

# *The Cattleman*

Fort Worth, Texas, December, 1956

VOLUME XLIII - - No. 7





The Fort Worth Limestone Exchange takes on a new look with the recent completion of parking space for upwards of 80 cars on the former lawn.

As we come to the close of another year, officials and employees of the Fort Worth Stockyards Company wish to extend their appreciation for the support received from patrons of this market. We have handled your livestock to the best of our ability, and pledge to continue the handling of livestock in process of sale in the same courteous, efficient manner. For these, and for the concentrated sales competition we have been able to attract and maintain at Fort Worth, we ask your future patronage.

**Merry Christmas and a Happy New Year**

**KEEP POSTED** Tune in for daily broadcasts: Special Market News and Information, WBAP, "570" 7:30 a. m., 12:15 p. m. WBAP, "820" 6:15 a. m., 9:35 a. m. and 1:50 p. m.

*Fort Worth Stockyards*

**A division of United Stockyards Corporation  
FORT WORTH, TEXAS**





# FRANKLIN

## VACCINES AND SUPPLIES

### Win the War Against Costly WINTER INFECTIONS!

SHIPPING FEVER CALF DIPHTHERIA  
PNEUMONIA FOOT ROT

Strike hard and fast against these deadly causes of winter losses. Halfway measures may not do the job. That is why Franklin recommends the combined use of FRANKLIN TRI-SULFA AND FRANKLIN PENICILLIN-STREPTOMYCIN SOLUTION. This combination is highly effective against a wide range of disease-causing bacteria and secondary complicating infections. It's a wise precaution to have a supply at hand since the earlier the treatment the quicker the recovery.

### How To Get Rid of Cattle Grubs Liquid GRUB KILLER



An emulsifiable liquid containing 5% Rotenone that mixes with water to make 100 gallons from one gallon of concentrate. Maintains a stable suspension well suited to use in sprayers without good agitation.

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Free Your Stock From These Parasites



### LICE-TICK-FLY DIP OR SPRAY

Provides both quick and residual kill to these parasites. Destroys many lice eggs, thus offering a practical one-dip lice control.

IN WETTABLE POWDER AND LIQUID CONCENTRATE

For Franklin LOUSE KILLER

Dusting: An effective, ready-to-use powder for dusting. Ideal for individual animals and extremely cold weather use.



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Your dealer is equipped to give you SERVICE. With ample fresh stocks and with professional training your needs are quickly supplied at a minimum of time and expense.

Get Franklin complete catalog from dealer or by mail.

# BRAHMAN'S



We will soon wean another select calf crop.

These Manso-bred beef-type Brahman's will be

"shaped up" and ready to show early in De-

cember. Come and look them over.



## ALSO AVAILABLE

Yearlings — both bulls and heifers.

# J. D. HUDGINS

## "Beef-Type Brahman's"

HUNGERFORD,  
TEXAS

WELCH,  
OKLAHOMA

# The Cattleman

VOL. XLIII

DECEMBER, 1956

No. 7

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*A Mill Iron*  
**NEWS**  
*flashy*

*We have* ..... *reached an important decision*

that concerns ranchers and cattlemen *everywhere* . . .

For several years *Mill Iron Ranches* has been conducting a fact-finding project concerning the successful growing and feeding of **BLUE PANIC GRASS** on it's ranches.

*We have always considered the harvesting and marketing of Blue Panic Grass Seed an important potential possibility when the merit of Blue Panic Grass as a forage could be established.*

Convincing evidence of this, on our ranches, and the many requests for seed prompts us at this time to make available for sale a limited quantity of **superior-northerly acclimated-drouth-resisting**

*Mill Iron* **BLUE PANIC GRASS SEED**

DIRECT ALL COMMUNICATIONS TO

**MILL IRON RANCHES**  
Wellington, Texas



# Our Formula for Success in Your Herd . . . It's a



$$\begin{array}{r} 70 \times 88 \\ \hline 2-9 \end{array}$$

It's a proved formula . . . and it will work for you! Just as it has proved invaluable to us and to others, this formula for success in the Hereford business can make a big difference in your herd . . .



$$\begin{array}{r} 70 \times 88 \\ \hline 2-9 \end{array}$$

It means 70 by 88 on February 9 . . . 70 head, all by TR Zato Heir 88th, selling on February 9, 1957. These 40 bulls and 30 females are the Straus Medina formula for success in the future and it can be broken down, even more specifically, to this formula . . .

$$\frac{1B \times 88}{2-9} = \text{SUCCESS}$$

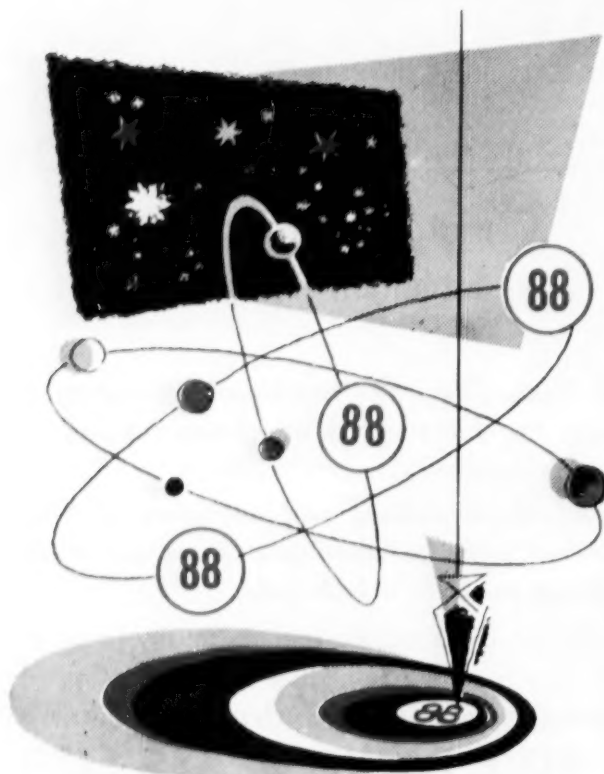
Yes, one bull by "the 88th", selling on February 9, can mean success in your herd . . . others have tried this formula and it works! Another change in the formula gives us this result.

$$\frac{F \times 88}{2-9}$$

Still another way to success . . . females by "the 88th", selling on February 9. You'll be glad you worked this formula out to a successful conclusion. Be with us at our annual sale . . .

## FEBRUARY 9, 1957

The sale will be held at the ranch, sixteen miles west of San Antonio, Texas, on Highway 90 and then three miles south.



# **S**TRAUS MEDINA **HEREFORD RANCH**

Joe Straus, David Straus,  
H. A. Fitzhugh, Joe Straus, Jr.

## SAN ANTONIO, TEXAS



# Formula That's Worked . . . for Us, for Others!

## CHAIN REACTION

. . . for the production of champions . . . in the  
SHOW RING . . . SALE RING . . . and in YOUR  
BREEDING HERD!



TR ZATO HEIR

Sire of —



TR ZATO HEIR 88th

Sire of the 27th



TR ROYAL ZATO 27th

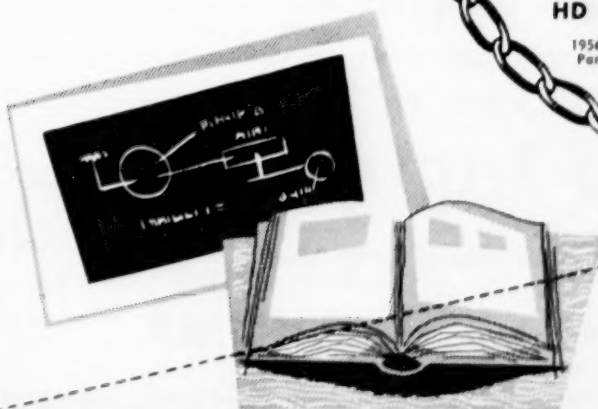
Sire of —



HD Miss Zato Onward A. 31st

1956 champion, State Fair of Texas;  
Pan-American Exposition; American  
Royal and Blue Grass.

NO  
MATTER  
WHAT  
FORMULA  
YOU  
HAVE  
BEEN  
FOLLOWING



TRY THIS ONE AND  
COMPARE RESULTS

Sons and daughters of the bull that sired  
more breeding cattle Register of Merit  
point-winners during 1955-56 show sea-  
son than any other bull . . . they are  
your formula to success.

# A Perfect Christmas Gift



## *Why Not Give Your Boy 10 Brangus Heifers And A Brangus Bull For Christmas?*

Come see us for a "BRANGUS CHRISTMAS PACKAGE" that will not only delight any youngster who lives on a ranch or farm, but will also insure his future. A small herd of top BRANGUS CATTLE is the perfect gift for you, Mr. Rancher, to give to your children. And it's not such a bad idea for you either, as a gift to yourself. A small foundation herd will grow while your son or daughter is in college and will multiply in value. Or if they are younger, a small foundation will expand into a herd large enough to send a boy or girl through school.

CONTACT US FOR DELIVERY OF BRANGUS CATTLE FROM A CHAMPIONSHIP HERD DURING  
CHRISTMAS TIME

*Also Offering a Good Selection of Serviceable Age Brangus Bulls Priced to Sell*

**"COME EARLY FOR THE BEST SELECTION"**

## CLEAR VIEW RANCH

RAYMOND POPE, Owner

81  
BRANGUS AVE.

## VINITA, OKLAHOMA

PHONE  
782



# Of things that concern cattle raisers

## Merry Christmas

### and a

## Happy, Prosperous New Year

### The Cattleman Cover

#### An Old-Fashioned Christmas

*From a painting by Jack Knox*

**M**ANY OF our elderly readers will be carried back through the years by the scene on this month's cover. It will recall to them the days when Christmas was an occasion radiant in its simplicity, filled with delight, enthusiasm and reverence. The artist says this sketch was done in an ancient dwelling many miles beyond the modern highway, beyond the end of the power line. A house built some one hundred years ago and still "unspoiled by modernization."

Here, as in so many homes of this early date, the hearth was the center about which the family gathered and the log fire warmed, not only the room but the souls of those gathered about. The Christmas tree was cut not too far from the house and was decorated with strings of popcorn, cranberries and peppermint candy sticks.

The family Bible occupied an important place in these early homes and provided spiritual guidance for the entire family. It was a large book, necessarily so because it was printed in large type, bold enough to be read by lamplight. Recorded on its pages were important dates—marriages, births and deaths. In such scenes as this the true meaning of Christmas was fully realized, and the lessons of Christianity learned formed the foundation upon which were built the future lives of those who gathered there.

### TSCRA Activities

#### Quarterly Meeting in Fort Worth December 7

**T**HE regular quarterly meeting of the board of directors of TSCRA will be held at the Texas Hotel, Fort Worth, at 9:00 A. M., December 7, according to announcement by John Biggs, president.

Mr. Biggs urges all directors to be present if possible. A cordial invitation is extended to members and any one interested in the cattle business to be present if they wish to participate in the discussions of the many important subjects scheduled for consideration.

### Livestock Inventory

We are glad to cooperate with the Department of Agriculture in getting an accurate estimate of the number of cattle on farms and we are giving wide publicity to the survey which is now underway. Post cards will be placed at random in 40,000 rural mail boxes throughout Texas, by the Department of Agriculture, asking for certain information on the number of livestock on the farm. The reports will be released in February and will be very valuable to the industry. Wherever you have an opportunity, please urge everyone to fill these cards out and return them promptly.

### Annual Convention

Work is progressing on the program for our annual convention in Houston, March 18, 19 and 20. A great meeting is shaping up. We have this encouraging note about our meeting from one of our members and an important business executive:

"I think I get more out of this particular meeting than any other cattleman's get-together that I attend."

### Resisting Additional Freight Rate Increase

In addition to a 15 per cent increase in rates, asked by the railroads, another increase of 7 per cent was asked on November 6, bringing the total increase to 22 per cent. Facts and figures are now being assembled in an effort to show that the livestock industry is in no position to stand such an increase. We are building our defense on the lack of profit in livestock production and the devastation caused by six years of drouth.



# SHIPPING FEVER of CATTLE

(HEMORRHAGIC SEPTICEMIA)

**U. S. DEPT. OF AGRICULTURE  
FARMERS' BULLETIN No. 1018, re-  
vised Nov. 1953, is titled: SHIP-  
PING FEVER OF CATTLE. Quotations  
that follow are from page 7 of  
the bulletin:**

"... feeder and stocker cattle or other animals that are to be shipped should be treated with bacterins at least 10 days to 2 weeks before shipment. The use of bacterins on animals in transit or in stockyards has not proved successful."

"On the other hand, the administration of anti-hemorrhagic-septicemia serum in doses of 30 cubic centimeters is believed to produce an immediate increase in resistance to the disease. The resistance lasts only a few weeks so it should be given only a few days before animals are shipped. As an added precaution, the serum may again be administered after the animals arrive at their destination, particularly if some of them show symptoms of the disease..."

Globe has been producing these dependable products for more than 35 years.



**GLOBE**  
LABORATORIES  
FORT WORTH, TEXAS  
Kansas City, Denver, Little Rock, Memphis,  
Artesia, Calif., Sioux City, Iowa, Calgary, Can.

**SEE YOUR GLOBE DEALER - NOW!**

## Public Relations

From an editorial in the Fort Worth Evening Star-Telegram, November 20, concerning the cattle buying by Mexicans:

"It is quite fitting that the Texas and Southwestern Cattle Raisers Association, long-time spokesman for the state's beef cattle industry, is taking the lead in acquainting the Mexican buyers of the situation in Texas."

## Cattle Purchase by Mexicans

We continue to work closely with the U.S.D.A. and A.S.C. in this program. It is getting off to a slow start and no way has been found to speed it up. No cattle have yet been purchased.

## Thefts

Nine thieves, picked up recently by inspectors, were assessed a total of 78 years in the penitentiary on pleas of guilty.

## Youths Sentenced in Saddle Theft Case

Three Conroe youths were given suspended sentences of three years each on October 22, 1956, by District Judge Hardy on a plea of guilty of stealing two saddles belonging to member Dick Hood. Two of the boys were charged with theft and one with receiving and concealing.

The saddles were recovered and the evidence developed by Texas and Southwestern Cattle Raisers Association's Inspectors Leonard Stiles and Buck Eckols, in cooperation with Deputy Sheriff W. J. Schneider of Brazoria county and the Sheriff's Department at Conroe.

The case was prosecuted by District Attorney Sam Lee.

## Travis County Theft

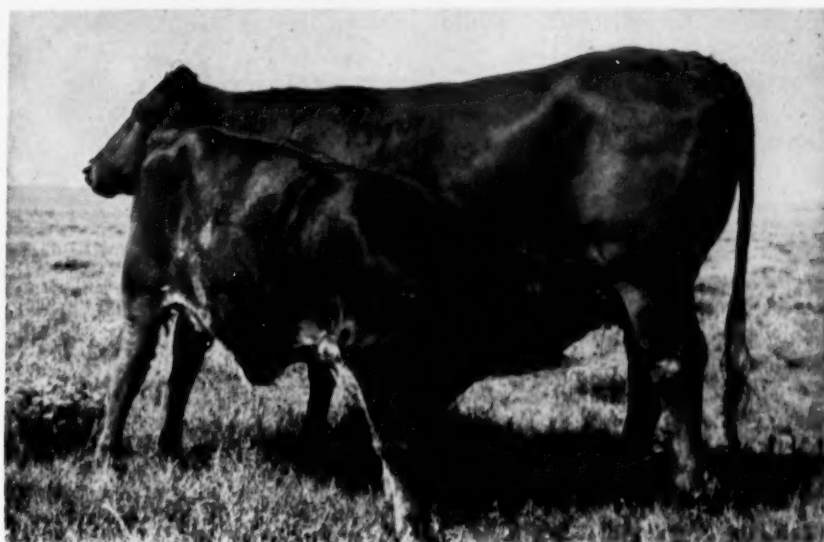
Four boys, Milton Lancaster, Virgil Holt, James Doyle Shepherd and Ernest Ronald Rogers, drew two-year probated sentences after pleading guilty before District Judge Jack Roberts, to the theft of a calf. The calf was the property of Association member Claude Berdoll at Del Valle, Texas. The animal was hauled to Lake Austin Metropolitan Park, knocked in the head and barbecued. Evidence in the case was secured by Berdoll, deputy Sheriff Howard Bowden of the Travis county sheriff's office and Association Inspector A. B. Strickland of Buda, Texas. Two other youths under 17 years of age arrested in connection with the case were turned over to juvenile authorities.

## Total of 56 Years Given Cattle Thief

Frank Manning of Fort Bend county, Texas, was sentenced to eight years in the penitentiary on each of seven charges of cattle theft. The sentences were assessed on pleas of guilty before District Judge T. M. Gupton November 9 and are to run concurrently. All but four head of the stolen cattle were recovered, and the owner was paid for these. Most of the cattle belonged to H. M. Olive, member of Texas and Southwestern Cattle Raisers Association. District Attorney



Two-year-old BEEFMASTER heifer with her first calf, range raised with no supplement.



## They had to pay their way

It's been pay-as-you-go every step of the long, hard road of BEEFMASTER development. The Lasater Ranch is in the cattle business—nothing else.

Every BEEFMASTER had to be a money maker to stay in the breeding herd. That meant higher, tighter standards of performance, with close and continuous checking of individual animals. It meant ruthless culling of poor producers and weaklings.

BEEFMASTERS are better cattle because they had to pay their way—all the way. They're practical working cattle, ready to start making money for you the day you put them on your range.

BEEFMASTERS are sold under a standardized contract, the Beefmaster Plan. Whether you buy one or a carload, whether you are a new customer or an old one, the same fair purchase contract is available to you. Write for your sample copy now.

*Lasater* **BEEFMASTER**

**"More Beef for Less Money since 1908"**



REG. U.S. PAT. OFF.  
FOREIGN PAT. PEND.

**Ranch:** MATHESON, COLORADO

**Mailing address:** THE LASATER RANCH, FALFURRIAS, TEXAS

Bob Bassett prosecuted the case, assisted by County Attorney Arthur Van Slyke.

The case was developed by good work on the part of Texas and Southwestern Inspector Leonard Stiles, assisted by Deputy Sheriff R. L. (Tiny) Gaston, Sheriff R. Z. Cowart, sheriff's department, and Dee Wheeler of the Department of Public Safety.

### Theft by the Truckload

Early one morning last August, a member of the T. S. C. R. A., The Clifton Commission Company, Clifton, Texas, called and advised that 33 head of cattle had been taken out of the pens at Clifton. Investigation was started immediately and the cattle were located on the Fort Worth market. The cattle were turned over to the owners and as a result of further investigation theft charges were filed against Gerald Allen of Meridian, Texas. Allen pleaded guilty before District Judge R. B. Cross November 13 and was assessed a five-year sentence in the penitentiary. The sentence was probated. The case was prosecuted by District Attorney Howell E. Cobb.

The investigation was by Texas and Southwestern Cattle Raisers Association inspectors O. O. Cannon, F. E. Peacock, J. B. Murray, Herman Porter and Rangers Trenton Horton and George Roach. Sheriff J. Clark Royal of Bosque county cooperated.



### Shivers Proclaims Beef Week

**Governor of Texas Sets Aside December 2-8 as Salute to 415-Year-Old Cattle Industry**

**G**OVERNOR ALLAN SHIVERS (left) officially proclaimed December 2-8 as the third annual Beef Week in Texas. Texas Beef Council president Leo J. Welder, Victoria (right), was on hand to receive the formal proclamation and the Governor's personal salute to the 415-year-old cattle industry which has made "consistent and substantial contributions toward the basic welfare and health of Texas and Texans," the proclamation read in part. The Beef

## AN UNBEATABLE RECORD

### 1956 FALL SHOW CIRCUIT

**Oklahoma City, Oklahoma—Champion Bull, Reserve Champion Bull, Champion Female, Reserve Champion Female, and Get of Sire.**

**Longview, Texas—Champion Bull, Champion Female, and Get of Sire, as well as other awards.**

Out of the 16 American Brangus Breeders Association sponsored shows in the past, Clear Creek Ranch has won 27 championships out of a possible 32. The only championships not awarded Clear Creek Ranch were awarded to the get of Clear Creek Snuffy 291, one of them being King Tut.

*We will be at Fort Worth, San Antonio and Houston. Sure would enjoy visiting with you. Come and see us.*



**Frank Buttram**

**Charter Member, American Brangus Breeders Association**

**Dorsey Buttram**

**RANCHES AT WELCH, OKLAHOMA, AND GRENADA, MISSISSIPPI**

# VIT-A-WAY'S Superior LEADERSHIP IN MORE ECONOMICAL AND PROFITABLE LIVESTOCK RAISING

## is based on Superior Results

This is why, today, more than ever before the "cost-conscious" livestock owners are using VIT-A-WAY.

*Here are the Reasons . . .*

### BETTER FEED CONVERSION

is absolutely essential to keep profits up as production costs rise. VIT-A-WAY helps you achieve higher feeding efficiency at lower costs . . . helps your animals get more value out of your feeds, supplements, and roughages.

### LESS FEED IS WASTED

because only VIT-A-WAY gives you the benefits of its exclusive patented\* sealing and coating process that helps control the proper assimilation of the elements after they have passed into the animals digestive system. This means more feed is turned into meat, milk and wool, less of it is passed through the animal unused.

### HIGHER PRODUCTION

VIT-A-WAY corrects the mineral-vitamin deficiencies and imbalances that vary so widely in grains and grasses . . . increasing production and insuring faster growth and better reproduction.

### ASK A USER . . .

Compare the VIT-A-WAY program with your present feeding program and **SEE the Difference yourself!**  
only a few ounces a day required—

**IS MORE—DOES MORE THAN JUST A MINERAL MIXTURE**

See your feed dealer or manufacturer today—or write VIT-A-WAY, INC., Fort Worth, Tex.

#### VIT-A-WAY

#### FORTIFIER

for mixing purposes

- In formula feeds
- In custom mixed feeds
- In home mixed feeds



#### VIT-A-WAY

#### SUPPLEMENT

for year 'round free choice feeding

- On the range
- In the feed lot
- In the barn

**COSTS SO LITTLE  
... DOES SO MUCH!**

#### FEEDING COSTS REDUCED 50%

"On your VIT-A-WAY program, my feeding costs were cut 50% . . . my calf crop went up to 93% with each calf weighing 25 lbs. more. All this cost me less than 2 cents per cow—per day."

J. L. Post, Texas

#### BIGGEST CALF CROP EVER

"I have had the lowest feed costs — the best calf crop — with the least calving problems in my breeding herd and with one third less feed supplement fed than ever before, since using VIT-A-WAY."

J. S. Hyannis, Nebraska

#### COSTS CUT \$15 PER HEAD . . .

"Despite drought conditions, VIT-A-WAY has cut my feeding costs \$15.00 per head — per year while my calf crop has been increased by 20% and my weights by 10%."

T. L. Kermit, Texas

#### MORE MILK OF BETTER QUALITY

"Our milk production has increased two to five pounds per animal per day. We have had no seasonal slumps, no calving troubles, and the flavor has been greatly improved with no rejects. Nothing has done a job for us like VIT-A-WAY, has."

F. E. H. Prentiss, Miss.



Council launches its third year of commodity promotion with the annual Beef Supper in Fort Worth, December 6, at which time it will be recognized as "one of the top ten public relations programs in America" by Public Relations News publisher Mrs. Denny Griswold. The Council won the award for increasing Texas beef consumption by 33 per cent in just two years. Local celebrations are being planned in more than 200 Texas communities, according to Welder, to pay tribute to the largest and oldest industry in Texas.

## Cattlemen Meet In Phoenix Jan. 7-9

**Lewis W. Douglas, Former Director of the Budget and Former Ambassador to Great Britain Headline Speaker**

**M**ARKETING, expanded research, federal beef grading and beef promotion will be among the subjects occupying full attention of 2,000 leading beefmakers attending the 60th Annual convention of the American National Cattlemen's Association in Phoenix Jan. 7-9.

Radford S. Hall, executive secretary, has announced that delegations from more than 30 states already have made advance reservations. Cattle groups of 28 major beef producing states are directly

affiliated in the American National with individual memberships recorded from almost all states.

Headquarters will be at the Westward Ho hotel, and many events are scheduled for the cattlemen and their families throughout the Phoenix area. A special tour of feedlots is also planned for Jan. 10.

The convention will be preceded with meetings of the Executive Committee and other standing and special groups and a ladies' reception on Sunday, Jan. 6. Many cattlemen plan to arrive earlier to participate in the Arizona National Live Stock Show in Phoenix Jan. 2-5.

Hall said that several outstanding speakers from the fields of industry, government, international affairs, science and merchandising will appear on the program. Several sessions will be devoted to general discussions and industry policy establishment.

This year, a top-flight name heads the list of speakers: It is that of Lewis W. Douglas, formerly director of the budget and also a former ambassador to Great Britain but now making his home in Tucson, Ariz. A man who has achieved international recognition while retaining his personal interest in the workings of his own country, its agriculture and industry, Douglas promises to be a particularly fine headliner.

Other top flight speakers who have accepted include Kenneth McFarland of General Motors, educator and noted speaker; Arno Johnson, of the advertising



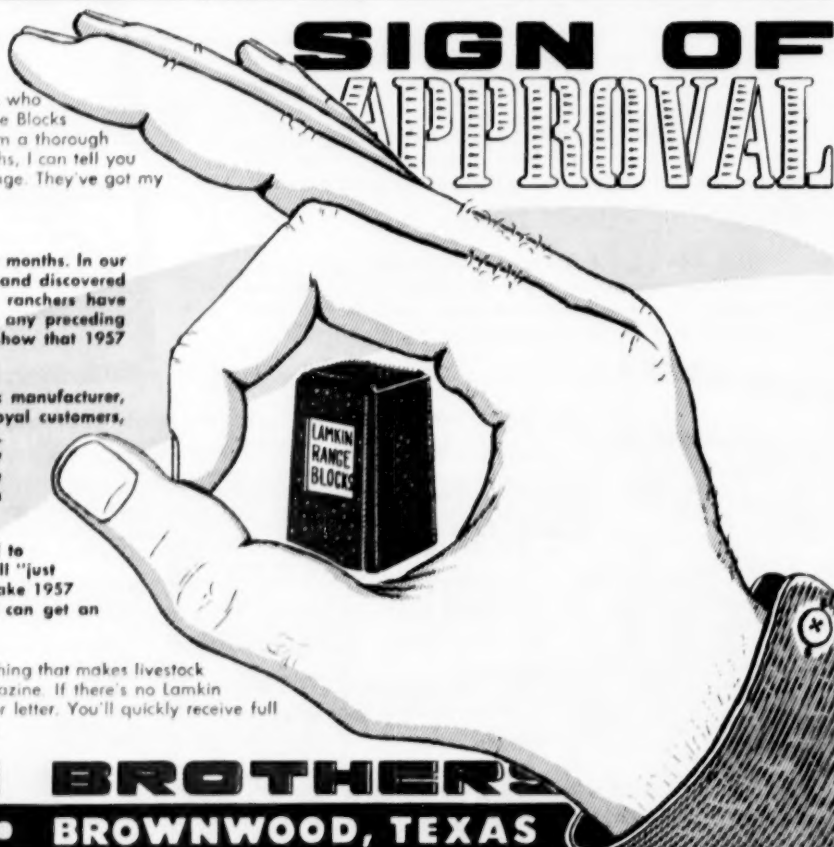
"I'm one of the ranchers who changed to Lamkin's Range Blocks this year. After giving them a thorough trial during the past months, I can tell you I'm glad I decided to change. They've got my approval from here on!"

A lot of things can happen in 11 or 12 months. In our own case, we recently did some figuring and discovered that since the beginning of 1956, more ranchers have used more Lamkin Range Blocks than in any preceding year. And orders already on the books show that 1957 will be even bigger.

Now we're not the largest range block manufacturer, by any means. But we have the most loyal customers, and we're getting new ones every day. We're exceedingly proud of the steadily increasing number of ranchmen who are putting their personal sign of approval on Lamkin Range Blocks.

If you were among these who changed to Lamkin's in 1956... thank! If you are still "just thinking" about trying them—why not make 1957 your best year, your Lamkin's year. You can get an early start by booking your order now.

Lamkin's Range Blocks are rich in everything that makes livestock grow. Available with or without phenothiazine. If there's no Lamkin dealer in your town, just drop us a card or letter. You'll quickly receive full information and prices—at no obligation.



**LAMKIN BROTHERS**  
**P. O. BOX 387 • BROWNWOOD, TEXAS**





## Keep profit insurance

*always within reach!*



It will pay you to keep SULMET on hand for immediate use when disease strikes—because SULMET is your best profit insurance against disease losses.

SULMET is your *dependable*, time-proved treatment against any or all of these costly, profit-stealing cattle diseases.

*Depend* on SULMET—and use it promptly. Consult your veterinarian for most effective herd management practices and disease control procedures.

Get a supply of SULMET today. Available from your veterinarian, druggist or feed dealer.

### SULMET<sup>®</sup>

SULFAMETHAZINE

Drinking Water Solution 12.5%

for **SHIPPING FEVER, FOOT ROT**  
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# The Cattleman's

# CORRAL

Edited by HENRY BIERMAN

**PARITY PRICES**—The effective parity price for beef cattle on Oct. 15, 1956 was \$21.70 up 80 cents from a year earlier. The average price received by U.S. farmers for beef cattle on Oct. 15 was \$15.30 per cwt. up 10 cents from a year earlier.

\*\*\*

**CATTLE NUMBERS**—Since 1949, cattle numbers in the U.S. have increased nearly 20 million head. This makes seven years of increase with no indication of a decline—76,800,000 in 1949; 97,400,000 now.

\*\*\*

**REVISION FOR DETERMINING PARITY**—Herschel D. Newson, Master of the National Grange, has called for a basic revision in the Government's method of determining parity of farm income with non-farm income as a major step toward solution of the nation's agricultural problem.

\*\*\*

**USDA LIVESTOCK INVENTORY**—Livestock producers are being urged to cooperate with the USDA Crop Reporting Service, Agricultural Marketing Service in filling out livestock inventory cards giving the number of cattle, milk cows, hogs, sheep, goats, horses, mules, chickens and turkeys on their farms. These cards were distributed at random by rural mail carriers—more than 40,000 in Texas. Those who received cards are asked to fill them out as accurately as possible and leave in the mail box. These reports make it possible for state statisticians and the USDA to make estimates of livestock holdings. Reports of livestock on farms in the U.S. on Jan. 1, 1957 will be released in February.

\*\*\*

**FARM LAND VALUES**—For 15 years farm land values have been climbing and they reached a national total of \$102.7 billion last March. That was a gain of 3 per cent in a year and nearly 3 times the 1941 total.

\*\*\*

**PEOPLE IN THE NEWS**—EDWARD J. GESICK, vice-president of Southwest Research In-

stitute, has been appointed to the President's Bipartisan Commission on Increased Use of Agricultural Products as a member of a special task group on hides, skins and animal by-products which will advise on research needs and economic considerations for increased industrial use of agricultural products.

**ALBERT K. MITCHELL**, Albert, N. M., operator of Tesquesquite Ranch and a TSCR director, is the new president of the American Hereford Association (see complete report this issue).

**JIM SHOULDERS**, Henryetta, Okla., set a new record and tied another as he won the world's bull riding, bareback bronc riding and all-around cowboy championships for 1956, according to an early announcement by the Rodeo Cowboy's Assn.

**JOHN G. HAZIER** has been transferred from the Denver livestock market news office to take over the San Antonio livestock market news office.

**DR. HERBERT T. PEELER** has been appointed director of nutrition and research of Universal Mills, Fort Worth, Texas. He is nationally known in the field of animal nutrition.

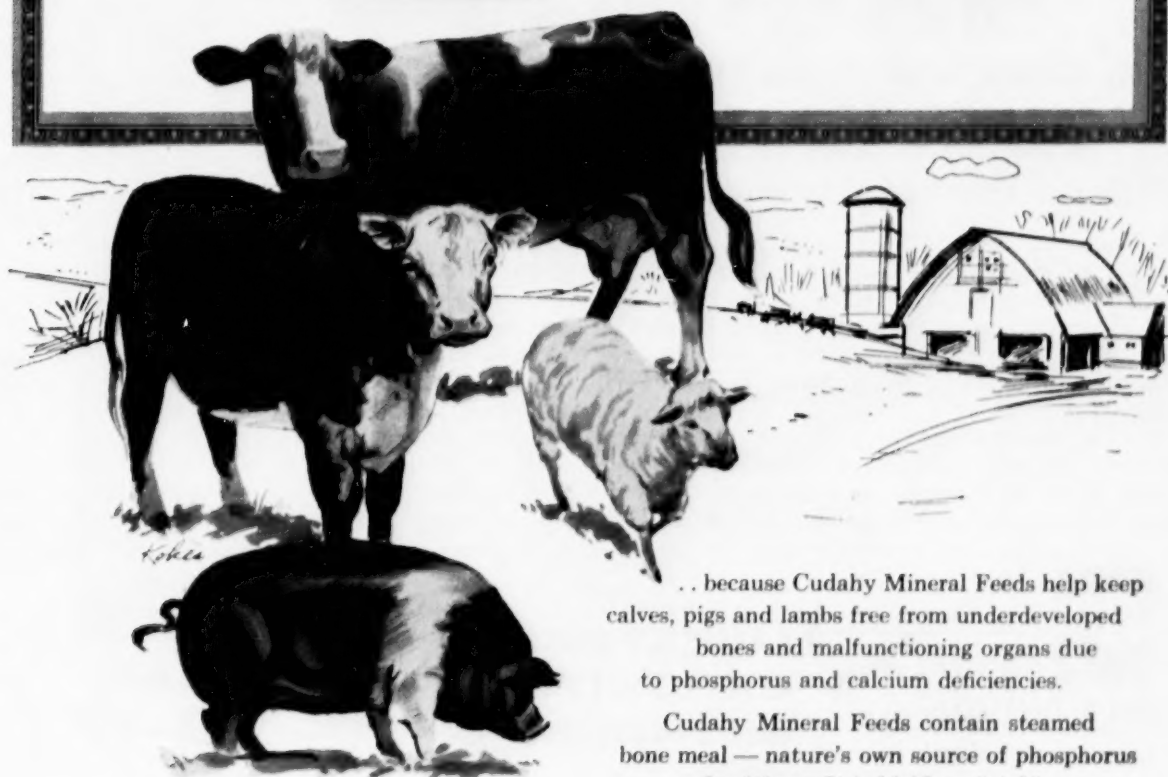
\*\*\*

**IN THIS ISSUE**—How the Garza Ranch near Hebbronville, Texas, worked out its grass problems, page 33. Feeding Mesquite to Cattle, page 34. Trademarks for Livestock, page 40. Outlook for Meat in 1957, page 75.

\*\*\*

**OUTLOOK FOR MEAT IN 1957**—(Full Report, page 75). Total meat production in 1956 was 27.9 million pounds, up 6 million pounds from 1951. Beef production in 1956 is up 5 per cent from 1955 and twice that of 1940. Consumption of beef per person will reach new high of 83½ pounds. About the same number of cattle and calves are being slaughtered in 1956 as are being raised. Hence, no substantial change in the inventory on Jan. 1, 1957, is in view. Beef production in 1956 is forecast at 14,300,000 pounds, up 792,000 pounds from 1955.

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firm of J. Walter Thompson Co., New York, who will talk on "The Potential for Beef Consumption"; Paul S. Willis, president of Grocery Manufacturers of America, discussing marketing; and Louie Horrell, Globe, Ariz., of the American Society of Range Management, at present an executive committeeman of the American National.

Also meeting in Phoenix will be the American National CowBelles, women's auxiliary, the American National Junior Cattlemen's Association, the National Beef Council and the National Brand Conference.

## May Change Lamb-Mutton Grades

### USDA Proposals Would Reduce Emphasis on Maturity as Grade Factor

THE U. S. Department of Agriculture proposes to amend the official standards for grades of lambs and mutton carcasses. Proposals to change the standards were discussed and demonstrated at several meetings with various segments of the industry during the last 18 months, and the proposed changes were approved by an industry-wide committee appointed by the National Wool Growers Association.

An important change being proposed in the grade standards for lamb carcasses would reduce the emphasis placed on maturity as a grade factor, particularly in the Prime and Choice grades. The range

of quality included in the Good grade would also be reduced. In addition, several changes would be made to clarify the intent of the standards and to facilitate their interpretation.

## Rains Help Relieve Texas Drouth

### But General Precipitation Is Necessary to Assure Winter Grazing on Wheat

A S HARVEST moved towards final stages, a larger production of cotton, sorghum grain, corn and rice was being ginned or binned than expected earlier. For cotton and sorghum grain, much of the increased production was coming from High Plains irrigated fields. Dryland acreage in that area was also turning out a little better than earlier appraisals indicated. Cool, open weather during October permitted harvest of late crops to move along rapidly. Freezing temperatures extended south of Amarillo on November 5. This was about a week or 10 days later than average and most crops matured well ahead of that date.

Dryland wheat prospects in the northern High Plains deteriorated during the past month as drouth conditions continued. Mid-October showers in that area were generally just enough to sprout dusted-in seed and freshen up acreage that was out of the ground. Light showers in that area during early November will extend the survival period but general

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**Horse Entries Close Feb. 1, 1957**

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rains are still needed to pull the crop through. Irrigated wheat has made good growth and some fields are being grazed. Wheat, oats and barley that were planted or up over the eastern two-thirds of the state where early November rains were received, have very good prospects for making winter grazing. Planting of small grains and winter cover crops was being rushed to completion as soils dried.

Ginnings to November 1 and prospective production from unharvested acreage point to a cotton crop of 3,600,000 bales, or 140,000 above the October 1 forecast. Estimated corn production totals 28.4 million bushels, 11 per cent higher than the October 1 forecast but still the shortest crop since 1873. Production of sorghum grain is placed at 98.5 million bushels, 5 per cent above the estimate of a month earlier but only two-thirds the record-large crop produced in 1955.

## More Sheep and Lambs to Be Fed

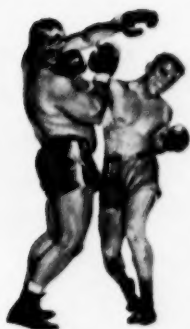
**Corn Belt Expected to Show Sharp Increase—  
Moderate Decline in Some Western States**

THE number of sheep and lambs to be fed for the winter and early spring market is expected to be larger than last year but slightly below the level of the 1954-55 season, according to the Crop Reporting Board. The number to be fed in the Corn Belt is expected to be up sharply. Sheep and lamb feeding operations in the Western states are expected to show a moderate decline from the relatively high level of last season, but a few sections will show some increase.

The 1956 lamb crop was one per cent larger than in 1955, with most of the increase in the native states. The lamb crop in the 11 Western states, South Dakota and Texas was about the same as in 1955. Sheep and lamb slaughter for July through September was about two per cent below the same period in 1955, with all of the decrease occurring in September. Market receipts and estimated federally inspected slaughter for October are up substantially from last year and indicate a July-October total about the same as last year. Ranges and pastures have been dry over parts of the West, particularly in the Southwest, and a large percentage of the Western lamb crop has moved as feeders. The movement has also been relatively early, with the average weight per head somewhat below last year.

Shipments of sheep and lambs into the nine Corn Belt states for which inshipment data are available were about one-third larger than last year during the July-October period. All of these states, except Michigan, show larger inshipments for the July-October period than in 1955. However, the three states of Indiana, Illinois and Nebraska accounted for about two-thirds of the increase. The number of sheep and lambs to be fed in these three states during the 1956-57 sea-

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son will probably be the largest in several years. The number to be fed in Kansas will be considerably below any recent year.

### Corn Farmers to Vote December 11 Referendum Will Determine Whether Soil Bank Base Acreages or Allotments Will Be Used in 1957

**S**ECRETARY of Agriculture Ezra Taft Benson has announced price support levels and related determinations which would apply under alternate corn programs for 1957 production.

The U. S. Department of Agriculture announced on November 9, that corn growers would vote in a referendum December 11 to determine whether Soil Bank corn base acreages or corn acreage allotments would be used in the 1957 program.

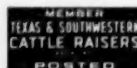
If two-thirds or more of the farmers who vote in the referendum favor base acreages, they will be in effect next year. If more than one-third favor acreage allotments, they will be in effect.

The Department also announced that the national corn acreage allotment for the 894 designated commercial corn-producing counties would be 37,288,889 acres, if allotments are used. The corn base acreage for the same commercial counties, as set by the controlling legislation, would be 51 million acres.

The further determinations announced are:

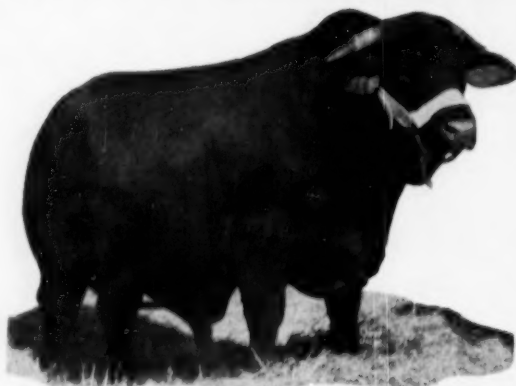
1. If the base acreage program is approved, 51,000,000 acres, price support will be available in the commercial counties at a "national" average of \$1.31 per bushel.
2. If the acreage allotment program is approved, 37,288,889 acres, price support will be available in the commercial counties at a "national" average of \$1.36 per bushel. This price support level is determined by the formula of the law which applies when acreage allotments for corn are in effect.
3. There are no plans to offer price support for 1957 corn production which is not in compliance with acreage allotment or Soil Bank provisions. Such "non-compliance" price supports were available in 1956 because of special conditions.
4. The unit rate for determining payments under the corn Acreage Reserve program of the Soil Bank in 1957 will be 90 cents per bushel, the same as for this year.

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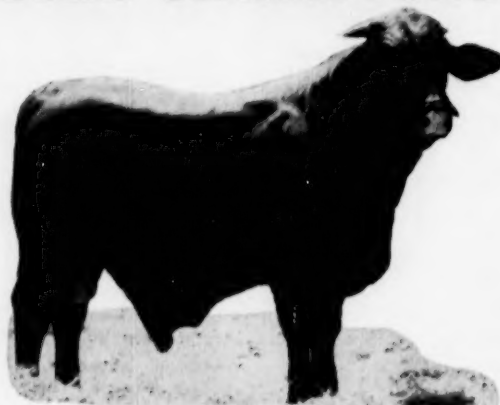
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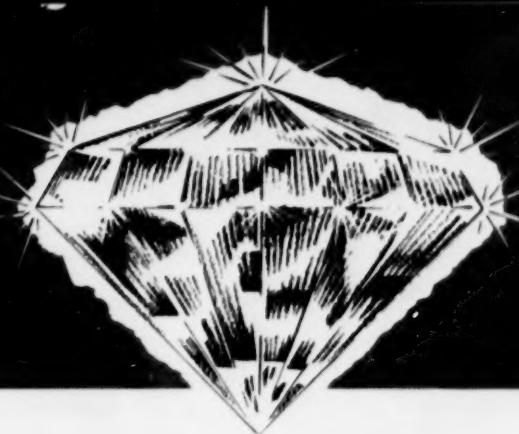
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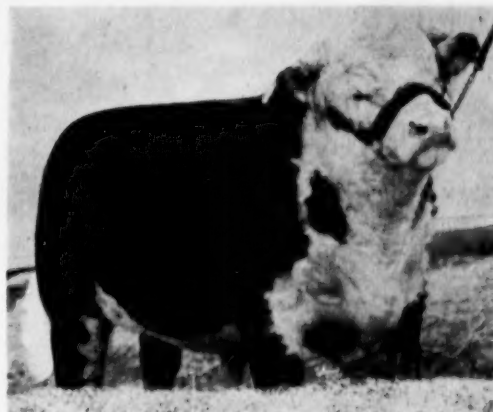
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## FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

**NOTE TO THE READERS:** The information on this page is assembled and written about the 20th of each month nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendations to the editor.—The Editor.

### TRENDS:

**Farm Products:** Farm output continues high, and there is considerable doubt that food prices in the next year will rise anything like the 4 per cent increase this year.

**Parity:** Should hold here at 82 for the winter and not go any lower. Do not look for an upturn before late spring.

**Industrial Production:** Now at its peak for the year of 1956 and is expected to continue at the present rate through the first quarter of next year.

**Spendable Income:** As a whole continues to run about 6 per cent above last year while holiday spending is running about 5 per cent over the same time last year at big city department stores.

**Cost of Living:** Not much change from the previous month, but is expected to work higher next spring.

### FAVORABLE:

1. Gross National Product is up because labor costs and prices are higher, because surplus inventories are bigger and because the government is spending more for guided missiles, foreign aid and "public works."
2. Prices on hogs will rise as production declines during the next six months, which means higher prices for beef.
3. Increasing population, increased wages and strong export markets will be effective in causing some increases in prices in 1957.
4. The spread between stocker-feeder steers and slaughter steers has been as much as \$12 in the Chicago market, which is about 50 per cent more than at the same time last year. As marketings of short-fed steers are stepped up in the coming weeks this spread will narrow, but for the farmer with feed, profit prospects for marketing fed steers late next spring look inviting.
5. Prices received by broiler operators are about 20 to 30 per cent below last year. Obvious losses will keep some of these operators out of the market next spring.

### UNFAVORABLE:

1. Corn surplus is increasing, but smaller crops and higher supports for oats, barley and grain sorghums will probably keep feed grain prices above earlier price levels through next spring. Index of feed grain prices is now 15 per cent above same time last year.
2. Production of eggs and turkeys probably will rise above this year's record levels and prices will probably average lower than in 1956.
3. Current estimates are that 40.4 million cattle and calves are being slaughtered this year which about equals production and death losses; thus, inventories on January 1st will be about the same as last year. This indicates little change in prices for next year.

### COMMENT: DO WE HAVE ENOUGH MONEY?

The fact that commodity price levels are advancing at a time when manpower and physical productive facilities are generally near the practicable full employment level is proof positive that the economy as a whole is not being starved by a lack of money. Only if commodity prices were falling might there be some basis for contending that the supply of money is insufficient for the needs of the economy.

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Mischief Maker 15th 3445226	The Lamplighter 2020166	Adv. President 18th Blanch Misch. 21st
	Mischief Maker 14th 2796889	Adv. Anxiety Misch. Maker 12th



2. MODEST LAMPLIGHTER JR. 8th

Modest Lamplighter R 1st 5219873	Modest Lamplighter 2473017	Domes. Lamplighter Blanch Misch. 60th
	Blanch Mischief 66th 4348717	Mousel Lamplighter Blanch Misch. 54th
Domestic 55th 4991053	Modest Lamplighter 2473017	Domes. Lamplighter B. Misch. 60th
	Domestic 51st 3304486	Domes. Lamplighter Domestic 44th



3. IMPERIAL LAMPLIGHTER R 3rd

Imperial Lamp. 37th 3990201	Imperial Lamp. 2730001	The Lamplighter Dulcie Mischief 16th
	Miss Catherine 22d 2935473	Adv. Mixture Miss Anxiety 13th
Miss Dulcinea 19th 5368191	Modest Lamp. 3473017	Domestic Lamp. Blanch Misch. 60th
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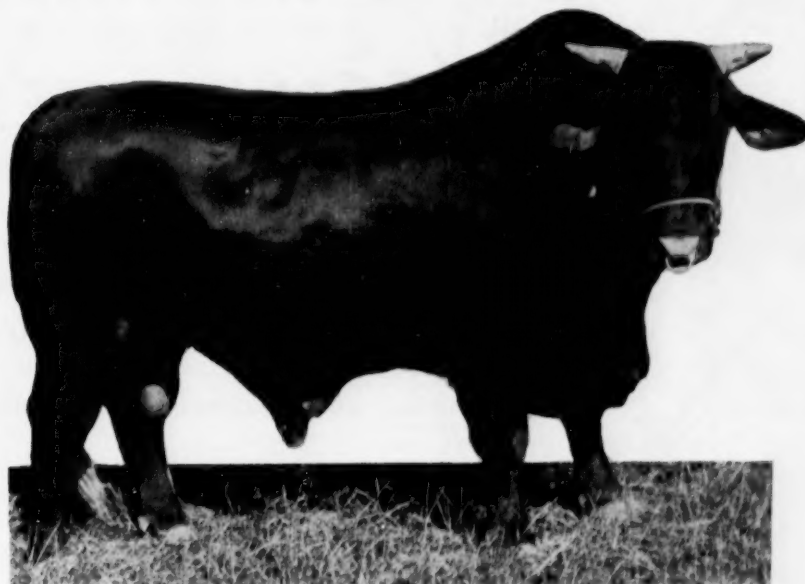


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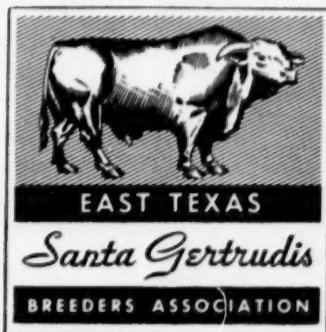
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## Masterson Ranch Records Presented to Texas Tech

**T**HE final chapter of a love story that started on the Texas Tech campus in the mid-thirties was written when the famous "JY" brand and papers of the Masterson JY Ranch were given to the college recently. Mrs. Floyce Masterson, widow of the late Tom Masterson, Jr., whom she met while attending Texas Tech, in 1936, presented the collection to the school.

The JY Ranch was founded by R. B. Masterson in the 1880's. Tom, Jr., was the third generation of the Mastersons to manage the ranch. It consisted of some 73,000 acres, 40,000 of which were leased through the years. The JY Brand was perhaps best known for the Aberdeen-Angus cattle raised on the ranch. Masterson also made the Long S brand famous.

When Tom Masterson, Jr., died in 1953, Mrs. Masterson was left alone to manage the sprawling ranch. Three years later, she decided to sell out to G. A. and Ed Lowrance of San Antonio. They bought the cattle, 40,000 acres of land and leased the rest.

"They bought everything but the JY brand," Mrs. Masterson said.

"I wouldn't sell that. I wanted it and the records of the ranch to go to Texas Tech, where I met and fell in love with the first boy I saw on the campus."

Among the collection most of which is still stored in a bank vault in Truscott, are the papers, records and a JY branding iron. The collection also includes the personal saddle and rig which belonged to Tom Masterson, Jr., a pair of chaps, dutch ovens and other articles typical of ranch life.

Tom Masterson, Jr., was for many years a director of the Texas and Southwestern Cattle Raisers Association.

## Roy W. Lilley Joins Staff Of American National

**A**PPPOINTMENT of Roy W. Lilley, northern Colorado ranch and farm native as assistant executive secretary of the American National Cattle-men's Association, has been announced by Radford S. Hall, executive secretary.

Lilley, an outstanding 1952 graduate of Colorado A and M College, Fort Collins, majored in animal husbandry, served as president of the school's Livestock Club and the Rodeo Club.

Lilley, 26, is the son of Mr. and Mrs. Charles W. Lilley of Fort Collins and Denver. His father is director of the school lunch program for Colorado and is a past president of the Colorado Cattle-men's Association.



Lilley

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(Jan. 25)

★ Senior-Junior Cutting Contest  
(Jan. 23)

★ Open Cutting Horse Contest  
(Jan. 19-2:30 P. M.)

★ Junior Livestock Show  
Steers - Lambs - Barrows

★ Girl's Barrel Race  
(Jan. 23)

★ Open Breeding Show  
Hereford-Angus

★ Carlot Bulls  
Hereford Breeders Sale

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**41st ANNUAL BLUE RIBBON SALE**  
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## ★ Panhandle Livestock Association

Annual Meeting, Style Show Luncheon

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MONDAY, JAN. 21

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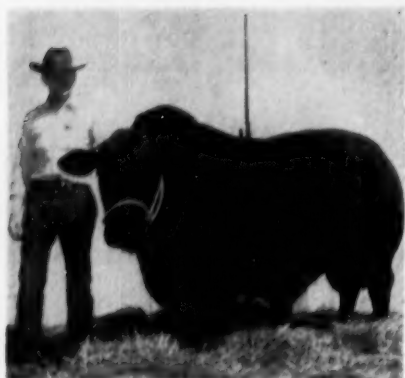
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### 80th ANNUAL CONVENTION

TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION  
HOUSTON, TEXAS, MARCH 18, 19, 20, 1957

### Texas Farm Bureau Avoids Price Support Controversies

THE Texas Farm Bureau, meeting in annual convention in Houston, November 11-14, adopted about 170 resolutions, most of them aimed at reducing crop surpluses and bringing supply in line with demand. For the first time in many years—some observers said in history—the session had no controversy over price supports.

J. Walter Hammond of Tye, Texas, was re-elected, president. He has been president since 1939. J. H. West of Bishop, Texas, was elected vice president, succeeding C. H. Devaney of Coahoma, Texas, and Lois Barbour of Iowa Park, Texas, was elected secretary-treasurer, succeeding West, who has held the position for several years.

The convention recommended that the Soil Bank plan be continued as a volunteer program for farmers but that incentive payments under the plan should start at the same per cent of parity for all basic commodities. Such a program, the resolution stated, would help stabilize agricultural income and at the same time cut the output of surplus products. The resolution also said harvesting or grazing of Soil Bank land should be allowed only in case of extreme emergencies, such as drought.

The foreign aid resolution recommended that as rapidly as can be accomplished in the best interest of foreign relations and international trade, the present program of monetary foreign aid should be discontinued. In lieu of cash, the convention favored the use of agricultural products instead of tax dollars as a basis of foreign aid loans.

As to subsidies, the Texas Farm Bureau was opposed to all subsidies, farm or otherwise, and a resolution asked that all subsidies be dropped as rapidly as research and new techniques will permit.

The convention asked that surplus farm products be made available to the people of Iron Curtain Countries demonstrating for freedom if the transfer can be made without international incident.

The convention opposed the movement of cotton allotments from one farm to another and requested the Agricultural Stabilization and Conservation Committee to put into force existing regulations which would prevent such manipulation of allotments. Proponents argued that farmers with irrigated land have been buying dryland farms that have low cotton yields and then moving cotton allotments from those low-yielding farms to high-yielding irrigated farms. The resolution requested that such combinations of allotments made during the last five years be terminated and considered under this new procedure.

The Texas Farm Bureau in a reversal of policy adopted at last year's session, voted opposition to a sales tax which was proposed as a means of financing educational facilities in the state.

The organization favored a proposal which would help finance the operations of the Texas Livestock Sanitary Commission partly through the payment of fees by producers.



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in single lots and groups of three  
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**JANUARY 5, 1957**  
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*Mitre Peak between Fort Davis and Alpine has altitude of 6,100 feet which is topped by other mountains in the area, but is a favorite for hardy climbers. Nearby is permanent Girl Scout Camp. Primitive Indians said Davis Mountains held up the sky. Photos by Hunter, Alpine.*

# *Mountains* **THAT TOUCH THE SKY**

**Mile-High and Higher, Fort Davis Country Rewards Visitors With Mountain Scenery, a Touch of the Old West, and the Creature Comforts for a Restful Vacation**

*By BARRY SCOBEE*  
Reprinted from Texas Parade

**W**ITHOUT stretching the truth or mileage too much Fort Davis is termed the halfway town between the Big Bend National Park and Carlsbad Caverns up in the corner of New Mexico.

It is a three to four hour drive from the Mile High Town—as Fort Davis is called because of its altitude—to either tourist rendezvous.

But Fort Davis doesn't split any glory with either place. The old army town has spit and polish of its own, in historical glamour, legends, things to see, and mountains that primitive Indians said held up the sky.

A whale of a lot of Texans do not

know that the state has a mountain to its name. Fort Davis folk have heard the confession so often, "Why, I didn't know you had mountains out here," that they no longer feel slighted but just sigh and say, "The Davis Mountains are the tail-end of the Great Rockies."

A woman arrived in the Mile High Town on an August noontime. She was a native of flat Ohio. She had lived in San Antonio 20 years. She had never laid her pleasant eyes on a mountain until that day. Standing by her car, bare-headed in the hot sun, she gazed in wonder at Sleeping Lion Mountain that thrusts its stone bulk right into the middle of town.

"Oh," she exclaimed in ecstasy, "I want to go right up there and put my hand on a mountain."

Fort Davis citizens have learned that new arrivals either like or dislike their town and the sharp skylines from the first glimpse of them. It is all one way or the other. No middle ground. About nine out of ten are enchanted with the peaks and grassy upland cattle ranges, are fascinated by the lavender canyons and the pines, the far views, the high blue skies. The tenth may say, "Let's get away from here, I'm afraid, the mountains scare me."

A couple took quarters in a neat rebuilt house on Officers Line in the 100-



*Aerial view of McDonald observatory on Mt. Locke. Cars are allowed no nearer to dome than at the curving stone wall in the foreground. From there it is a steep uphill hike to the dome, though the paved roads here look flat.*



*A few buffaloes on the Flat X Ranch of the Reynolds Cattle Company high in the Davis Mountains of Jeff Davis county. The animals are termed "domesticated" but they are lacking in civilized manners when it comes to strolling through a barbed wire fence to get grass on the other side.*



*View of the ruins of Old Fort Davis. The Oct. 8-9 "Old Fort Davis Days" celebration centers around the parade ground in the middle of the picture. The little mountain town of Fort Davis is in the background.*

year-old army post. At dusk they got into their car. "We're heading out som'ers to the neons," the man explained. "Nerves? Nosiree. But it's so doggone different we can hear the whoops of Indians and the tramp of soldiers that were here back in them days."

#### **Relics of Early Days**

Many enjoy hearing, in imagination, the phantom beat of old-time soldiers' feet. Or the warwhoops of Apaches who long ago made life hazardous on the wild frontier. Visitors roam at will among the extensive stone and adobe ruins of the post, that was established in 1854 and inactivated in 1891, searching for souvenirs. A shrill cry of elation tells, not that some one has lifted a scalp, but has picked up a stone arrowhead or an old brass belt plate with U. S. on it, an empty cartridge, or an old-fashioned cut-iron nail.

If the roamers wish to see a collection of such relics they can find it in the museum that the Fort Davis Historical Society maintains in a reconstructed barrack. Finish with that, there are plenty of mountains to put their hands on. The Davis Mountains State Park highway, locally known as the Scenic Loop, rolls and tumbles and curves and floats through a scenic picture for 74 miles, roughly in a circle.

It is a paved road, a safe road. A road of release from tensions, a road for the soul's expansion amid wide horizons. Many of its miles are well over 6,000 feet above sea level. It completely circles Mount Livermore, second highest peak in Texas, that touches the sky at 8,382 feet.

The Loop leaves town by the old fort. For a short way it follows the route of early Spanish travelers, the first "tourists" here—Antonio de Espejo and his weary, sandal-shod men who spent the night of August 13, 1583, beside the clear waters of Limpia Creek that flows through the fort acreage. The road traverses the small Davis Mountain state park where stands state-operated Indian Lodge hotel built in the style of a pueblo, then climbs up and up until it puts the traveler at the shining dome of the great McDonald astronomical observatory atop Mt. Locke 16 miles from town. A sign there informs that it is the highest spot of a Texas road, 6,791 feet higher than the tides at Galveston.

Observatory records tell that an average of 30,000 persons a year enter the dome, while other thousands do not get in because they are "on the hill" at the wrong time. Week-day visiting hours are at 1 p. m. sharp, and at 2:30 and 3 on Sundays. The dome is open to visitors, to see stars through the 82-inch mirror telescope, only on the last Wednesday night of each month. Reservations should be made well ahead of time by writing to the observatory and enclosing a stamped, addressed envelope for reply and stating how many will be in your party.

After Mt. Locke and still on the Loop, over gracefully winding pavement, one can see alligator juniper trees trudging up the mountain slopes like plodding

*(Continued on Page 66)*





Beefmaster heifers on 700-acre sandy loam pasture that was treedozed; 125 in 1953, 120 in 1954, 350 in 1955. This pasture was in poor condition in 1952, when five animals of 20 cows put in pasture died for lack of forage. The pasture was rested in 1953, stocked with 25 head in 1954, and now is making improvement with 45 cows and one bull.

## Plenty Land—No Grass

**How the Garza Ranch Near Hebbronville, Texas, Worked Out Its Grass Problems With the Help of Soil Conservation Service**

By JACK E. MEGASON, Range Conservationist, Soil Conservation Service, Alice, Texas, and CHARLES G. ROGERS, Work Unit Conservationist, Soil Conservation Service, Hebbronville, Texas.

**A**RANCH with plenty of land but no grass, acres in fields but no hay, too much brush with no leaves, some pear but little money to burn it, lots of cows but few calves—conditions like these have spelled financial disaster for many ranchers but they did not break Humberto Garza of Hebbronville.

The Garza Ranch, 22 miles west of Hebbronville, reached its low point in 1952 when 20 cows on one 700-acre pasture were too many. Five of them died. Seven or eight of the others dropped calves but could not take care of them,

*Cow on poor condition, range sandy loam site. Drouth has caused livestock to get almost every bit of grass, and pricklypear has been eaten off after burning. Grass consists of low-producing, short-lived invaders that disappeared when drouth set in.*



Beefmaster cows with calves on blue panicum pasture. This pasture was cleared of brush and put into cultivation and planted to blue panicum in February, 1952. It was grazed with 50 cows with calves for 30 days beginning September, 1952 (only 4.1" rain). Then in 1953, 5682 animal days of grazing were obtained off this 50 acres plus additional 110 acres planted in early 1953. This 160 acres has given 5474 animal days' grazing already in 1954 (rain 16.5" in 1953, 3" in 1954).



Below—Humberto Garza and Chas. Rogers of SCS examining grass in 700-acre pasture treedozed over three-year period. Pasture was rested in 1953, grazed with 25 cows in 1954, and now is carrying 45 cows and one bull. Had 11 inches rain in 1953, 17 inches in 1954, and 11.4 inches in 1955. Pasture was in poor condition in 1952 when five of 20 cows died for lack of forage. Now in fair condition, getting 85 per cent calf crop. Calves used to weigh 350-375 pounds; now weigh 480 pounds.



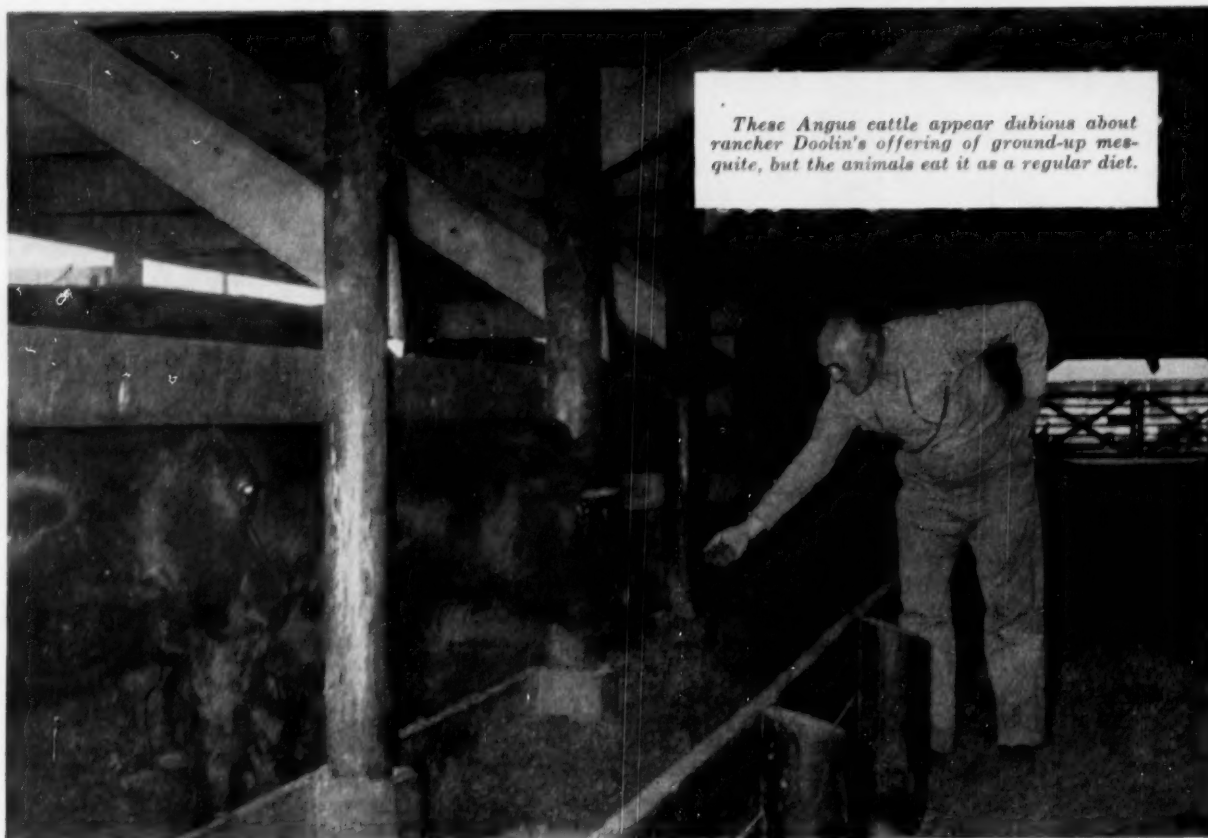
so the calves were sold at the age of three months to save the cows.

Another 5,000-acre pasture was stocked with 75 cows. Pear had to be burned every day for these cows because there was no grass. On top of this, the Garza Ranch bought over \$3,000 worth of hay. Again, only about half of the cows dropped calves. These were weaned at about 350 pounds for an average of two and one-half pounds of beef per acre. There isn't much profit in production that low.

In 1952, the Garza Ranch was still an estate under joint management of the heirs. The brothers and sisters who owned it decided that the system was not paying off. That started settlement of the estate and also started some changes in management for Humberto. He leased his sisters' land and started conservation range management on about 17,000 acres.

### SCS Helps Prepare Range Plan

Garza wanted all the help he could get to make the ranch pay. Part of this help was a range plan which he developed in cooperation with the Monte Mucho Soil Conservation District. Charles Rogers, Work Unit Conservationist for the Soil Conservation Service at Hebbronville, helped prepare the plan. It included controlling brush, using grasses for sustained production, deferring and other pasture improvement (Continued on Page 73)



*These Angus cattle appear dubious about rancher Doolin's offering of ground-up mesquite, but the animals eat it as a regular diet.*

## Feeding Mesquite to Cattle

**C. E. Doolin, South Texas Rancher, grinds six tons of "wood" daily for his "drouth menu" for 500 Brahmans and Aberdeen-Angus**

Reprinted from Humble Farm Family

**A** LOT of folks have poked fun, but this feeding of ground-up mesquite trees to cattle is serious business to South Texas rancher C. E. Doolin.

It is his answer to years of devastating drouth, which has swept practically the last blade of grass from his big Rio Vista Ranch in Dimmitt county. It was an experiment at first, but after four years of feeding and marketing 4000 mesquite-fattened steers, it is a permanent part of Doolin's cattle-feeding formula.

Profits have not piled up for Doolin, but lower feed costs have enabled him to stick with a herd of over 500 cattle in an area where the predominant trend has been to sell out entirely or down to a few cows.

As Wes Coleman, Doolin's ranch manager, describes it: "Most folks around here made good money in cattle until about five years ago. Then they started losing and losing. And instead of selling

while they were ahead, they hung on and hung on, until they lost all they had saved. I guess 80 per cent of the cattle in eight or ten counties around here are gone."

Besides drouth, increased feed costs and lower cattle prices led to mesquite feeding. According to Coleman, feed costs just about doubled while cattle prices were halved.

Steadily losing money didn't appeal to Doolin. Neither did selling out or reducing his herd. So he kept searching for another answer.

It was coincidence that really led Doolin to the unique feeding idea, because the first mesquite ground on his ranch was not for cattle, but was mixed into the soil as organic material. Doolin noticed it attracted bees and other insects and as a result tested its vitamin and food content.

His favorable findings, along with the memory that the Germans had fed sawdust to animals in the late stages of

World War II, caused Doolin to spread a mesquite feast before his cattle. Surprisingly, even to Doolin, they ate it. So he embarked on a series of tests to determine, if possible, a mesquite-feeding formula. There was no precedent, and no answers to dozens of important questions. Would mesquite fatten cattle, make them sick, or injure their digestive systems? Should it be mixed? If so, in what proportions? What part of the tree should be used? And how should it be prepared for feeding?

Slowly Doolin found answers to these and other questions. And continual testing has led him to this procedure:

**Cutting:** Each day three laborers axe down an average of about six tons of mesquite limbs. Trunks up to eight inches in diameter can be used, but Doolin gets best results from trees under four inches. He can use the whole tree, or just the top half. By taking the top part only, he will get regrowth in about two or three years, and this is better for feeding than the

first cutting. When Doolin began experimenting, over four years ago, more than half of his 700-acre ranch was thickly covered by mesquite. But now he is practically out, and is feeding trees from adjoining ranches. Doolin sees this as no problem, however, since most ranchers are not only willing but eager to have mesquite cleared from their pastures.

**Curing:** After mesquite limbs are cut into small pieces, they are stacked for a five-day curing process. This step was overlooked by Doolin for a long time, and as a consequence he experienced considerable difficulty with mold. During this period the mesquite loses some of its moisture, but no vitamins. The dryness is corrected later by the addition of molasses.

**Chipping:** Mesquite which has been cured is fed into a "chipping" machine, which tears it into small chips and shreds. Doolin's machine will chip about four tons of mesquite in an hour and a half.

**Grinding:** Mesquite chips are hauled to the feed barn, where they are fed into a grinding machine which reduces them to light, powdery "sawdust." Nothing bigger than 3/16 of an inch can clear the grinding machine. At this stage, Doolin calls his product "mesquite meal," and sacks it for use as needed.

**Mixing:** In this step, Doolin has probably done most work. He wanted the mixture to be tasty, nutritious, and economical. He finally developed two separate formulas, a "sustenance mix" for the main herd of cattle, and a "fattening mix" for cattle 90 days before they are to be sold. Doolin usually mixes 1900 pounds of feed at a time. The sustenance mix contains 1000 pounds of mesquite meal, 500 pounds of molasses, 200 pounds of grain, and 200 pounds of cottonseed meal.

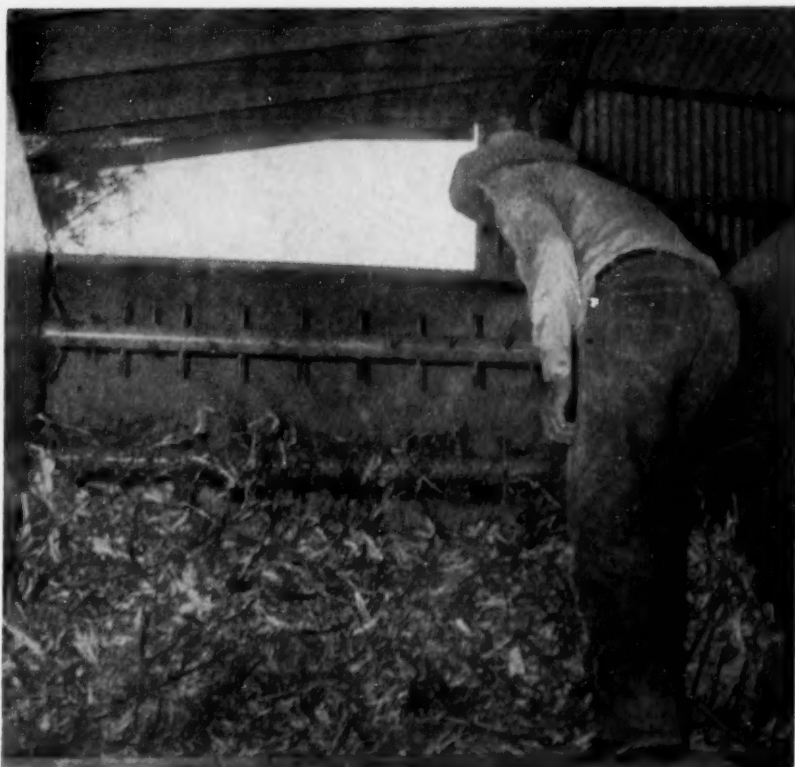
Less mesquite meal is used in the fattening mix. A typical day's feed for 100 steers being fattened for market includes 1000 pounds of mesquite meal, 1200 pounds of grain, 200 pounds of cottonseed meal, and 700 pounds of molasses. Mesquite meal, then, comprises slightly over half the diet of Doolin's breeder cattle, and not quite a third for cattle being fattened for market. He feeds no roughage other than mesquite.

What have been the results of this kind of feeding? Doolin believes it has paid off, in several respects. He cites these examples:

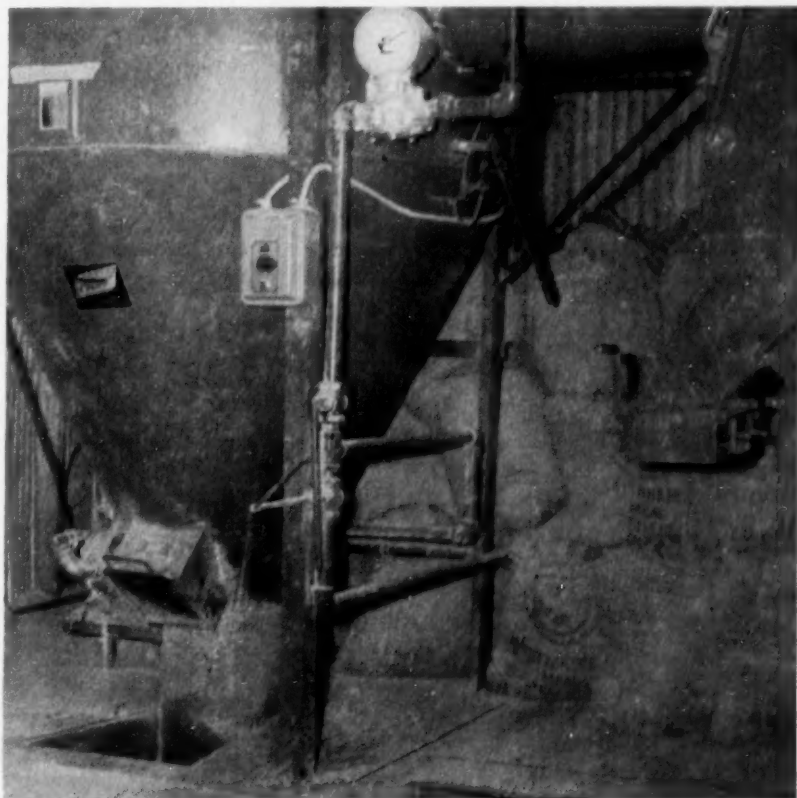
1. So far as he has observed, not a single cow has ever suffered from mesquite feeding. On the contrary, Doolin reported with a wry smile: "We lost two head once when we ran out of mesquite because the chipper broke down and while it was being repaired we had to put the cattle on a grain and hay diet."

2. Steers fattened on mesquite mix bring top prices on the San Antonio market. One of the biggest packing firms makes a special effort to purchase Rio Vista animals because of their high quality.

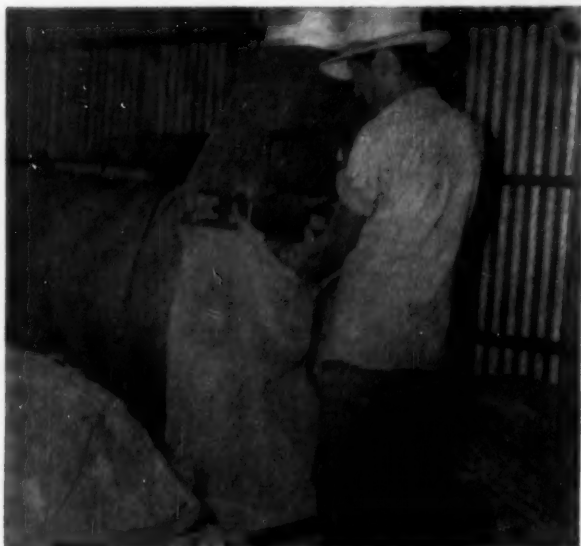
3. Keeping mesquite cut back gives



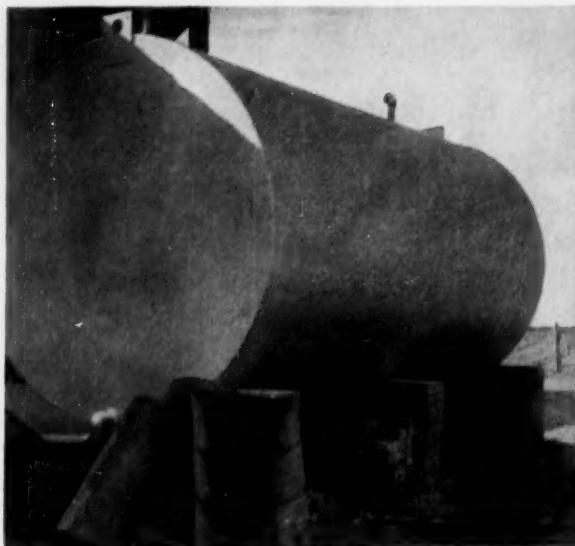
*Into the feed grinder goes truckload of mesquite which has been cured and shredded.*



*Big mixing machine blends mesquite meal with grain, molasses, and cottonseed meal.*



Feed mixture containing mesquite is sacked for use as needed.



Molasses for Doolin's feed mixtures is stored in this big tank.

grass on range lands a better chance to grow, if and when there is another rain.

4. Feeding mesquite to cattle makes use of an otherwise worthless product. Most farmers and ranchers consider it just a pest which should be eradicated.

5. Most important of all, perhaps, is the big saving in feed bills. Doolin says, "If I was having to buy roughage, it would cost at least \$25 a ton. I figure the cost of preparing the mesquite meal

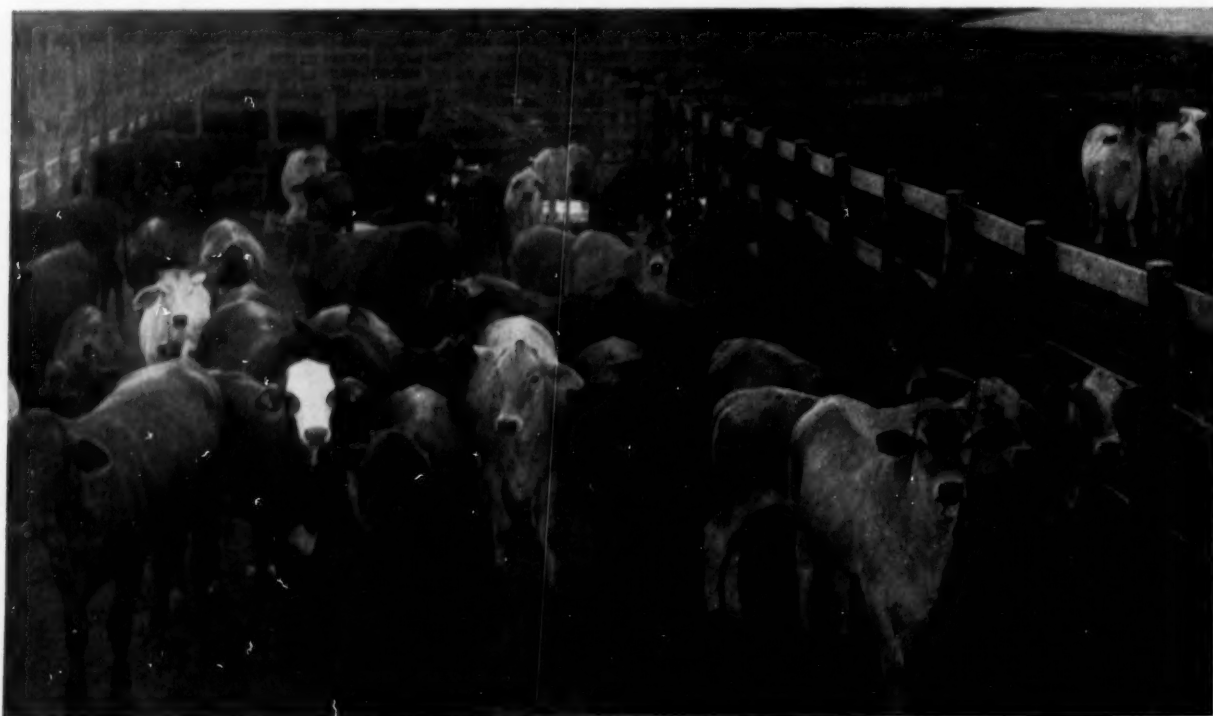
at about \$5 a ton." That gives a saving of about \$120 a day to Doolin, since he needs about 6 tons of roughage a day. Doolin feeds as much mesquite as possible, because other ingredients in his mix are so expensive. His costs in August were approximately \$66 a ton for cottonseed meal, \$46 a ton for grains, and \$38 a ton for molasses. Using these prices, and the mixing ratio Doolin follows for the bulk of his cattle, his average feed

cost is about \$25 a ton for all feed consumed by his cattle.

Are all his results good?

Well, this is a question yet to be finally answered. A county agent from Doolin's area admits the experiment is interesting, but adds skeptically, "I'm not sure cattle wouldn't thrive on dirt, providing you mix enough grain and cottonseed meal and molasses with it."

(Continued on Page 70)



Cattle being readied for market in fattening pens get feed mix of one-third mesquite, two thirds grains, molasses, cottonseed meal.



*The Brookhart Ranch as it appears today.*



## Squatter's Rights

**The Story of How One Family Established a Ranch in the Oklahoma Panhandle in the 1890's—This Ranch Still Exists Today**

*By ARTHUR BROOKHART as Told to Jennie Rose Benton*

**N**EVER since that day has the very act of breathing sent my head spinning with such exhilaration. I have never seen the sky bluer or the grass greener. This was a dream come true!

The winter evenings had finally passed; each adding to my eagerness as I listened to my brothers unfold the glories of the new land. There was a strong cabin already standing on the place and plenty of rock on the hills for adding another room. Young trees were starting along the creek that ran through the front yard. There was a spring that would irrigate a garden which, with the wild meat that was plentiful in the nearby hills, would support our family.

At last it was spring and here I stood surveying my new home. A king could not have been prouder. It was all my brothers had said it would be and more. The muzzle-loading shotgun so laboriously carved and fitted by my own small boy hands hung forgotten at my side. Here was Red Canyon where we had taken Squatter's Rights—a privilege open to all who dared the risks to receive the land's reward. I was fourteen years old and had come with my family from three years on the plains of Kansas and Colorado to the most beautiful spot in the world. Perhaps something of the devotion I pledged to my home that day has withstood the years. For today, 65 years later, the cabin we moved into still stands on my ranch only a few feet from my present dwelling.

This move was not lacking in adventure. The year was 1890 and the land we had come to was No Man's Land, now part of the Oklahoma Panhandle but then a part of no country or state. The only law in No Man's Land until it became part of the Oklahoma Terri-

tory in 1893 was the .45 carried on the hips of the residents. This land beyond the pale of the law was equally tempting to large cattle companies and to individuals seeking their place in the west. Many of the companies were unscrupulous in their methods of routing or disposing of the families and bachelors who were trying to make their homes on the creeks. These settlers were fencing the watering places the companies wished to use in connection with the open range on which their cattle ran. To this day, many unmarked graves tell their silent tales of death and blasted hopes. For the price of a man's life was a hundred dollars pocketed by company-paid outlaws.

Into this atmosphere we moved with our hopes high and our minds dismissing the possible dangers. Perhaps my widowed mother spent some sleepless nights but I believe for the most part her mind was occupied by the tasks at hand. My brothers and I built another room to our cabin while my mother and sisters planted and tended the garden. We dug a well—fourteen feet to water—we had struggled down 185 perilous feet with picks and shovels to get water in Colorado. Were we not fortunate to have found such a home?

Our bliss was briefly disturbed when a neighbor came by soon after our arrival. He announced that this place belonged to his oldest son. We were relieved to discover that the claim could be settled for one of our red milch cows, and we gladly parted with her to be left in peace. We never had better neighbors than those who had made the claim but as my brother Edwin later noted, we let them have the wrong cow. Within a year her offspring numbered 104 head.

My mother was a friend to all boys; the cowboys employed by the cattle com-

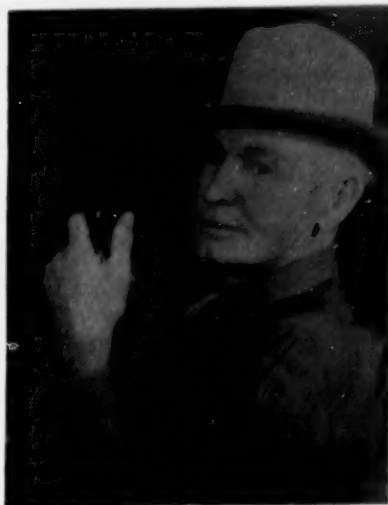
panies were no exception. Our home became the regular stopping place for the young men so far from their own thresholds. There was always coffee, cake, and other treats for the passer-by, and the door was always open. Two of these boys came more often than the others. They were young, not yet out of their teens, and my brothers and I counted them among our closest friends.

One morning our two friends dismounted at our kitchen door and called my two older brothers from the breakfast table. I, sensing the urgency in their voices, was quick to follow. "They're going to steal your horses tonight," exclaimed the boys in one breath. Then the oldest added, "If you ever breathe it was us that told you, it'll cost us our jobs."

"And maybe our lives," the other gulped.

We knew as did the company that without horses settlers could not stay on Red Canyon Creek. The bright day was clouded by impending danger. I viewed the coming night with mingled emotions but excitement predominated.

In the afternoon we gathered the horses and were able to get them all into the shed except a sorrel race filly that outdistanced our horses. We knew it was useless to chase her, so we turned to the next task at hand. We pulled our wagon up in front of the shed where the horses were, and there my brothers prepared to spend the night with their firearms—a rifle and a .45 pistol. The pistol is still in my possession. As the preparations neared completion, it became evident that I was not to have a part in the wagon defense. I swallowed my first disappointment and proceeded to have a better idea. The bedroom, which I shared with the rest of the family, had a window facing the road. It was my good fortune to have the bed nearest the window. The outlaws, I decided, would never reach my brothers; I'd see them first. I slipped off to a secluded spot



*Arthur Brookhart*



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and made ready for the night. I loaded my shotgun, not with a rabbit-load, but with a man-load. I poured in a double handful of powder, rammed it in solidly and added some wadding. Then a double handful of buckshot and another wad. This done I put the cap on the tube and I was prepared. I placed the gun under my pillow and must confess slept quite well with it there.

The night was long for my brothers, but no thieves approached them. The sorrel mare was missing the next day. She returned several days later sweat-lathered and showing signs of a long run. This was proof that our fortress was not in vain. The outlaws had been on hand, but had seen we were prepared.

The boys kept up their vigil for the rest of the week, and we were a bit wary for the remainder of the summer. As time went by and we were not molested, we forgot our fears and chose to believe that we had been accepted and would not be harmed. The cattle ranches of my brother and myself stand today because two boys, befriended by my mother, risked their lives to warn us those many years ago.

A month after the threatened raid, I decided to go hunting. Luckily, I remembered the man-load. I poured out a huge pile of buckshot and one of powder and put in a rabbit-load. In later years, I realized that had the bandits come that night and had my aim been good, the old shotgun would have killed a man at each end.

### Mexican Rancher Buys Cattle From Texas Angus Breeders

**P**EDRO ALBIN, prominent cattleman and rancher of Mexico City, recently purchased 29 head of Aberdeen-Angus in the United States for his ranch near Beristain, Mexico.

Sr. Albin first selected 26 big, growthy heifer calves from the 1956 crop at Moore Brothers' Ranch at Eldorado, Texas. After selecting the heifers, Sr. Albin saw a yearling bull in an adjoining lot which he liked very much and added him to the purchase.

Among other West Texas ranches visited by Sr. Albin was the Tommy Brook Ranch at Camp San Saba, where two top bull calves were bought for use on the heifers and native cows. They included a son of Black Knight 20th of A.V., and a son of one of Brook's junior herd sires. Tom Slick, owner of Essar Ranch at San Antonio, presented Sr. Albin with a top bull calf when he visited Essar Ranch.

The Moore cattle are being shipped from Eldorado by rail direct to Beristain, Pue., Mexico, with feed and water in the car.

Sr. Albin was accompanied on this trip to the State Fair of Texas by Sra. Albin and Sr. and Sra. Alexander Cano.

Breeders Report Excellent Results  
from Advertising in  
*The Cattleman*

# Mr. Feeder:

**CATTLEMAN • DAIRYMAN  
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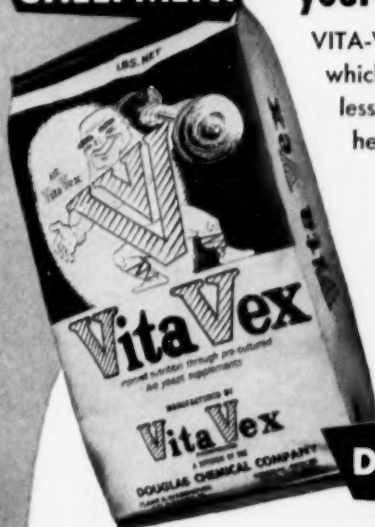
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cost you less  
to feed the best!"*



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to your feed**

**CATTLEMEN:  
SHEEPMEN:**

**LET VITA-VEX MASTER add pounds to  
your animals...put extra cash in your pocket!**



VITA-VEX MASTER aids digestion and stimulates rumen bacteria action, which means that your animals get more value from their feed...eat less high-cost protein...gain solid weight faster...and produce a healthier body at lower cost.

VITA-VEX MASTER can be fed in any type of ration. No major changes are necessary in your present feeding program. By getting greater efficiency and utility out of the feed they eat, your animals will eat less...gain more. This means just one thing for you...more profits!

**DAIRYMEN:**

**VITA-VEX MASTER increases  
MILK PRODUCTION  
at less cost to you!**

VITA-VEX MASTER is a pre-cultured live yeast feed supplement that provides the perfect balance to any feeding program. Start feeding VITA-VEX MASTER to your dairy herd today...your cows and calves do better, breed better and produce better. VITA-VEX MASTER increases rumen bacteria function which gives more assimilation and digestion of feed nutrients consumed. It takes less high cost feed. And higher milk production is held all year long.

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# Trademarks For Livestock

A Number of Livestock Producers Have Registered Trademarks—Here the Author Explains How This Can Be Done

By MILTON E. ABRAMSON

**A** LONG with almost every other American business, cattle raising has changed its methods considerably during the twentieth century. The industry has passed through earlier stages of just raising and selling animals to the complicated selection and care necessary to breed better animals for specialized purposes. Proven bulls have brought sums of money exceeding the value of entire herds of just a few

*The author is an examiner of trademarks in the United States Patent Office and a member of the District of Columbia bar. The views expressed in the article which follows are the author's own. It should be understood that the Patent Office neither approves nor disapproves what is stated.*

will profit by referring to them before adopting a mark—brand or word.

It is necessary to exercise great care in the selection of a trademark for obvious reasons. When a mark is finally adopted good hard cash is spent to advertise it. Invoices, order blanks, letterheads and other stationery are printed prominently displaying it. Sign painters are employed to apply it to entrance gates, on barns and other buildings. Often the sole message on ranch vehicles is the mark. Many ranches apply their brand marks to many personal items. All

either event, the money and the time and the effort to encourage customer recognition of the mark can never be retrieved. Yet such disappointment can be largely avoided. An attempt will be made here to state some of the dangers which exist and how to avoid them.

## What Is a Trademark?

First, let's make sure we know what a trademark is. A trademark is a word or symbol used by a dealer in goods to identify those goods and to distinguish them from those of his competitor. It

**CMR**

The CMR trademark (U. S. Patent Office Reg. No. 594,379) of Circle M Ranch, M. P. Moore, owner, Senatobia, Miss.

decades ago. Progeny of proven bulls and cows are sought and bring premium prices. The change brought about the adoption of many of the marketing methods of other industries.

One of the first steps in any marketing plan—in or out of the cattle industry—is the choice of a trademark. Many stockmen have adopted word trademarks to identify their cattle and to assure a buyer that he is getting an animal of quality. Other cattlemen, as proud of their brands as knights of old were of their coats-of-arms, preferred to use their brands as trademarks in the market place. Several stockmen have adopted both—the word and the brand. Both types of marks fit perfectly with nationwide advertising plans and local auction announcements.

At the beginning of the century few word trademarks were in use in the cattle industry. They apparently are now on the increase. Also used as trademarks to identify and assure quality of cattle are letters and other devices.

## Subject to Certain Legal Rules

Whether a trademark consists of a brand, a word, letters, or some other device, it is subject to certain legal rules. The rules are quite reasonable and you

**WHR**

WHR and head design registered in U. S. Patent Office, Reg. No. 567,704, by Wyoming Hereford Ranch, Cheyenne, Wyoming.



Example of use of trademark letters RS on freight car moving the animals in commerce. Such use should be supplemented by other acceptable use. Note also sign associated the mark with quality.

**RS**

Example of use of trademark letters RS on sales catalog. The letters RS are registered in the United States Patent Office, Reg. No. 595,356. Owned by Rancho Sacatal, Dos Cabezas, Arizona.

in all, a good deal of time, effort and money is invested to encourage customer acceptance of the mark. And it is time and effort and money well spent since the trademark very often is the way a buyer readily identifies your animals.

On the other hand, the haphazard choice of a trademark can lead to disappointment. The mark can be ineffective in operation or lost by court order. In



Lasater Beefmaster mark registered in the U. S. Patent Office, Reg. No. 427,202. Owned by The Lasater Ranch, Matheson, Colorado.

is not a patent which secures to an inventor the right to exclude others from the manufacture, use or sale of an invention. Nor is it a copyright which secures to authors, composers, artists and others the exclusive right to publish and dispose of their works. The trademark is a merchandising shortcut by which a purchaser identifies a product.

To you, a businessman, the most important function of your trademark—whether it is a brand or word—is to distinguish your cattle from the cattle of your neighbors and competitors. Therefore, when you select your mark it must not be confusingly similar to any mark used by your competitor. If you do choose a mark which is similar or identical to your competitor's mark you may be sued as an infringer. In addition to a possible award of money damages your competitor can stop your use of the mark. Be sure, when you finally

**W**

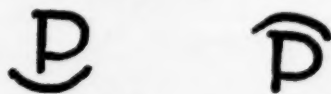
Running W brand and trademark of the King Ranch registered in the U. S. Patent Office, Reg. No. 541,194.



choose your mark, that it can mean only your cattle and no other.

### Brands Have Special Meanings

As stated above, the use of brands as trademarks is a comparatively recent innovation. If the brands were merely artistic devices, a great deal of confusion among buyers would likely arise since, artistically speaking, many brands are similar. But brands have special meanings. Purchasers of cattle generally are able to interpret brands. If the brand symbols for the Rocking P and the Quarter Circle P, were presented by two



different manufacturers to identify the same kind of machine, a court would likely find such use confusing and usually the last manufacturer to adopt the mark would be required to stop using it. But as brands they have meaning. It is reasonable to expect the courts to differentiate on the basis of meaning rather than artistic similarity.

Before you finally decide to adopt any mark search the recesses of your memory. Did you ever see the mark or anything like it in the trade literature or advertisements of competitors? You must not limit your search to the one variety of cattle with which you may deal. If you do not find a mark similar to the one you are about to adopt go a little further and search the trade-



*Example of use of tag. The representation of a bull wearing a tam and kilts is registered in the U. S. Patent Office, Reg. No. 616,008. Owned by Mead's Angus Mesa, Inc., Albuquerque, New Mexico.*

mark records of the United States Patent Office in Washington. If you cannot get to Washington you can retain the services of an experienced attorney who specializes in the law of trademarks to make the search for you. Remember, the law places the burden on you to avoid the use of a trademark—whether it is a word or a cattle brand—which is identical or confusingly similar to one previously chosen by your competitor.

### Dangers Involved in Selection

Choosing a mark which is confusingly similar to one used by a competitor is one of the dangers involved in the selection of a word trademark. There are other pitfalls to avoid. For instance, a

## Angus Valley

*Angus Valley mark registered U. S. Pat. Off. No. 599,216, owned by Angus Valley Farms, Inc., Tulsa, Okla.*

word which is merely descriptive of cattle should not be adopted as the sole or principal feature of your mark. A descriptive word may be one which specifies some characteristic of the animal such as "Crossbred." Or it may describe the purpose of the steer such as "Morbeef" (more beef). These descriptive words usually cannot be appropriated exclusively by any one producer to the exclusion of others. All cattlemen have a right to describe their stock in the usual language. However, these words may be used together with other valid trademarks.

Under certain conditions descriptive words can become distinctive of your stock and the courts will protect them



*Charcross trademark registered in U. S. Patent Office, Reg. No. 609,770, owned by R. D. & C. S. Ferris of The Triple Horseshoe Ranch, Tie Siding, Wyoming.*

in the same manner that nondescriptive marks are protected. The process by which a descriptive trademark becomes distinctive is clothed in legal technicality. Discussion on this point would be too lengthy for inclusion here. But be mindful! Unless you are sure you understand these points of trademark law you will be wise to secure expert opinion before you adopt a descriptive mark.

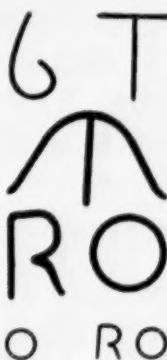
### Surnames as Trademarks

Surnames as trademarks—even your own—offer problems, too. On the theory that others are entitled to use their own names, the courts often give limited or no protection in suits for infringement of this kind of mark. Yet some of the most famous American trademarks are surnames. Who is not familiar with

# HWY

*HWY brand and trademark of The Willmen Company, Morristown, N. J. U. S. Patent Office Reg. No. 590,660. The letters tattooed in the ears of Aberdeen-Angus produced by this firm mean Highway.*

Johnson's wax, Smith Brothers cough drops and Campbell's soups? These names have become so well-known on the products on which they are used that they acquire a secondary meaning in commerce; that is, they have become distinctive of the goods to which they are applied. Once a mark has become distinctive it merits complete protection by the courts. But before you adopt a surname as a trademark be sure you are willing to wait until the name has become so well-known that there can be little doubt that it refers only to your cattle. At that time you can stop others from using the same name as a trademark—



*Four examples of cattle brands used as trademarks registered in the U. S. Patent Office, Reg. No. 590,961, 590,662, 590,663, 590,664, owned by Greene Cattle Co., Inc., Prescott, Ariz. The GT brand was first used in 1883 and the others in the early 1900's. All were registered in 1953.*

even those whose own surnames are identical to your mark. But, remember, you will not be able to stop anybody from using their similar or identical name in the usual course of business.

In English-speaking countries a word or brand cannot be protected as a trademark until it has been used as a trademark. Merely intending to use a mark or using it in a manner which is not recognized as trademark use gives you no rights which the courts will protect.

The trademark laws require the mark to be used on or in connection with your goods. Using the brand on a steer presents no problem. But a word mark is something else. So far as the author



*The G-Fern brand and trademark (U. S. Patent Office Reg. No. 480,144), of Ferndale Ranch, owned by Grafe-Callahan Construction Co., Santa Paula, Cal.*

knows, no cattleman ever attempted to paint a word mark on a cow or to crate a critter weighing a thousand pounds or more so that the mark can be placed on the "container" for the goods. Some cattlemen have used a tag which is tied

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**ENTRY CLOSING DATES**—Livestock, Dec. 15, 1956; Horses, Jan. 1, 1957; Poultry and Rabbits, Jan. 10, 1957. Future Farmers and Future Home Makers and 4-H Club Boys and Girls **SPECIAL DAY** Saturday, January 26, 1957.

**AUCTIONS**—QUARTER HORSES, Jan. 26; HEREFORDS, Jan. 29; POLLED HEREFORDS, Jan. 30; ABERDEEN-ANGUS, Jan. 31; STEERS, LAMBS, and BARROWS, Feb. 1; SANTA GERTRUDIS, Feb. 2.



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around the neck of the animal or attached to a frontpiece or nosepiece when it is shipped in commerce. The mark has also been used on trucks delivering cattle. Use of the mark on a truck has the advantage of a roving advertisement but such use should be supplemented by the tagging method for the reason that at least one court has found that use of a mark on truck sides and tailgates did not satisfy the required trademark use "on or in connection with the goods." Use of the mark on letterheads, order blanks, invoices and advertisements has also been rejected by the courts as evidence of the requisite use. However, these uses also advertise your mark and, in case of infringement, will bolster your claim to it. In using the mark, remember, it must be on or physically in connection with the animal as it is moved in commerce and delivered to the purchaser. It must be affixed so that it can be seen and it must be presented so that there can be no doubt that it is your trademark for the cattle.

The utmost care must be exercised in the selection of a trademark to be applied to a new breed or crossbreed. If the originator of a new crossbreed adopts a word trademark to identify an animal of that new breed as coming from his ranch, he might find the entire industry appropriating the notation to designate the breed—in other words as the common name of the animal. Once this has happened, it may be said generally, that it is impossible to recapture the notation as a trademark. Money spent to promote the trademark must be written off as a loss. To avoid such disappointment, a simple plan must be followed.

The plan is neither difficult nor expensive. The investment is mostly one of a little mental energy and a little time. The plan is this: first give the new breed or crossbreed a name, and second, choose your trademark. Unless you first give your new breed a name you will likely find your trademark slipping away from you and into the realm of a generic designation.

The Federal Department of Agriculture reports one method used to name a cross is to take the first syllable of the generic name of one ancestor and combine it with one syllable of the generic name of the other ancestor. For instance, the name Charbray has been applied to cattle resulting from crosses between Charollaise and Brahman cattle. True, a "y" has replaced the "h" in the first syllable of Brahman but generally this is a method to name a new breed. It therefore follows that it is not desirable to form a trademark for a new breed by combining syllables of the generic designations of the ancestors. It is suggested that you name your new breed using this method and then choose another word as a trademark taking into consideration what has been said.

### Trademark Should Be Registered

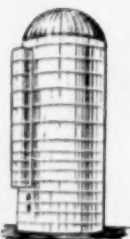
When you have selected your word mark and properly used it you should consider the desirability of registering it with the appropriate state agency. If

(Continued on Page 72)

## Builders of GRAIN BINS, SILOS AND INDUSTRIAL STORAGE STRUCTURES

We manufacture our own high density, tongue and groove concrete staves and build them into structures of any size from a single silo to giant multiple units for the storage of everything—rice, soybeans, sorghum, seed, feed or industrial materials. Catalogs and further facts sent upon request. TEXAS CONCRETE SILO CO., EAGLE LAKE, TEXAS.

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**MEMPHIS**  
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... a STRAIGHT LINE is the Shortest Distance



**TR ZATO HEIR**  
Sire of . . . . .



**TR ZATO HEIR 88th**  
Sire of . . . . .



**TR ROYAL ZATO 27th**  
Sire of . . . . .



**HD Miss Zato Onward A. 31st**  
Champion, 1956 Mid-South Fair, Memphis,  
Dallas, American Royal and Lexington

**December 13, 1956**

**Turner Ranch**

**Sulphur, Okla.**

**40 Bulls**

**20 Females**

## The Performance of These Four Generations OUR PROOF..They Carry On!

Descendants of TR Zato Heir won 1,852 Register-of-Merit points at the 10 Register-of-Merit shows during the 1955-56 show season. They represented the get of TR Zato Heir and 26 of his sons and grandsons, exhibited by 27 breeders.

In this 1956 fall season, at the first four Register-of-Merit Shows, Kansas City, Lexington, Portland and San Francisco, descendants of TR Zato Heir won 691 out of a possible 1,624 Register-of-Merit points . . . or 42.5%.

**PROOF . . .** It doesn't COST, it PAYS to use the Blood of TR Zato Heir.

"The purpose of line-breeding is real breed improvement—to get the best that can be gotten out of the race."

The late DR. ENGINE DAVENPORT  
University of Illinois

Between Two Points . . .

**Good**

LINE BREEDING is the



### TR ZATO HEIR 512th

By TR Zato Heir and out of a daughter of TR Royal Tone.

Weight Oct. 15: 1480 lbs. Calved: Oct. 10, 1954.

He sells



### TR ZATO HEIR 569th

By TR Zato Heir and out of a daughter of T. Royal Rupert 185th.

Junior yearling in our show herd.

Weight Oct. 15: 1440 lbs. Calved: Jan. 9, 1955.

He sells



### TR ZATO HEIR 570th

By TR Zato Heir and out of a daughter of Heard's Bocaldo 390th.

Junior yearling from our show herd.

Weight Oct. 15: 1410 lbs. Calved: Jan. 24, 1955.

He sells



### TR HUSKER RUPERT 34th

By Husker Mischief 1076th and out of a daughter of TR Zato Heir.

CHAMPION at the 1956 Dallas show and the 75th Diamond Jubilee Hereford Show at the American Royal and Lexington this year.

Weight Oct. 15: 960 lbs. Calved: Sept. 6, 1955.

A half-interest sells.

*Weight—With Type and Quality*

**Linebreeding Is Not In-Breeding . . . Breed Your Granddaughters of TR Zato Heir to**



"The farther above the breed average an animal is, the more reason there is to linebreed to it intensely and to do that now while that animal and its best sons and daughters are still alive."

JAY L. LUSH  
Iowa State College

## Shortest Route to a Successful Breeding Program...



### TR ROYAL ZATO 98th

By TR Royal Zato 27th and out of a daughter of Hazford Rupert 81st. A senior yearling from our show herd and a half-brother to the champion female at Memphis, Dallas, American Royal and Lexington this year.

Weight Oct. 15: 1640 lbs. Calved: Sept. 21, 1954.

A half-interest sells.



### TR ZATO HEIR 501st

By TR Zato Heir and out of a daughter of T. Royal Rupert 219th. Senior yearling from our show herd.

Weight Oct. 15: 1500 lbs. Calved: Nov. 6, 1954.

He sells



### TR ZATO REAL 6th

By Real Silver Domino 408th and out of a daughter of TR Zato Heir.

Weight Oct. 15: 1390 lbs. Calved: Jan. 1, 1955.

He sells



### TR BOCALDO TONE 33d

By Heard's Bocaldo 397th and out of a daughter of TR Zato Heir.

Weight Oct. 15: 1375 lbs. Calved: March 15, 1955.

He sells

*Weight—With Type and Quality*

**a Son or Grandson of TR Zato Heir. SEE US, DEC. 13, SULPHUR, OKLA.**

"I was impressed with the fact that all of the great improvers of the livestock breeds had practiced closebreeding; that it was by this process that they had been able to fix in the breeds the desirable characteristics they wished to preserve and emphasize, and to eliminate the undesirable characteristics."

CHARLES GUDGELL  
Gudgell & Simpson

**The STRAIGHT TR ZATO HEIR LINE Is Your Shortest and**



#### **TR ZATO HEIRESS 468th**

By TR Zato Heir and out of a Register-of-Merit cow—she a daughter of Hazford Rupert 81st. A two-year-old in our show herd.

Bred to TR Rupert Aster.

Weight Oct. 15: 1320 lbs. Calved: May 1, 1954.

She sells



#### **TR ZATO HEIRESS 502d**

By TR Zato Heir and out of a daughter of T. Royal Rupert 185th.

A senior yearling in our show herd. Bred to TR Zato Heir 401st.

Weight Oct. 15: 1200 lbs. Calved: Sept. 24, 1954.

She sells



#### **TR ZATO HEIRESS 586th**

By TR Zato Heir and out of a daughter of Hazford Rupert 81st.

A summer yearling from our show herd. Will sell bred.

Weight Oct. 15: 1050 lbs. Calved: May 1, 1955.

She sells



#### **TR ZATO HEIRESS 587th**

By TR Zato Heir and out of a granddaughter of Hazford Rupert 81st.

Sells Bred.

Weight Oct. 15: 1000 lbs. Calved: May 3, 1955.

She sells.

*Weight—With Type and Quality*

**Linebreeding Is Not In-Breeding . . . Breed Your Granddaughters of TR Zato Heir to**

"Many breeders are afraid that by going back to the same herd for herd sires they will be inbreeding too much. As a matter of fact, most breeders would be far better off if they did some linebreeding rather than continually mixing their bloodlines."

L. M. WINTERS  
University of Minnesota

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Select from Our Best Offering Yet . . . .

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IN THE OKLAHOMA HEREFORD BREEDERS BULL SALE

15 BULLS—YEARLINGS—ALL DESCENDANTS OF TR ZATO HEIR

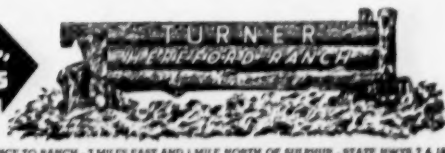
★ **DECEMBER 15th - Ardmore, Oklahoma**

IN THE HEREFORD HEAVEN RANGE BULL SALE

50 BULLS—MAJORITY SERVICEABLE AGE & DESCENDANTS OF TR ZATO HEIR

*The Prefix*  
**TR**  
*Assures You Weight-  
with Type and Quality*

NATURAL  
*Fleshing Quality*  
HEREFORDS



ENTRANCE TO RANCH - 7 MILES EAST AND 1 MILE NORTH OF SULPHUR - STATE HWYS 7 & 18

**TURNER RANCH - SULPHUR, OKLAHOMA**

Roy J. Turner

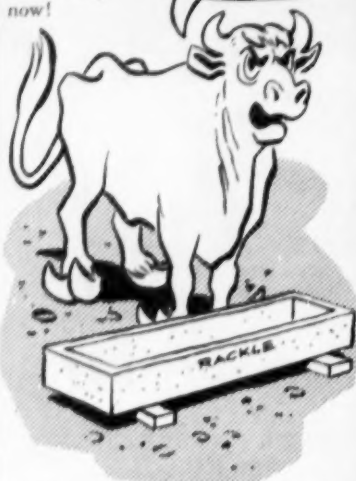
• Jim McClelland

• Tom Harris, Show Cattle

a Son or Grandson of TR Zato Heir. SEE US, DEC. 13, SULPHUR, OKLA.

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MY FEED AND  
YOUR  
DOLLARS!**

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feed trough  
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haydite aggregate concrete.

- 2'x10'x9" (regular).....\$20  
3'x10'x9" (large).....\$30  
3'x11'x18" (water trough).....\$50  
220 gal. cap.



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glove like fit, original, exclusive  
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comes from finest materials and  
superior workmanship.

Blucher makes nothing but made  
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Years of wear in every pair.

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Olathe, Kansas

**BLUCHER BOOTS**  
they never lose a Stirrup

All progressive cattlemen read  
*The Cattleman*

## CHUCKWAGON By CHARLIE, the cook

**A**MONG those obscure statistical paragraphs who make a business of dispensing useless information as filler material for the nation's newspapers I have always regarded as the champ that unsung genius who once made the unqualified statement that "fleas have no eyebrows."

But this boy, whoever he might be, faces a contender for the crown in the equally anonymous guy who recently turned out this little gem: "For the 200 calories contained in the average helping of beefsteak you can get the same in 17 dishpans of lettuce."

You will note that the kind of dressing to go with the 17 dishpans of lettuce (if any) is not indicated, and that's the main trouble with these fellows—no explanations, no responsibility. They never say how come fleas have no eyebrows. They never say how they toted up the calories in 17 dishpans of lettuce. They just leave things dangling.

But I'd wager my favorite skillet that the beefsteak-lettuce investigator will avoid such silly comparisons in the future if he sees (and does something about) the following recipe for Creole Steak. Here it is, with no attempt whatever at calorie counting:

**INGREDIENTS:** One cup of rice; one cup of flour; two teaspoons salt; one bay leaf; one pint of whole canned tomatoes; one pint of cooked green string beans (canned blue lakes preferred); two pounds of round steak cut two inches thick; dash of pepper; six medium onions; half a cup of shortening; one clove of garlic (optional).

**METHOD:** Rub the seasoning into the meat. Dredge with flour and pound. Then turn meat, add flour and pound until all the flour is used. Brown the sliced onions in the shortening, remove from pan and brown the meat in the same pan. Now place the meat in a roasting pan and cover it with well-washed rice. Pour the tomatoes on top and bake for an hour or until tender. Serve on a large platter garnished with the string beans.

\*\*\*

Speaking of those "pertinent paragraphs" one that made a little more sense went out over the news wire services to the uttermost parts of the nation recently when the National Macaroni Institute in Chicago solemnly announced that "an average of 25,000 inches of spaghetti was eaten by every American during the last year."

We don't know who measured this per capita intake, and how, but if the Institute is looking to increase the average next year we'd advise wider public information on prescriptions like this:

**INGREDIENTS:** A three or four-pound chicken; 12 ounces spaghetti; one can condensed tomato soup; half a cup of diced celery; fourth a cup of chopped pimiento and the same of mushrooms; half a cup each of chopped green pepper



"Say, Chuckwagon, the cook over at th' Rafter Four wants to borrow yore recipe fer clam chowder. They're gonna waterproof some canvas!"

and onions; half a pound of grated American cheese; one teaspoon chili powder.

**METHOD:** Cover the chicken with water and simmer until tender. When cool, remove meat from the bones while cooking the spaghetti in the chicken broth—for about 20 minutes. In butter, saute the celery, pimiento, green pepper and onions with the chili pepper until tender and salt and pepper to taste. Add tomato soup and simmer for about 30 minutes. Then combine chicken, spaghetti and sauce, cover with grated cheese and bake for one hour in a moderate oven. The foregoing is sure-fire for an encore.

\*\*\*

One of the ingredients in the preceding formula reminds me to mention that Instant Minced Onion can now be added to the rash of "instant" with which kitcheners have been blessed (and oft-times afflicted) in recent times. If you haven't already spotted it on the market shelves you soon will, and it's quite a deal—unless you happen to consider the peeling, slicing and chopping of onions a delightful indoor sport.

Labeled simply Minced Onion, you use one tablespoon when a recipe calls for a small onion, two tablespoons for a medium-sized, and three to four tablespoons for a large onion. In liquids use it dry; in non-liquids moisten it and you'll have "fresh" onion in no time at all.

Works fine on hamburgers, too, by giving a swell onion flavor without slapping you in the face with a big hunk of onion in one bite and none in another.

\*\*\*

A gentleman of Seoul (one of the multitudinous Kims) sends me a beef recipe which is a variation of another which appeared in this department a couple of years back, and I pass it along because it employs Sesame seed—that fine flavoring agent which deserves a lot more popularity than it receives in quarters outside the Orient.

The dish is called Bul-Ko-Kee, and if you decide to give this recipe a workout





DENVER—  
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HEREFORD  
SHOWS and SALES  
in the World

# THE NATIONAL WESTERN HEREFORD SALE

*In Connection With the National Western Livestock Show*

**DENVER, COLORADO**  
**JANUARY 15, 1957**

**150 BULLS - 35 FEMALES**

Sale Starts 9:00 A.M.—All Sell in One Day

This consignment features the breeding of the nation's most outstanding herds gathered under one roof at auction. The National Western Hereford Sale is traditionally the market place for Herefords of the best quality. Purebred and commercial cattlemen who are seeking top quality at a reasonable price will find it in Denver.



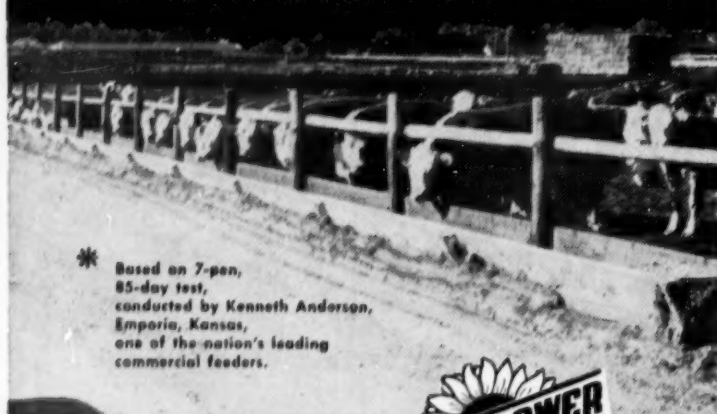
*For Your Catalog, Write:*

**AMERICAN HEREFORD ASSOCIATION**

**Hereford Drive, Kansas City 5, Missouri**

# Here's Feed Lot Proof!\*

Greater, more economical gains  
through feeding **SOYBEAN MEAL**



\* Based on 7-pen, 85-day test, conducted by Kenneth Anderson, Emporia, Kansas, one of the nation's leading commercial feeders.



**Learn how**  
**SOYBEAN MEAL cuts feed costs...**  
**Increases profits!**

To find the most economical means of producing maximum gain, a 7-pen 85 day feed lot test was conducted by Kenneth Anderson, prominent Kansas commercial feeder. The tests were on the basis of rations given to seven pens of twenty-five cattle each. At the end of the 85 day period, results of the test showed conclusively that SOYBEAN MEAL in the rations was the key to greater, more economical gain. In pen No. 2, using SOYBEAN MEAL and STILBESTROL cost per pound of gain was lowest, and gain per day was highest. In pen No. 4, using SOYBEAN MEAL, (without STILBESTROL) cost per pound of gain was next to lowest.

SIMPLE BREAKDOWN OF 3 PENS IN 7 PEN TEST CONDUCTED BY ANDERSON			
	PEN #2 25 STEERS	PEN #4 25 STEERS	PEN #3 25 STEERS
Feed used lb. each pen	Grain 54 and 140 Hulla, 28 SOYBEAN MEAL and STILBESTROL, 28 Alfalfa Meal, 108 Minerals	Grain 54 and 140 Hulla, 28 SOYBEAN MEAL, 28 Alfalfa Meal, 108 Minerals	Grain 54 and 140 Hulla, Molasses and Urea, free choice 28 Alfalfa Meal, 108 Minerals
Cost Per Day	76c	74c	79c
Gain Per Day	2.95#	2.7#	2.59#
Cost Per Pound of Gain	2576c	2741c	305c

Kenneth Anderson tests prove you can't beat SOYBEAN MEAL in the ration.

The cream of the SOYBEAN crop is SUNFLOWER. Carefully selected, expertly processed by the most modern methods known.

Complete results of this test are available for your inspection at KANSAS SOYA PRODUCTS CO.



**KANSAS**

PHONE 3000

*Soya*

**PRODUCTS CO., INC.**

EMPORIA, KANSAS

the first step is to properly prepare the Sesame seed. Take four tablespoons of them, put in a heavy skillet and brown slowly, stirring constantly. When they are brown and rounded, remove them from the fire, add salt and mash the seeds until they are pulverized. Now for the Bul-Ko-Kee:

**INGREDIENTS:** A pound or more of tender beef, like thin-sliced round steak; four tablespoons sugar; two tablespoons oil; six tablespoons soy sauce; pinch of pepper; one green onion; one clove of garlic; the four tablespoons pulverized Sesame seed (obtainable at most any super-market).

**METHOD:** Cut the thin-sliced steak into three-inch squares. Add sugar and oil and mix well. Combine soy sauce, pepper, chopped green onion, chopped garlic, and Sesame seed, and add to the meat, letting it marinate for a while. Then simply broil in the oven or fry in a small amount of cooking oil. (For outdoor cooking spread the pieces of meat on a folding wire broiler and cook over a charcoal fire, turning the broiler several times to cook evenly.)

One of the most economical vegetables in the markets these days is the Western-grown green cabbage, and here's a tricky and tasty method for handling same if you've got a pressure cooker available:

**INGREDIENTS:** One pound of ground beef; one cup cooked rice; one medium onion chopped; one and a half teaspoons salt; half a teaspoon each of paprika and oregano; fourth a teaspoon pepper; one can tomato sauce; one medium head of firm cabbage (of a shape that can be hollowed out); one pint of thick sour cream.

**METHOD:** Brown the ground beef and add rice, onion, seasonings and tomato sauce. Remove outer leaves from head of cabbage and hollow out center from the stem end, leaving a three-quarter-inch shell. Sprinkle inside with salt and pepper, then fill the cavity with the meat mixture. Place in pressure cooker with a cup and a half of water and cook for five minutes. Remove cabbage to platter and keep hot. Add the sour cream to dry pressure cooker, heat and pour over the stuffed cabbage.

No pressure cooker? Then put the stuffed cabbage in a covered kettle with one cup of water and cook for 25 or 30 minutes or until cabbage is tender.

Got a good recipe you'd like to share with the neighbors? If so, send it to Charlie the Cook, care of The Cattleman. Or, if there's any particular recipe you'd like to have, ask Charlie. He'll round it up.

**80th Annual Convention**  
**Texas & Southwestern Cattle**  
**Raisers Association**  
**Houston, Texas,**  
**March 18, 19, 20, 1957**



# HOWARD-SOUTH PLAINS HEREFORD ASSOCIATION



**SELLING 76 HEAD  
49 Bulls—12 Females  
5 Pens of 3 Bulls**



**JANUARY 2, 1957  
BIG SPRING, TEXAS**

*In Comfortable, Heated Fair Building*

The offering includes a carefully selected group carrying the top bloodlines of the nation and is of the highest quality we have ever offered. All of the bulls are of serviceable age, including herd bull prospects and outstanding range bulls. The females included are top quality herd replacements.



Stanley Anderson, Texas Tech, Judge  
Walter Britten, Auctioneer  
George Kleier, The Cattleman



For Catalogue and Reservation write:

Jack Buchanan, Sec'y  
Gail Rt., Big Spring, Texas



Attend the Concho Hereford Ass'n Sale, San Angelo, January 3, and the Sand Hills Hereford Sale, Odessa, Texas, January 5, 1957.

*You Are Always Ahead With Herefords*

## *Consignors:*

Jack Buchanan	Big Spring
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Hugh Campbell & Sons	Ballinger
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Heston McBride	Blanket
McNeill Ranch	Crosbyton
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R. H. Odom, Jr.	Snyder
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J. Paul Turner	Sweetwater
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real thing



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Lee Riders slim, trim style is unequalled for comfort, good looks. Lee Denim is rugged as rope. Sanforized. Men's and Women's sizes. GUARANTEED, they must satisfy or your money back or a NEW GARMENT FREE!

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300 Rooms — Rates \$2 to \$5  
G. W. Putnam, Mgr.—FORT WORTH  
NEWLY AIR CONDITIONED



### The Cattleman's Book Shelf

BRANDED WEST. Published by Houghton Mifflin Company. Price, \$3.00.

Three years ago Western fans greeted with enthusiasm the first anthology of the Western Writers of America. An annual tradition became established with the publication of second and third volumes and now Houghton Mifflin Company has published the fourth volume, "Branded West."

This year's collection contains 15 short stories from such popular writers as Bill Gulick, Elmore Leonard, Allan Vaughan Elston, as well as talented newcomers. The pieces range in time from early exploring and pioneer days to the recent past, and from mountains and deserts to the plains and great cattle ranches; thus providing a cineramic view of our best known native writing.

The selection was made by Don Ward, editor of Zane Grey's Western Magazine, and for many years western-story editor for Dell Books.

VACCINATING CHART. Prepared by Anchor Serum Company, St. Joseph, Mo.

The Anchor Serum Company of St. Joseph, Mo., has prepared a new vaccinating chart designed for use by farmers and ranchers in the vaccination, care and protection of their animals' health. The chart consists of a disease control guide, vaccination chart, temperature table and gestation table and should be hung on a barn wall for easy access as a reference guide throughout the year. There is no charge for this chart. For copies simply address a card to Anchor Serum Company, St. Joseph, Mo.

FEEDS AND FEEDING, by Frank B. Morrison, Published by The Morrison Publishing Company, 1782 Slaterville Road, Ithaca, N. Y., Price \$9.50.

Feeds and Feeding has again been entirely revised and rewritten, because of the many discoveries made in nutrition and livestock feeding during recent years. In this 22nd edition, particular emphasis is placed on the new developments. The numerous experiments are summarized which have dealt with antibiotic, arsonic, and surfactant supplements, and with hormones, including stilbestrol. Full information is given concerning the requirements of each class of stock for the various vitamins, including vitamin B<sub>12</sub> and the unidentified vitamins or factors. The amino acid needs of the different farm animals are discussed in detail. The amounts of the various essential amino acids required

by swine and poultry are stated, so far as data are available. In the preparation of this and previous editions, the author and his associates have spent much time compiling and analyzing the results of many experiments on livestock feeding and nutrition conducted in this and other countries. Extensive travel around the world has contributed additional comparative material on livestock production in various regions. Also, investigators have often furnished, in advance of regular publication, important reports on the progress of experiments.

The book has 1165 pages and more than 200 illustrations. It is handsomely bound in fabrikoid, which is water repellent and wear resistant.

THE COW KILLERS. Published by University of Texas Press, Austin, Texas.

When the Aftosa Commission invaded rural Mexico in 1949, many colorful episodes resulted—episodes which closely resembled the nature of war.

A Texas cowboy with the commission, Bill Leftwich, recorded with brush and pen the vivid scenes which he encountered, chiefly in Michoacan.

Forty of those drawings are reproduced in a forthcoming University of Texas Press book, "The Cow Killers." The text is by Fred Gipson, author of "Hound Dog Man," "Home Place" and other popular books.

The Aftosa Commission armed with six-shooters and hypodermic syringes, attempted to stamp out foot-and-mouth disease before it spread across the border. The Americans were there under the terms of a treaty with the Mexican government, and they were supported by the bayonets of the Mexican army.

But the people resisted when their infected cattle were herded into ditches and killed and when well cattle were rounded up to be inoculated.

Leftwich captured their reactions with strength, sympathy, charm and humor. Almost entirely self-taught, he has the true artist's eye for the essential detail and the dramatic moment.

Leftwich was born in Oklahoma, has a degree in animal husbandry at Texas A&M College and is now soil conservationist at Pecos. He served with the 12th Armored Division during World War II. He is the author of several articles on agricultural subjects, and his water colors have won several awards at art fairs sponsored by the Texas Association of Fine Arts.

Gipson, who lives on a ranch near Mason, has been compared with Mark Twain, because of the deceptive simplicity of his style, the colloquial flavor of his language, and his unusual insight into the minds and hearts of country people. His most recent novel, "Old Yeller," will be made into a full-length movie by Walt Disney.

**80th Annual Convention**  
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**March 18, 19, 20, 1957**



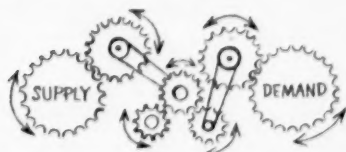
# Who Sets Livestock Prices?

A year ago, with hog prices dropping toward a dime a pound, a Corn Belt farm editor wrote:

"Present hog prices were made almost a year ago when sows were bred for 1955 spring litters. And present breeding plans are determining what hog prices will be in the fall of 1956."

In other words, supply is a big part of the answer to the question: "Who (or what) sets livestock prices?" The other part is demand—how much consumers can, or will, spend for the meat you produce.

Sounds simple, doesn't it? Trouble is, though, that neither supply nor demand is just one easy-to-see thing. Both are made up of many moving parts . . . and each part keeps changing speed and direction.



It's the way all the pieces happen to fit together at the time you sell that determines how much you get for your livestock.

The supply-and-demand machine can look mighty complicated. And it isn't always easy to figure out just what it's doing. But we can clear up much of the mystery by taking a good look at the main gears.

Let's start with demand:

Main thing here is the number of dollars in consumer meat budgets. That depends on total income, because meat-eaters keep spending about the same percentage of their earnings for meat.

But consumer income doesn't change much from one day or week or month to the next. So when livestock marketings go up, about the same number of dollars are stretched over a larger meat supply—and prices have to give. Then when marketings go down, consumers pay higher prices for the smaller meat supply.

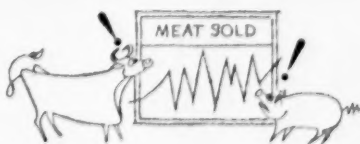
Weather, religious belief, seasonal habits, personal taste, the availability and cost of many foods which can be



used in place of meat—these also have a bearing on how much Mrs. Home-maker spends at the meat counter.

Now let's look at supply:

Each livestock raiser has his own ideas about how much to produce and when to sell. With several million separate decisions being made, there's bound to be a lot of ups and downs in the amount and kind of meat sold.



For example: Production—and therefore marketing—runs in cycles over a period of years and changes seasonally within a year. There are wide shifts from day-to-day and week-to-week, too—because of rain, snow, heat, drouth, holidays, crop conditions or your own opinions on the best time to sell.

Put these demand and supply gears together and it's easy to see how suppliers and demanders—producers and consumers—determine livestock and meat prices. Does this mean that the folks in between—meat packers and retailers—have no say at all?

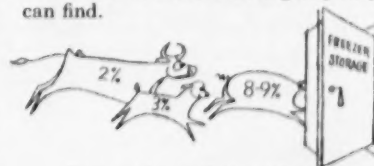
No; but it does mean that their influence on prices is small and temporary—because they neither produce nor

by FRANCIS A. KUTISH  
Extension Economist  
IOWA STATE COLLEGE

consume livestock products.

Storage of meat by packers, for instance, can affect supplies of certain kinds and cuts during the short periods when meat moves into freezer storage or out again. But the net influence is small over the long run—peak storage seldom exceeds 2 per cent of a year's output of beef, 3 per cent of lamb and mutton, 8 to 9 per cent of pork.

Many producers ask this question: Don't buyers sometimes get bargaining breaks because they have "inside dope" on market conditions or because competition at some points is scarce? The answer is "no"—unless livestock raisers fail to take advantage of all the marketing information available to them, or don't shop around for the best outlet and the best marketing help they can find.



Best evidence that neither processor nor retailer is much of the "who" in the question, "Who sets livestock prices?" is that both have lots of competition: More than 3,000 packers and 10,000 other commercial killers; and over 300,000 retail stores where meat is sold.

That means no one meat packer can get away with low-price buying—or retailer with high-price selling—for very long. If they didn't get back into line in a hurry, informed producers and consumers would simply deal with someone else.

\* \* \* \* \*

Mr. Kutish analyzes meat supply and demand in more detail in a booklet called "What Governs Livestock Prices?" For your free copy, write to Agricultural Research Department, Swift & Company, Chicago 9, Illinois.



To Serve Your Farm and Family Better

# HDR Preferred Stock

## Your Returns are Higher

## If You Invest In this

## Kind of Stock In Our Sale

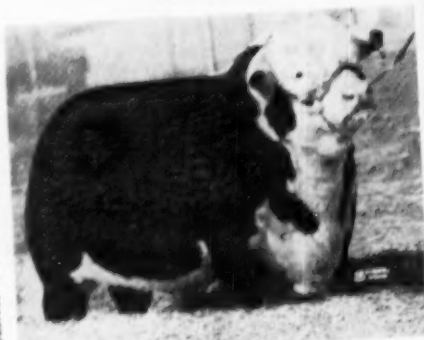
## January 26

1st Saturday of the  
Fort Worth Stock Show

## at the Ranch, Fort Worth, Texas

## 25 BULLS - 35 FEMALES

### HDR Preferred Stock SERIES A



**TR ROYAL ZATO 27th**

Now—Register of Merit—the winnings of his sons and daughters at two shows this fall make him eligible to enter this coveted group. This champion, by the champion and Register of Merit TR Zato by Heir 88th, he by the great sire and Register of Merit TR Zato Heir, has proven he is truly a top sire . . . you can select from our best—sons, daughters and outstanding females bred to him in our sale January 26.

### Our Show Record

at 4 shows

Memphis, Dallas, Kansas City and Lexington

Undeclared Grand Champion Female  
Undeclared Get of Sire  
Undeclared Junior Get of Sire (Kansas City and Lexington)  
Undeclared Pair of Females  
Reserve Champion Bull (Memphis)  
Total—4 Champions, 1 Reserve Champion, 16 Firsts, 6 Seconds, 6 Thirds and 2 Fourths.



Undeclared Get of Sire  
by the "27th"

## "WHAT WE SAY IT IS— IT IS!"

### COUPON 2



Undeclared Pair of Females by the "27th"  
They Sell January 26

The offering is from our one hundred per cent clean herd—every animal in the sale is clean. They are bred right and have proven they are the right kind to win in the strongest competition. Included in the bull offering are top herd bull prospects and many big rugged, yellow bulls that will suit the commercial breeder—by TR Royal Zato 27th, HH Real Onward 203rd and Real Silver Domino-bred bulls.

The females include thirty really outstanding heifers, mostly by HH Real Onward 203rd and Real Silver Domino bulls and carrying the service of TR Royal Zato 27th—also a select group of open daughters by the "27th."

Make your plans to be with us at the ranch the first Saturday of the Fort Worth Show, January 26, and select individuals that will GET the job done for you.

# Pay Big Dividends...

## COUPON No. 3

This  
Undeclared  
Grand  
Champion  
Female  
Sells



HD MISS ZATO ONWARD A 31ST—Undeclared champion at Memphis, Dallas, Kansas City and Lexington. This daughter of TR Royal Zato 27th is considered by many as one of the truly great females they have ever seen. To really offer you our best, she, along with her best brothers and sisters, are selling January 26.

## COUPON No. 4

10 of his  
Brothers  
Sell  
January 26th



HDR ZATO ONWARD A 78TH—Member of the undeclared Get of Sire and Reserve Champion Bull at Memphis. He typifies the type and quality of "the 27th" bulls you will find in the sale.

## COUPON No. 5



HD MISS ZATO ONWARD A 25TH—A stall mate to the champion and standing second to mate to the show—a member of the undeclared Get of Sire and Pair of Females. This outstanding senior heifer calf SELLS.

## COUPON No. 6

Get Big Dividends from  
Bred Heifers Like These!



Here is a Sample of the Daughters

By HH REAL ONWARD 203rd

That Sell Bred to TR ROYAL ZATO 27th

You will find many yellow heifers like these to choose from... this cross is getting the right results.



Write  
for  
Catalog

Ranch is 15 miles north on U. S. 81, then 2 miles west on Farm Road 718.

# Hull-Dobbs Ranch

Ray Parks, Manager

Melvin Campbell, Herdsman

**Fort Worth, Texas** Route 9, Box 101  
Phone Newark, Texas 9-2611

**CONTROLS ALL 4**  
**CATTLE GRUB**  
 (Wolves, Warbles)  
**Lice, Ticks**  
 And Sarcoptic  
**Mange Mites**

Nothing else does the job like Rotenox! It's more than just another rotenone spray. It's a proven effective combination of ingredients that gets better results.

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 Dilutions  
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 4 Oz. 222"  
 Livestock Spray Concentrate

**MIXES**  
 with "OIL"  
**1 to 20**  
**For STOCK**  
**OILERS**

**THE FARNAM COMPANY**

Also a **SHOW COAT** Spray!... Excellent conditioner of hair and hide! Gives animals a beautiful, glossy coat, free from scale and scurf.

**FREE OFFER!**... Complete catalog showing various types of Cattle Oilers (back-rubbers), and Livestock Sprayers, all at new low prices! Also Big 24-Pg. Illustrated Stock-Pest Manual sent free! Write—

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**Due to drouth we have nothing  
 for sale at this time.**

#### HERD BULLS IN SERVICE

Don Domino 29  
 Don Axtell Jr.  
 Baron Lamplighter  
 Zato Heir B-11

**Visitors Welcome - -**

## LEAGUE RANCH

**Jack Idol, Mgr. Benjamin, Texas**

All progressive cattlemen read

*The Cattleman*

*Mistletoe, one of our most cherished symbols of Christmas, has been the subject for fact, fiction and art.*



# Texas Plants In Christmas Legends

**Mistletoe, Holly, Bayberries, Cedar, Pine, Cacti and Lillies  
 Associated With Many Queer Yuletide  
 Beliefs Over the World**

By JEWELL CASEY

**T**EXAS IS richly blessed with an abundance of useful, as well as ornamental trees, shrubs, vines and flowers. Because of this, from the pioneers, the Spaniards, the Indians and the Mexicans, we have been given many pretty Christmas legends that spotlight our own native plants.

The mistletoe, one of our most common and also one of our most cherished symbols of Christmas, has been the subject for fact, fiction and art.

In many countries this queer plant is credited with supernatural powers. The early Norsemen believed that when taken into the house, the mistletoe protected the house from loss by fire, neither would evil spirits enter therein.

#### Kept the Witches Away

The Swedes put mistletoe in stalls to keep witches from riding or injuring their horses, while Englishmen, wishing their dairy herds to thrive, presented large bunches of well-fruited mistletoe to their cows.

Austrian peasants placed sprigs of the mistletoe beneath their pillows to prevent nightmares. Before entering the ring, wrestlers chew mistletoe leaves, believing it will give them great strength.

Legend has it that the mistletoe was

a sturdy tree until it supplied the wood for the cross upon which Jesus was crucified. Afterwards it shrank away, until it could no longer stand alone but must always depend upon some other tree for support.

Holly, the small tree or shrub, with its rich, dark, evergreen leaves and scarlet berries, is one of our most beautiful native trees and one of the most popular during the Christmas season.

The early Christians saw in the sharp-pointed prickles on the leaves of the holly the symbol of the bitter life Christ had while here on earth.

The Mexicans say the holly got its red berries in this way: Two poor children, having no candle to put in their window to light the way for the Christ-child on Christmas Eve, lighted the tips of the branches of a holly. In the morning the branches had become living lights—the scarlet berries—signifying the children's home had been blessed. Since then the holly has borne bright red berries at the Christmas season.

#### Many Queer Beliefs

Many queer beliefs are associated with the holly. For example, some people think it is a repellent of lightning. Our modern custom of decorating the home with greenery originated with the an-



# Offering 48 Head of Registered Herefords

IN THE 1957 FOURTEENTH ANNUAL

## Mid-Texas Hereford Show and Sale

**STEPHENVILLE, TEXAS**

**Monday, January 7, 1957**



Bill Largent,  
Merkel, Texas,  
will judge the cattle.

Judging at 10:00 A.M.  
and Sale Starts at 1 P.M.

Col. Walter Britten,  
Auctioneer

George Kleier  
for THE CATTLEMAN

Show and sale will be held  
in the well-heated Stephen-  
ville City Park Arena.

Sandwich Lunch will be  
served on the grounds by  
the Erath County Home  
Demonstration Council.



**42 BULLS**

(Good Ages)

and

**15 HEIFERS**

(Top Ones)

Bred and Open

These excellent individuals  
were selected by a sifting  
committee from the herds  
of the following consign-  
ors:



### Consignors

C. A. Bradley	Stephenville	G. D. Everett & Son	Stephenville	Johnny Oshurn	Granbury
Circle M Hereford Ranch	Meridian	F. L. Fears	Morgan Mills	Hugh Parrish	Hamilton
G. M. Cook, Jr.	Stephenville	Lewis King	Dublin	Craddock Ulmer	Bluff Dale
Cureton Bros.	Meridian	McBride Bros.	Blanket	Hasten Walker	Dublin
Dudley Bros.	Comanche	Charles Neblett, Jr.	Stephenville	Weldon Williams & Son	Stephenville

Stephenville

For catalog or additional information, write G. W. Wood, Secretary,  
Mid-Texas Hereford Association, Box 145, Stephenville, Texas

Attend these sales:

Howard-South Plains Hereford Ass'n Sale, Big Spring—Jan. 2

Concho Hereford Ass'n Sale, San Angelo—Jan. 3

Sand Hills Hereford Sale, Odessa—Jan. 5

MID-TEXAS HEREFORD ASS'N SALE, STEPHENVILLE—JAN. 7

Heart O' Texas Hereford Sale, Waco—Jan. 8

# MID-TEXAS HEREFORD ASSOCIATION



**H BAR C RANCHWEAR**

**Smart Winter Comfort!**

**Ranch Jac** ALL WOOL WESTERN COAT

Beautifully lined, quality tailored. Dark or light tones in Plaids, Border Stripes or Splash patterns.

**FREE** "Rodeo" booklet interesting facts plus newest H BAR C styles. At your dealer, or write.

H BAR C Western Coats, Suits, Shirts, Pants, sold only at your local dealer.

**HALPERN & CHRISTENFELD, INC.**  
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cients, who hung sprays of evergreen in their houses as places of refuge for the good forest fairies.

Throughout the ages, bay has been used for ornamental purposes. Early settlers made fragrant candles from bayberries that grew in salt marshes. These pungent candles were believed to bring good luck to the house in which one was used, because: "A bayberry candle burned to the socket, brings good luck to the home and gold to the pocket."

Another of our common trees that is used for Christmas trees and other decorations is the cedar, long regarded as a symbol of endurance, strength, life and eternity.

Legend relates that on that first memorable Christmas, as angels were seeking the most appropriate tree for the World's Christmas Tree, they passed up the giant oak, its wood was so often used for crosses; they rejected the beech because it lost its leaves during part of the year, and the willow would not be suitable, because it was the symbol of weeping. Sighting a stately pine, the angels saw in it the perfect Christmas tree. It had a pretty form, pleasing aroma and was ever green. The lasting qualities represented the soundness of Christianity; its many branches symbolized plentifulness in good works; always green and prospering, pointing out the way true Christians should always grow and thrive in grace.

#### Night Blooming Cactus

A pretty story woven around plants is the one of the Christmas Star that became flowers. En route to Bethlehem, the Wise Men followed the bright star as a guide. Along the rocky trail they traveled appeared beautiful flowers, white and sweetly fragrant, such as had never been seen before—they were the Night Blooming Cactus. When coming to water, the reflection of the star became flowers—Water Lilies is what we call them today. After the Wise Men had reached their destination, while gazing at the Christ-child, the twinkling Star, having served its purpose, burst with rapture and, as gentle rain fell, the stardust took root and produced clumps of waxy white, star-shaped flowers, and since then we have had Rain Lilies after showers.

#### New Office Building For Vit-A-Way In Fort Worth

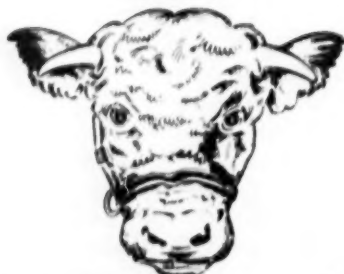
VIT-A-WAY, Inc., manufacturer of mineral-vitamin feed supplements and fortifiers for livestock, has completed its own office building in the Stockyards area at its Fort Worth warehouse on Nichols Street, off N. E. 28th Street.

Main offices for both Vit-A-Way, Inc. and Transit Grain Company are located in the new office building. Plans are now being drawn for a new manufacturing plant to be built in the near future.

Breeders Report Excellent Results  
from Advertising in  
*The Cattleman*

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WITH



## OCUROL-VET

THE ONE-SQUIRT METHOD

Proven On More Than A Million Head

Supplied in 60cc bottles with handy spray attachment. For treatment of Pinkeye and other Bacterial or Fungicidal infections of the eye.

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At Your Favorite Dealer,  
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*Attention Commercial Ranchers!*

# Hereford Heaven Association

# HEREFORD HEAVEN SALE OF RANGE BULLS

## SATURDAY, DECEMBER 15 ARDMORE, OKLAHOMA

Sale will be held at the Southern Oklahoma Sale Pavilion, one mile south of Ardmore on Hwy. U. S. 77.

Sale starts promptly at 12 noon.

## SELLING 195 BULLS

*Majority ready for heavy service, balance ready for light service*

### *Consignors*

L. C. Atkinson	Kingston 28	K. P. Larsh Blue Valley Ranch	Roff 11
Theo Cash Ranch	Ada 23	Glen McDaniel Ranch	Roff 8
Colvert Hereford Ranch	Mill Creek 6	Grover McMakin Lazy K Ranch	Marietta 15
Dr. Jack Donald	Sulphur 2	Lonnie Rooney Ranch	Wilson 31
Dr. G. T. Easley	Sulphur 7	Turner Ranch	Sulphur 50
Healey Bros. Flying L Ranch	Davis 14		

C. D. "Pete" Swaffar, Auctioneer • George Kleier for THE CATTLEMAN

# HEREFORD HEAVEN ASS'N

## SULPHUR, OKLA.



### MW PRINCE LARRY 28th

Sire of our 1956 champion bull at Billings, Montana, and Great Falls, Montana. He is also sire of our first place get of sire at Billings, and second at Great Falls. The reserve champion female at Billings, Montana, was sired by him and also the first place senior heifer calf at Des Moines, Iowa.



### TR ZATO HEIR 313th

Sire of our 1956 first place junior get of sire at Phoenix, Fort Worth and San Antonio. Sire of second place get of sire at the American Royal and Tulsa. Sire of first and second place senior yearling heifer at Dallas and Tulsa, and first and fourth place senior yearling heifer at the American Royal.



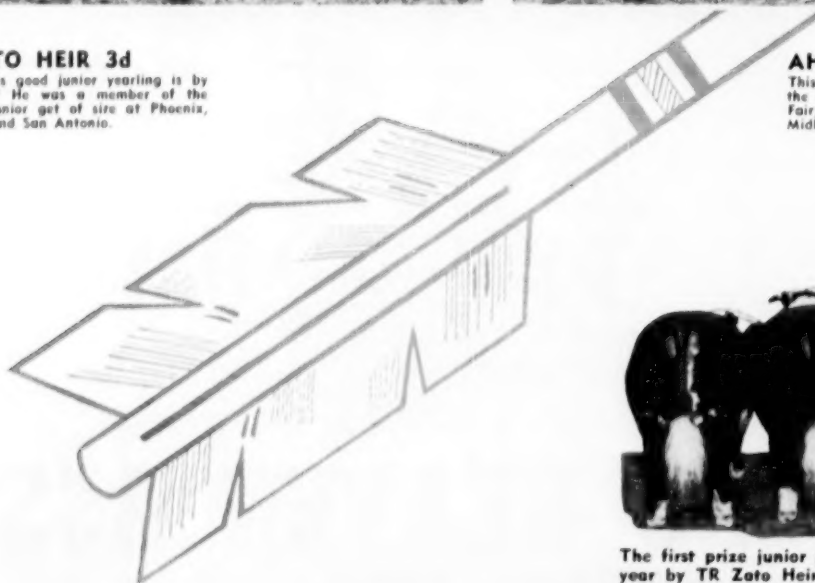
### AH ZATO HEIR 3d

He Sells! This good junior yearling is by the "313th." He was a member of the first place junior get of sire at Phoenix, Fort Worth and San Antonio.



### AH PRINCE LARRY 32d

This two-year-old son of "the 28th" was the champion bull at the Montana State Fair, Great Falls, Mont., and also at the Midland Empire Fair, Billings, Mont.



The first prize junior get of sire at Phoenix, Ariz., this year by TR Zato Heir 313th. AH Zato Heir 3d, third from the left, sells!



# ARROW HEAD HEREFORD RANCH

OKMULGEE, OKLAHOMA

## 65 Lots

### 20 Bulls

Most of them are service age. All are sired by  
TR Zato Heir 313th and MW Prince Larry 28th.

### 25 Bred & Open Heifers

All are sired by the "313th" and the "28th".

### 20 Bred Cows

Several with calves at side.



Our Winning  
Pair of Females

Both by  
TR Zato Heir 313th.  
Buy Winning Blood  
Like This at the Ranch  
December 17

## Announcing

## Arrow Head Ranch

## Production Sale

## December 17

Featuring  
TR Zato Heir 313th  
MW Prince Larry 28th



### Our Fall Show Winnings:

The Magic Empire Hereford Show, Tulsa, Okla.—2 firsts, 2 seconds, 2 thirds, and 5 fourths.  
The Montana State Fair, Great Falls, Mont.—Champion bull, 5 firsts, 4 seconds, 3 thirds, 1 fourth, 3 fifths, and 1 seventh.  
Midland Empire Fair, Billings, Mont.—Champion bull, reserve champion female, 8 firsts, 1 second, 3 thirds, 3 fourths, 2 fifths, and 3 sixth places.  
The Pan-American Livestock Exposition, Dallas, Texas—1 first, 4 seconds, 1 sixth, and 3 sevenths.



## ARROWHEAD HEREFORD RANCH

OKMULGEE OKLA 7 MILES NORTH OF MORRIS

*Mr. and Mrs. Jimmie Foster*

For Catalogs Write or Phone Us . . .



ROUTE 2 BOX 146  
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FRANK TAGGART, Herdsman



## Pump Handle Pete Says:



**Luck is Good  
—a JENSEN  
is Better!**

Some folks think a rabbit's foot is lucky—but think what must have happened to the rabbit! Yep, luck is good to have, but if you've got a well and need a dependable source of water, a JENSEN JACK is more reliable! It'll pump water when you want it . . . as long as you want it. Write us for the details.

### END STUFFING BOX TROUBLE



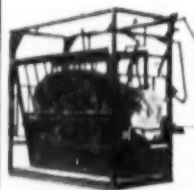
Jensen's Self-Adjusting Stuffing Box stops loss of water . . . easier to re-pack . . . lasts longer.



**JENSEN BROS. MFG. CO., INC.**

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## LOOK!



- The Chute with a Side Exit
- Left or Right Side Brand
- Automatic Head Adjuster
- Ideal for Brahmas
- Also Calf Cradles, Corals, Feeder Bunks, and Stock Racks for Pickets

Dealers Wanted  
Distributor—W. G. ESTES  
Abilene, Texas  
W. W. CATTLE CHUTE COMPANY  
Dodge City, Kansas

**The World's Finest Cattle Handling Equipment**



*The old magazine at Fort Phantom Hill is now used to store hay.*

## Old Fort Phantom Hill

**The Ruins of This Old Fort Still Stand Grim  
Visaged Reminder of Bygone Days**

*By WILLIAM ALLEN WARD*

**O**UT on the rolling plains of western Texas stand the ruins of old Fort Phantom Hill, grim visaged reminder of bygone days when this area, now a land of diversified farming and stock raising, was Comanche country. There are some thirty chimneys standing like Comanche warriors of old on the land where once this fort, built in 1851, once stood as an outpost against the Indians. Now wheat grows on the rich prairie and cattle graze on the peaceful hillsides. But the chimneys stand nude and erect, adding silent grandeur to this once forlorn land that is now rich cattle country.

The ruins of old Fort Phantom Hill are located in the southeast corner of Jones county, one of the state's richest farming areas. Abilene is a short distance away and to the north is Albany in Shackelford county, and to the south is Baird in Callahan county.

Fort Phantom Hill for a time was the headquarters of General Robert E. Lee who went there about 1852. The fort was abandoned in 1854, and its timber barracks were burned. It was restored in the 1870's by soldiers of the United States who used it for a short time during the Indian wars. General William T. Sherman once visited this fort as did General Phil Sheridan. After being used by cavalry units of the Army, it again was abandoned by the regulars but was occupied for a short time by Texas Rangers who went there to battle outlaws, Comanches and Apaches. By the late 1870's, it had been abandoned and the few barracks that had been restored either were burned or destroyed by a storm.

Most interesting of the buildings still standing intact is the small but powerfully built magazine, a structure stand-

ing on the west side of a winding road that leads through the farm and ranch country to Abilene.

The magazine structure was used to store ammunition. It is a one-story solid masonry structure with thick walls and zig-zag air holes so arranged that an attacking foe could not shoot through them with either rifle or arrow.

A farmer who now rents the land uses the old magazine to store hay. On the roof desert plants grow with prickly pear covering much of the roof. Hereford cattle graze peacefully near the old magazine where once soldiers of Robert E. Lee stored their ammunition. A chaparral thicket is growing beside the walls of the old magazine and mesquite stand near the historic building.

The old fort, especially its lonely chimneys and the magazine, are rich in historic lore. Near the magazine is an old burial ground where a few soldiers are buried. Near the magazine runs a small creek and a rock stairway leads down to the spring that flows into the creek, an historic reminder of where the troopers got their water. At the turn of the century it was fairly common to find relics of the days when cavalymen were stationed at Fort Phantom Hill. Long cavalry swords have been found in the creek, almost buried in the sand. Buffalo skeletons once were common and this area was rich in arrow heads of Comanche craftsmanship.

For several decades around the turn of the century the Phantom Hill area was almost exclusively ranch country. There still are stockmen in the area but most of the countryside now has been cut into comparatively small farms. The country is rolling surface with a few hills covered with mesquite. The area is drained by the Clear Fork of the Brazos

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## Land & Equipment-Tues., Dec. 11 REGISTERED HEREFORD SALE

Wed., Thurs., & Fri.

### DEC. 12th thru 14th

10 A. M. EACH DAY (C.S.T.)

**NATURALLY RICH and HIGHLY DEVELOPED for BETTER LIVING & HIGHER PROFIT**

### YOU CAPITALIZE ON THE PLANNING AND WORK OF LOUISIANA HEREFORD ASSOCIATION PRESIDENT

The farm-ranch thousands have admired! A veteran cattleman, president of the La. Hereford Association, has neglected no practical measure to make it outstanding. You get the pay-off on yesterday's research, planning and development. You'll get so many assets so wonderfully combined that we can only note the highlights here. You can have a cattle empire with a diversified farm program second to none!

### PASTURES BY WHICH OTHERS ARE JUDGED — OVER 3,000 ACRES FOR MORE MEAT AT LESS COST!

Every advantage for producing cheap meat so you realize bonus profits. All kinds of grasses and clovers flourish on rich and level land free of stumps and brush. 12-month feed supply year in and year out. 156 miles of planned model fences—60 miles of woven wire; balance under 4-strand barb wire. Creosoted black locust posts. Steel corals, etc. Careful planning means easy care-free management.



**UNLIMITED FRESH WATER**—55" annual rainfall. The vital farm resource! Natural water in all pastures except a few where automatic pumps keep watering troughs full. An unlimited supply strategically located.

**430 ACRE COTTON ALLOTMENT—BOUNTIFUL ROW CROP YIELDS** Nearly 8,000 acres of level open land . . . mellow alluvial soil, properly drained where you use machinery to best advantage and spread fixed costs, get yields of row crops and grains double the national average by adding only economical nitrogen. 430 acre allotment. Over 3,000 acres of wheat and oats planted for the new owner.

**GRACIOUS LIVING**—Main home is packed with bright features for comfort and full, free family life. Beauty and quality integral with every line! 8 other homes complete with every convenience. 30 or 40 tenant houses. 4,000 acre game reservation with lake. Unsurpassed fishing.

**MODEL BUILDINGS**—Handy, maintenance-free storage space for your crops, feed, livestock and machinery . . . buildings that would be a credit to any farm-ranch anywhere.

**STORE AND GIN MAKE MONEY**—Steady profits from general mdso. sales. Modern brick building on U. S. 65 with air conditioned office in rear. Gin—in a great cotton area—is a modern Murray 4 80-saw stand unit, powered by a Lerol plant. Gin offered separately.

**SOUTH'S GREATEST MACHINERY SALE**—Vast array of items for better farming going! Bulldozers, cotton pickers, corn pickers and every other farm machine imaginable.

**ON DISPLAY** You're invited to take a leisurely look at the innumerable assets you'll get. ILLUSTRATED BROCHURE gives complete details on this unprecedented opportunity. Write or call now!

Famous, Fruitful 11,500 Acre

## OLVEY'S HEREFORD RANCH

## TALLULAH, LA.

Heart of the Fabulous  
Delta Country

12 miles S. on U. S. 65 which intersects transcontinental U. S. 80 at Tallulah. 20 mi. W. of Vicksburg, Miss.; 55 mi. E. of Monroe, La., 60 mi. N. of Natchez, World's greatest farm area—heart of the storied Delta country.

### UNMISTAKABLY — THE HEREFORD SALE OF THE YEAR!

**BARGAINS FOR ALL!!!**

**Selling OVER 850 LOTS  
and over 1,000 HEAD**

**of REGISTERED HEREFORDS**

- Over 200 BULLS including 15 Proven Herd Sires. Most Bulls are 2 and 3-Year-Old Plus Many Yearling Bulls! Bulls that will be a Credit to the Best Purebred and Commercial Herds.
- 600 FEMALES with Over 200 Calves at Side. Many More Calves will be on the Ground by Sale Day. Many of the Cows with Calves will be Pasture Exposed to our Top Herd Sire Battery. Over 200 Open Heifers Included.

### YOU'LL GET SOME of the NATION'S MOST FAMOUS BLOODLINES!

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| ✓ ZATO HEIR     | ✓ WHR HELMSMAN    |
| ✓ PRINCE DOMINO | ✓ WHR ELATION     |
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| ✓ BACA DUKE     | ✓ REAL DOMINO     |
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| ✓ DON AXTELL    | ✓ ROYAL DOMINO    |

**AND MANY OTHERS**

**CATALOG** GIVES PEDIGREES AND COMPLETE DETAILS! WRITE, WIRE OR CALL AND WE'LL SEND YOUR COPY NOW! RED LETTER DAYS FOR CATTLEMEN — DEC. 12 through DEC. 14.

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**SUBDIVIDED OR OFFERED AS A WHOLE! RAIN OR SHINE YOU SET THE PRICE  
ON EVERYTHING — DON'T MISS IT!**

I USED TO BE ROMEO OF  
THE HERD... BUT THE GIRLS  
WON'T EVEN SPEAK TO ME  
SINCE THESE LIVER FLUKES  
GOT ME !



**DANGEROUS  
LIVER FLUKES  
ARE ELIMINATED WITH  
TWO TREATMENTS YEARLY OF**

**Dr. Rogers' HEX-ANE**

The precaution of drenching for liver flukes with DR. ROGERS' HEX-ANE saves many cattle dollars. Avoid extreme weight loss - sometimes death - caused by liver flukes. Drench with DR. ROGERS' HEX-ANE - made to the same high quality standards used in the manufacture of other famous DR. ROGERS' PRODUCTS.

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Even our corrals, barns and veterinary service are first class, too! Regular flights made direct to cities throughout Central and South America. Charter flights available, too! Call or write today.



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and its tributaries. Its altitude in the Fort Phantom Hill area is 1,750 feet and the annual rainfall is 25.03 inches with a mean annual temperature of 64 degrees.

The land is black chocolate for the most part with some gray and sandy loam soils. The growing season is 220 days with wheat, cotton, grain, sorghums, and peanuts being among the major crops.

But as the farmer plows or the stock grower feeds his cattle, the grim old chimneys of Fort Phantom Hill watch in silence and the old magazine building broods beside the road that leads to Abilene.

### January 1 Deadline for Fort Worth Horse Show Entries

THE Western Horse competition of the 1957 Southwestern Exposition and Fat Stock Show in Fort Worth, will begin on Wednesday, Jan. 23, announces Douglas B. Mitchell, horse show superintendent and assistant manager of the Stock Show.

The Quarter Horse show is approved by the American Quarter Horse Association under the direct supervision of the Stock Show. The Quarter Horse competition will occupy four days, ending Saturday, Jan. 26. All entries in the performance classes also must exhibit in halter classes.

Quarter Horse performance classes will comprise cutting horses, roping horses and reining horses. There will be a junior stallion, mare or gelding and a senior stallion, mare or gelding class in each of the three divisions.

The Fort Worth Fat Stock Show was the scene of the first Quarter Horse show ever held and the show here each year draws the largest number of entries of any Quarter Horse show in the nation.

Palominos will be shown in halter classes and in performance classes. The halter classes will be divided in two groups; stock horse type and pleasure type. Also there will be an open class for colts (stallions, mares or geldings) foaled in 1955 and 1956.

Performance classes for Palominos also will have two divisions: stock horse type and pleasure type. Open to horses of both types will be the Western pair class and the silver mounted. The Palominos will be shown from Jan. 27 through Jan. 29. The Palomino Show is approved by the Texas Palomino Exhibitors Association, Inc., under the direct supervision of the Stock Show.

The open cutting horse contest will get under way on Jan. 23 when the first go-round will be held. The Fort Worth event always attracts the largest field in the nation. The contest is approved by the National Cutting Horse Association under the direct supervision of the Stock Show.

The Fort Worth exposition offers a full array of show horses, in addition to the Western horses, thereby presenting a complete horse show.

Deadline for horse entries is Jan. 1.





# Silver Crest Herefords

## AGAIN-Our Best to Denver!



**SILVER ZATO 202**

By TR Zato Heir 232nd and his dam of Vagabond Mischief breeding.  
Calved October 23, 1954.



**SILVER ZATO 220th**

By TR Zato Heir 232nd and his dam represents the best families  
of Mill Iron Herefords. Calved Sept. 18, 1955.



**SILVER ZATO 218**

By TR Zato Heir 232nd and his dam of Vagabond Mischief breeding.  
Calved March 28, 1955.



**SILVER ZATO 211**

By TR Zato Heir 232nd and his dam of Rupert, Beau Blanchard and  
Prince Domino breeding. Calved September 15, 1955.



**OUR CARLOAD**—These big, strong, coming two year olds, outside raised, will be in the carlot division.  
There are some herd bulls among them.

## TURNER and THORNTON

(JACK)

(BILL)

4901 CRESTLINE RD.

FORT WORTH TEXAS BOERNE

# WANTED

## POLLED HERFORD HEIFERS

12 to 15 months old—Polled Bred—clean pedigrees and conservative prices.

State breeding and price.

Write Box 12X, The Cattleman,  
410 E. Weatherford, Fort Worth, Texas

## SELLING At These Sales . . . .

### JANUARY 3—SAN ANGELO

2 Bulls

One is a senior yearling by the champion, DB Larry Domino 34th and the other one is a junior yearling by Apex Larry—both are big rugged bulls ready to go into your herd and do a top job.

### JANUARY 5—ODESSA

1 Bull

He is a summer yearling by Apex Larry and is a truly top bull with size, bone and yellow color—be sure to look him over.

### JANUARY 7—STEPHENVILLE

2 Bulls—2 Females

The bulls are ready for light service and the heifers are open—they have the quality and type you will like.

#### For Sale at the Ranch

A nice selection of BULLS—yearlings and calves . . . one or a carload. We also have a nice selection of heifers. Come by any time.

## DUDLEY BROS., Comanche, Texas

Gail, Tom and Eltos Dudley, Owners

### 80th ANNUAL CONVENTION

TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION

HOUSTON, TEXAS, MARCH 18, 19, 20, 1957

## Mountains That Touch the Sky

(Continued from Page 32)

hikers. Then Madero Canyon roadside park with picnic tables and shallow, flowing water where the kiddies can wade. Next are dramatic Sawtooth Mountain and the astonishing rockpiles.

### Rock Piles a Mystery

The two great piles of boulders are perhaps 100 feet high. They are geological freaks. The larger pile fills ten acres that are a Texas Highway Department roadside park. The boulders that form it are as big as boxcars or small hotels. Some of the rocks are polished to the sleekness of a fat horse's hips. Here, Indian paintings are to be seen, and also the name of Kit Carson etched on a granite surface. When first observed by workmen building the road the date below the name appeared to be 1838.

Expert rock hounds, even with Ph.D. after their signatures, have hazarded a multitude of explanations of how the two piles came to be, and how some of the rocks became polished. Not one, though, would risk his reputation by being quoted in print. Except that one did write a brochure saying the rocks were polished by squaws drawing animal hides back and forth to clear the fleshy sides and make the skins pliable.

At intervals around the Loop are 24 picnic spots with tables and furnaces. On summer week ends scores of cars may be seen around the Loop with people from the lower country—Odessa, Midland, Fort Stockton—passing up the comfort of motels and courts in town and sleeping in their cars, or beside them on cots and pallets, under the cool stars with air conditioning by mountain breezes. The chief drawback to these outings is that the vacationer must take water along, as there are no handy faucets or gushing wells.

### Buffaloes on Flat X Ranch

Before one gets to Rockpile the pavement branches off through 'Dobie House Canyon and goes 23 miles to Kent on U. S. 80. If it is the traveler's lucky day he may see buffaloes on the Flat X ranch of the Reynolds Cattle Company. The Reynolds started their herd in 1915 with five animals from the famous Goodnight ranch up on the Plains. Now they have about 200. "We've never actually counted them," they say. "Too much of a chore." The buffaloes are classed as "domesticated," but that is a relative word. They will stroll casually through a barbed wire fence to reach succulent grass on the other side. They won't stand for petting. Visitors ask if it is dangerous to go close enough to take pictures of the brownish, shaggy beasts. A joking reply in Fort Davis may be, "Oh, go ahead and try, maybe they won't hurt you." A few persons have obtained nice close-up snapshots—without being chased.

Past Rockpile and Sawtooth the motorist swings around the skirts of the Davis Range and eventually passes through a splendid oak grove that is the home of the Bloys Camp Meeting—the famed Cowboy Meeting—that has held

*Heart O' Texas*  
*Hereford Association, Inc.*

*Announces Its*

**Third Annual Hereford Sale**

**JANUARY 8th**

Heart O' Texas Fairgrounds

**WACO, TEXAS**



**Selling 50 select Herefords from some of the top herds in the state. Whether you need herd bulls, range bulls or replacement females, you can get them at your own price January 8th in Waco.**

**Be sure to attend.**

*Consignors*

Allen Hereford Farm	Waco
Clarke Hereford Ranch	Conroe
Cureton Bros.	Meridian
F. T. deGraffenried Farm	Chilton
Earl Fisher	Mullin
Lake View Hereford Farm	Tyler
N. A. Mason & Sons	Bartlett
Dr. Paul C. Murphey	Waco
John L. and Wm. F. O'Brien	Waco
Hugh Parish	Hamilton
P. G. Skinner	Bartlett
Tic Tac Toe Ranch	Frost
Van Winkle Ranch	Buffalo
C. O. Wilkins	Kemp

**Sale at 1:00 p.m. — in Livestock Building on Fairgrounds**

Walter Britten, Auctioneer  
 George Kleier for THE CATTLEMAN

Attend The Mid-Texas Sale,  
 Stephenville, Texas, January 7th

**FOR CATALOGS WRITE: JAY I. NAMAN, Sec'y-Treas., BOX 5056, WACO**

**W. G. ALLEN, JR., President**

# SELLING

**11 BULLS** at the Concho Hereford Association Sale  
San Angelo, Texas, January 3.

**3 BULLS** at the Sand Hills Hereford Association  
Sale Odessa, Texas, January 5.

These bulls, all of serviceable age and clean, are by a son of TR Zato Heir  
and by WHR Prophet 57 and by Star Domino 29.

They are rugged and ready to go to work.

**ATTEND THE SAN ANGELO AND ODESSA SALES AND TAKE A  
LOOK AT THESE BULLS**

We still have some Club Calves by these bulls at the ranch that we are offering  
at reasonable prices. We invite you to drop by and look them over.

**LIBB WALLACE & SON**

SONORA, TEXAS

Ranch located 20 miles southeast of Sonora — Phones: Sonora 22521, Ranch 1102-1103

## The First

Yes, these cattle listed are some of the first we have offered at auction  
by our Lamplighter herd bulls . . . they are bred for Dependability  
and Profitable Performance.

**Selling at BIG SPRING - Jan. 2**

One Senior Bull Calf by Lamplighter 286th

**Selling at ODESSA - Jan. 5**

One Senior Bull Calf by Lamplighter 286th

Two Open Heifers by Lamplighter 611th

This offering has weight for age, size, ruggedness and are Bred Right . . .  
look them over.

Breeding Registered Herefords Since June, 1917

**WINSTON BROS. -**

SNYDER,  
TEXAS

## HERRIN HEREFORD RANCH

**For Sale**  
**BULLS - COWS - HEIFERS**



TR Zato Heir 446th  
One of our herd sires.

Due to our ranch being overstocked, we must sell a number from  
our herd. We have been building our herd for several years and  
have culled the inferior kind and added only the best. Here is a  
real opportunity for you to select some of our best . . . and at  
reasonable prices.

Come by the ranch located at Stafford, Texas, on U. S. 90, on  
west edge of Houston.

**R. T. Herrin, Owner**

Box 1440, Houston, Texas. Phone FA 3-5111.

annual sessions for 65 years. It is history that Henry Skillman, for whom the grove is named, took up the land before the Civil War for an overnight stopping place on his long muleback ride as mail carrier from San Antonio to El Paso. Seventeen miles more and the sightseer is back in Fort Davis, from the west.

Many like horseback riding, especially the youngsters. Saddle animals may be hired at the post.

Many persons "get a kick" out of the natural figures in the rimrocks, such as the old lady in a sunbonnet with her two cats, the girl's face on Blue Mountain in plain sight from town, the horse's head on the road to Alpine, and nearby the stone elephant lying beside the pavement, and the famous Kneeling Nun on Sleeping Lion Mountain right in town.

The Mile High Town has two authentic "legends" — they are true stories — of valor and loyalty. One concerns Indian Emily, the Apache maiden who saved the fort from massacre. She was slain by a soldier sentry when she came at night to warn the post. Her grave is in the old, abandoned military cemetery, marked with a bronze plaque. The other "legend" is the love story of Dolores. The night she and Jose were to be married he failed to return from his goat herding. Dolores built a signal fire for him on a high headland. Next day Jose was found slain by the Indians. At intervals for 30 years Dolores climbed to the headland to kindle her fire at dusk to guide Jose in. The place, just at the edge of town, is called now Dolores Mountain.

At the foot of the mountain is the only "boothill" grave in Fort Davis. Two young brothers were buried there, with their boots on, after they had been slain as horse thieves by Texas Rangers and a citizens' posse.

Many visitors come to Fort Davis by way of Highway 90, turning off at Marfa or Alpine. Others, by U. S. 80, via Pecos, or State Highway 290, via Balmorhea, and getting to the Mile High Town on State 17.

## Sand Hills Hereford and Quarter Horse Show Jan. 1-5

**H**UBERT MARTIN, secretary of the Sand Hills Hereford and Quarter Horse Show, to be held at Odessa, Texas, January 1-5, has announced that the 1957 Hereford show will again be a Register of Merit show with some 200 cattle showing. Hereford judging will be held January 5 with the annual sale on the following day.

Beutler Brothers have again been engaged to stage the rodeo which will include a complete program of rodeo events — bareback bronc riding, saddle bronc riding, calf roping, wild steer wrestling, Brahman bull riding, girls' barrel race and cutting horse contest.

The Quarter Horse show each year attracts many of the outstanding horses in the West and Southwest and Cal Smith, president of the Sand Hills association, predicts a large turn-out again this year. Quarter Horses at halter will be judged January 2-3.



# 10th ANNUAL CONCHO HEREFORD ASS'N SALE

**SAN ANGELO, TEXAS • JANUARY 3rd**

**ATTENTION, COMMERCIAL RANCHERS!**

## Selling 51 Bulls

All serviceable age—Big, rugged bulls with size and quality—  
Consigned by top registered breeders.

### *Consignors*

**DAWSON COLEMAN**  
Miles

**X. B. COX, JR.**  
San Angelo

**COX & McINNIS**  
Brownwood

**CHARLES CREIGHTON**  
Big Spring

**R. E. & EDWARD CUMBIE**  
Bronte

**DUDLEY BROS.**  
Comanche

**RAY GAMBLE**  
Blanket

**WALTER HILL**  
Comanche

**HESTON McBRIDE**  
Blanket

**McBRIDE BROS.**  
Blanket

**CLARENCE ROUTH**  
Ballinger

**J. PAUL TURNER**  
Sweetwater

**PRICE TURNER**  
Best

**LELAND WALLACE**  
Big Spring

**LIBB WALLACE & SON**  
Sonora

**TROY WILLIAMS**  
Ozona

**DR. H. A. WIMBERLY**  
San Angelo

**DR. T. D. YOUNG**  
Sweetwater

## SALE AT THE FAIRGROUNDS 1 P. M.

Showing of Sale Cattle at 9:00 A. M.

Walter Britten, Auctioneer • George Kleier for THE CATTLEMAN



Write for Catalog:

E. S. Hyman, Sec'y, Box 804, San Angelo, Texas

Attend the Howard-South Plains Hereford Assn. Sale, Jan. 2, Big Spring, Texas  
Sand Hills Hereford Sale, Jan. 5, Odessa, Texas

## CONCHO HEREFORD ASSOCIATION, SAN ANGELO, TEXAS

**SELLING 43 HEAD  
39 BULLS ★ 4 FEMALES**

**DEC. 14 at 1 p. m.**

**BOWIE, TEXAS**

**MONTAGUE COUNTY HEREFORD  
BREEDERS ASSOCIATION**

The offering includes a truly top group of quality range bulls ready for service.  
—plan to attend and get more quality for less money.

**Consignors**

Hull-Dobbs Ranch	Fort Worth, Texas	E. L. Covey	Bowie, Texas
G. L. Griffin	Bowie, Texas	L. C. Atkinson	Throckmorton, Texas
Benson Bros. Herefords	Bowie, Texas	Chas. L. Wilson	St. Jo, Texas
N. E. Heath	Bowie, Texas	Lee W. Tucker	Bowie, Texas
Troy N. Kinder	Chattanooga, Okla.	O. W. Watson	Bowie, Texas
Fortenberry & Christian	Greenwood, Texas	Chas. Mayfield	Joy, Texas

**Write for Catalog**

**JACK SLAYDEN, Sec'y, Box 110, BOWIE, TEXAS • LEE W. TUCKER, Pres.**



The bulls are mostly of serviceable age

**Feeding Mesquite to Cattle**

(Continued from Page 36)

Doolin estimates half the people who visit his ranch either state outright that it's the craziest idea they ever heard of, "feeding wood to cattle," or else they look as if they would like to say it. A few of his neighbors have tried it a little but not on a large scale because it takes several thousand dollars worth of equipment to get set up. Ranchers have been reluctant to try it on a large scale until it is recommended by top agricultural experts.

Aside from Doolin's experiments, perhaps the most interest in mesquite feeding has been shown by C. E. Fisher and P. T. Marion of the Texas Agricultural Experiment Station at Spur. They will not go out on a limb to recommend it, but they have discovered: (1) that there is quite a bit of food value in mesquite, (2) it shows no harmful qualities when fed to cattle, (3) it is fairly palatable when freshly cut or mixed with a sufficient amount of molasses, and (4) it compares favorably with cottonseed hulls and other cheap grades of roughage.

To compare mesquite meal with cottonseed hulls, the Spur station recently held an experiment with eight steers. Four of them were fed mesquite meal and four cottonseed hulls, with all being given the same amount of grain, cottonseed meal and molasses. During 140 days the steers on cottonseed hulls each gained an average of 320 pounds and the mesquite-fed steers gained 308 pounds. "But," Dr. Fisher reminds, "we made \$5.15 apiece on the mesquite-fed cattle, and lost \$3.15 apiece on the hull-fed ones." This was because hulls cost \$18, \$20, or even \$25 a ton; and mesquite costs not more than \$10. This and other tests convinced Dr. Fisher that mesquite is almost as good as cottonseed hulls, particularly now that hulls are so costly. "It's not as good as alfalfa, but it's probably better than most prairie hay," he continues.

Dr. Fisher also tested the chemical content of mesquite. He found 5.94 per cent protein, compared to only 3.69 per cent in hulls. The wood also had 24.6 parts per million of carotene (vitamin A) whereas hulls have none. Dr. Fisher sums up:

"We're not excited about it. But as a cheap and low-grade roughage, it may offer an opportunity to cut costs during a drouth situation. So long as other roughages are high, ground mesquite looks pretty good to us."

Dr. Fisher has noticed a growing interest in mesquite feeding throughout the drouth-stricken areas of Texas. He gets several calls a week, asking how it can be fed. "I don't know how many are actually going through with it, but guess quite a few of them."

Caution is still the predominant attitude on mesquite feeding. But one thing is a certainty — Doolin's experiment doesn't seem nearly so impractical as it once did. And, as Dr. Fisher observes, hardly anybody is still poking fun.

**HAVE YOU MADE YOUR ENTRIES IN  
THE SILVER ANNIVERSARY**

**HOUSTON FAT STOCK SHOW**

**Feb. 20 — March 3, 1957**

**ENTRIES CLOSE — DECEMBER 15th!!**

**For Cattle — Sheep — Swine — Goats  
Horses — January 15th.**

**FOR PREMIUM LISTS, ENTRY CARDS, AND OTHER  
INFORMATION, WRITE:**

John S. Kuykendall, Livestock Manager  
2035 Commerce Bldg. Houston, Texas  
Phone Capital 5-0661

**80th ANNUAL CONVENTION**

**TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION**

**HOUSTON, TEXAS, MARCH 18, 19, 20, 1957**

# Attention!!

## Quality Production Sale

### FEB. 4th

### *An Unexcelled Breeding Combination*



**EER WWR DOMESTIC W 8th**

We purchased this sensational young sire at the Double E sale last January and we think he has a great future ahead of him as any young sire of the breed. He is unusually deep and full in his quarters, he has a wonderful head and he's deep and thick with lots of quality and smoothness. Both of his grandsires, Essar Domestic Woodrow and CMR Rollo Domino 28th were National Champions. He is being mated to daughters of the "49th" and "Super" Baca Duke 2d cross. His service will sell January 7th.

WRITE FOR CATALOG



★ **RCM SUPER ROLLO**

At the Malone Ranch Dispersion, we paid the top price of the sale, \$31,200, to own this great proven sire. He is a son of CMR Super Rollo and a grandson of CMR Rollo Domino 12th. As a show bull, he was never defeated in class winning first at both the National PHA Show and the American Royal Polled Show in 1952. He carries lots of depth and thickness and is extremely modern in type.



**EER VICTOR TONE 49th**

At the Double E Ranch sale in 1954 we purchased this good son of "Popeye" EER Victor Domino 12th at the top price of the day at \$10,800. The "49th" was EER's first place two year old bull and member of the winning get of sire at the National PHA Show at San Francisco and Champion at Ohio State Fair as well as first-in-class at the Kentucky State Fair in strong and open competition. We are breeding this young bull to 50 daughters of Baca Duke 2d... a breeding combination that has proven a producer of champions—his half-sister, EER Victoria Tone 50th, the 1953 National Champion Female, was a "Popeye"-Baca Duke 2d combination.

*Offering*

## 55 HEAD

### 5 HERD BULL PROSPECTS

### 50 SELECT FEMALES

*Play to Attend!*

## A. H. KARPE'S

10 Miles South on Highway 99, Box 187, Station A

## GREENFIELD HEREFORD RANCH

BAKERSFIELD, CALIFORNIA

## Trademarks for Livestock

(Continued from Page 42)

your brand qualifies as a trademark—as it probably does—it should also be registered. Registration of your brand as a trademark in addition to its registration with a growers' association carries additional benefits which attach to trademarks.

If you are using your brand or word trademarks in interstate commerce which is controlled by Congress you can register it in the United States Patent Office. Benefits received through state registration vary among the states and should be investigated in the state in which you do business. If your mark qualifies for registration in the Patent Office you can secure several important benefits under the provisions of the Lanham Act of 1946 which makes protection of your mark or brand considerably easier.

Though more than six hundred thousand marks have been registered in the Patent Office, comparatively few cattle brands and marks have been registered. The reason for this is the past nature of the business. However, many cattlemen have recognized the new competition brought about by new methods in marketing, breeding and raising and were

quick to register their brands and word marks.

If you apply for registration of your brand or word mark in the Patent Office, your application and mark will be examined much in the same manner that a court would examine it if its validity were challenged. If the mark or brand meets the exacting requirements of the law, it is registered. In most cases the courts must accept the registration as evidence of your ownership of the mark and your exclusive right to use it. Under certain circumstances it may become conclusive evidence of your right to use the mark and it may thereby become incontestable. Registrants are also entitled to rights and remedies for protection against infringement and unfair competition. And finally, Federal registration will also be constructive notice of your ownership of the mark.

The many conditions and possible dangers involved in the selection of a trademark may seem burdensome and cumbersome. However, to be forewarned is to be forearmed! Careful consideration of the dangers and "taboos" to which reference has been made will result in the selection of a strong and valid trademark to which the courts will give the greatest protection. And the good will you strived so hard to build into your

brand or word mark will pay off when customers confidently purchase your cattle carrying the mark.

## Champions in South Texas Hereford Show

STANTON'S Hereford Ranch, Alvin, Texas, and Lucas & Webb, Berclair, Texas, showed the champions in the Hereford show at Beeville, October 29. The champion bull was Larry Return 345, shown by Stanton and the champion female was Blanchard Domino Lass 1, shown by Lucas & Webb. Stanton also showed the reserve champion bull, SHR Return 365 and Claude E. Heard, Beeville, showed the reserve champion female, 88 Zato Heiress 756.

Fair Oaks Ranch, Boerne, Texas, showed the champion pen of bulls and Dr. Paul C. Murphey, Circle M Ranch, Waco, Texas, showed the reserve champions.

W. R. Anderson, Agua Dulce, Texas, showed the champion pen of heifers and H. A. Nance, Nixon, Texas, showed the reserve champions.

All progressive cattlemen read

*The Cattleman*

## REPLACEMENT HEIFERS

HD BONNY D. C182nd



The above birdseye view snapshot showing pasture and home-raised bull and heifers is a sample of the kind of cattle we are producing. Whether good or bad, right or wrong, every cow and herd bull on this Baylor County Registered Hereford Ranch is intensely bred Anxiety 4th bloodline.

**FOR SALE**  
**35 TOP HEIFER**  
**YEARLINGS**

With size, bone and quality

HD Bonny D 35th  
6050282

**Five-Generation  
Pedigree of  
HD Bonny D.  
C182nd**

Pretty Lady 2  
5878015

HD Bonny D 134th  
4420180

Lady Husky H  
105th 3794932

Beau Carlos  
4157356

Pretty Lady 718th  
2937857

Bonny's P. Dom.  
2882743

Princess D. Ret. 164  
2925529

Husky Domino C211th  
3206239

Princess Dom. C174  
2882838

Norris Mischief  
2853644

Dulcie Mischief 7th  
2770675

Mischief Lamp.  
2430479

Pretty Lady 42nd  
2166140

The Prince Dom. 30th

Bonny Domino

Prince D. Ret.

Lady Domino B02

Prince D. Return

The Prince Dom. 30th

Lady Domino 439th

Advance Mixture

Blanche Misch. 29th

Mischief Lamp.

Dulcie Mischief 6th

The Lamplighter

Lilac Mischief

Pretty Lady 41st

The Pr. Dom. 2d

Lady Anxiety

Beau Domino

B. Lady Stanway 32d

The Prince Domino

Blanche Misch. 14

H. P. Domino 63

L. Randolph A.

The Prince Dom.

Blanche Misch. 14

Don Randolph

Princess D. 21st

The P. Domino 2d

Lady Anxiety

**CRISWELL RANCHES**

J. S. CRISWELL, Owner  
Graham, Texas Phone 25

RANDAL HAMBY, Foreman  
Seymour, Texas Phone 911k3





## Plenty of Land—No Grass

(Continued from Page 33)

work. Humberto made plans to improve the cattle on his range along with the pastures.

The main problem to be solved was how to rest or improve a pasture when more grass was needed than was being grown. Was it possible to do much resting of pasture and other improvement during a drouth? The answers came by seeding an old field to Buffel and Blue Panic grass. This was more than a success and for the first time in years the native grasses were given a chance to rest and make seed. More fields were cleared and planted to grass so that each native pasture had a small field of Blue Panic and Buffelgrass joining it. The new fields were cleared at a cost of \$20 an acre. Grasses seeded were mostly home grown and therefore, the seeding was inexpensive.

Garza found that the best management of these pastures was to wait after rain until the Buffel and Blue Panic had started to produce seed, which allowed them to make their maximum growth before being grazed. This method let the native grasses have rest at the time they needed it most, for they matured more slowly than the introduced grasses.

The native grasses can generally be rested from six weeks to a couple of months at a time. Some of the pastures may be rested longer which Humberto does before and after brush control work.

The 700-acre pasture, which would not carry 20 cows in 1952, was vacated eight months in 1953 and eight more in 1954. Nearly 600 acres of the brush were either treedozed or chained two ways. Part of the brush on other pastures has been chained or treedozed also.

### Good Management Pays Off

Has good management and a sound range conservation plan paid off for Humberto? Yes, in several ways.

His 5,000-acre pasture produced more than four times as much beef per acre in 1955 as it did in 1952. The 40 calves sold in 1952 averaged 350 pounds and weighed a total of 14,000 pounds. At 20¢ per pound, this figured only 56¢ per acre income. The 1955 crop of 130 calves averaged 475 pounds at six months of age and totalled over 60,000 pounds of beef. Figured at 15¢ per pound, these calves brought in \$1.80 per acre for an increase of \$1.24 per acre over 1952.

On this pasture, the per cent calf crop has jumped from 50 per cent in 1952 to 89 per cent in 1955. The same is true for the other pastures.

The deferment before and after brush control work is helping to get more and better calves. The 700-acre pasture is now stocked with 45 heifers and a bull and still there is plenty of grass. First calves from these heifers averaged 478 pounds at six to seven months of age.

Good management is also helping Humberto in other ways. In 1952, it took eight hands to keep the pear burned, put out hay and work the cattle. Now, he and one other man do most of the work although sometimes he hires an extra hand for a few weeks. He has been able

## WE STARTED WITH THE RIGHT KIND...

One of  
Our  
Herd Sires



Mill Iron 468 B—No. 8611531—Calved Sept. 3, 1954

Mill Iron H 947th 6269437	Colo. Dom. C 18th 5314160	Colo. Dom. K 339th Colo. Miss M 276th
Miss MI B 875th 4981613	Miss MI J 427th 6639216	MI Dom. 383rd Miss MI 26th MI Dom. 265th MI Queen 1st Prince Real 2nd MI Sarah L
	MI Core V 2888446	

Our Cow Herd is made up of 50 Mill Iron and 25 Anxiety 4th bred females. They have the quality and bloodlines we feel gives us a foundation group that will produce not only the dependable kind but will have the type and quality top breeders demand. You will note the good breeding represented in another of our herd sires—this is a sample of the good breeding found throughout our herd. We would like to have you visit us and see our herd. We now have **For Sale** a group of serviceable age bulls—they are the right kind and priced reasonable.

Also, Breeders of Registered Quarter Horses

## S & L HEREFORD FARM

Highway 149

SAM DORFMAN, JR. Owners  
LOUIS DORFMAN

Longview, Texas

10 Miles South  
GRADY PAYNE, Mgr.  
Route 3

## FOR QUALITY + BREEDING

### See Our Offering at These Sales...

All Are by B. Master Mixer 1st and Out of Major Mischief Cows

### BIG SPRING

JAN. 2

2 Bulls - 2 Females

The bulls are 20 months old and ready for service—they have size and ruggedness. The females are open and one is of breeding age.

### SAN ANGELO

JAN. 3

3 Bulls

These bulls are ready for heavy service—20 months old—bred right with fleshing qualities and size.

### ODESSA

JAN. 5

3 Bulls

Included in this group are the kind that win in the showing and get the job done on the range—these three are ready for service.

Our herd has made a real good record at the shows this fall and this offering at these three sales are the cattle responsible for the achievements in these strong shows—we cordially invite you to attend these sales and look over our offering.

## Charlie Creighton

BIG SPRING, TEXAS  
Box 1520

Better Cattle Feeds  
Priced Right  
from

## ALEDO FEED MILL

Aledo, Texas

DOMINO RETURN  
HEREFORD BREEDING

Specialize in Choice Range Bulls

## WINSTON BROS.

SNYDER, TEXAS

80th Annual Convention  
Texas & Southwestern Cattle  
Raisers Association  
Houston, Texas,  
March 18, 19, 20, 1957

The Cattleman—Subscription rates: One year, \$2; three years, \$5; five years, \$8; foreign, one year, \$4.

to economize on labor by working the cattle while they are in the planted pastures. There is no need to burn pear now so he saves that labor and expense.

Humberto says there was no \$3,000 feed bill for him last winter either for he had enough grass to carry him through the winter with plenty to leave for soil protection and cover. The cover is helping make efficient use of rain now. A two-inch rain cut gullies and filled up tanks with silt in 1952. A two-inch rain now produces grass and provides clear water in the tanks.

#### Rootplows Brush With Crawler Tractor

Pasture improvement is continuing now in the form of rootplowing the

brush with a large crawler tractor followed by the seeding of Buffel and Blue Panic grasses. Rootplowing is a new method of brush control which is benefiting ranchers so much that most of them see it now as a must for rapid range improvement.

Humberto has plowed and seeded over 200 acres of low producing brushy pasture this year and he intends to increase this amount each year until all his ranch has been improved this way.

While the pastures are being improved, so are the cattle on the Garza Ranch. Purebred bulls have replaced the common bulls used before. A small herd of purebred cows is providing replacement heifers as the old common cows are sold. This is just another part of a sound

range management program, for Humberto feels that range and cattle improvement should go together.

Humberto's conservation experience is respected by other ranchers for his range and cattle improvement have been during a drouth and without the benefit of oil wells or other outside income. The ranch has paid for the improving with some left over. A little extra money comes in from deer leases but again this is good range management for game should be managed as well as cattle and rangeland.

A ranch with plenty of land and plenty of grass; fields of grass all producing hay and grazing; still too much brush but less each year; some pear but no need to burn; lots of cows with big fat calves—this is the goal of Humberto Garza, conservation rancher.

## PUBLIC NOTICE

The Texas Game and Fish Commission Announces

## WILD DEER and WILD TURKEY

### ARE AVAILABLE

to Texas landowners for restocking farms and ranches with game. Deer and turkey trapped by the Commission from areas having excess game populations are offered to landowners upon payment of trapping and transportation costs.

The Texas Game and Fish Commission offers native wild white-tailed deer at \$35 per head and wild turkeys at \$12 per head (cost of trapping and transportation). Game will be delivered to applicant's land and released. Trapping and deliveries now under way, will end approximately March 1. Landowners are urged to place orders now to insure delivery before trapping season closes.

**CONDITIONS**—Payment must be made in advance. Minimum order 10 deer or 10 turkey; no maximum. Game is for delivery and release in Texas only. Requests for sorting game according to sex cannot be guaranteed but will be honored as far as practical (average run expected to be approximately half toms and half hens on turkeys; 2½ does to each buck on deer).

To: GAME AND FISH COMMISSION

Walton State Building, Austin 14, Texas

Please ship \_\_\_\_\_ deer (\$35 each)

Total \$ \_\_\_\_\_

\_\_\_\_\_ turkey (\$12 each)

Total \$ \_\_\_\_\_

Enclosed find total payment of \$ \_\_\_\_\_

SHIP TO:

Name of person who  
will receive shipment \_\_\_\_\_

Shipping address \_\_\_\_\_

City \_\_\_\_\_, Texas.

### Mibermel Hereford Ranch Second Production Sale

#### SUMMARY

40 Bulls	\$12,185; Avg.	\$305
35 Females	7,740; Avg.	221
75 Head	19,925; Avg.	266

**M**IBERMEL Hereford Ranch, owned by Mike and Bert Meltzer, held its Second Production Sale at the ranch northwest of Natchitoches, La., on November 12, with the offering going to buyers in Texas and Louisiana.

Top of the sale was a cow with a bull calf at side, which sold to Gaynell Tinsley, Baton Rouge, La., for \$675. This combination was a 1952 daughter of MW Prince Larry 20th, her bull calf being by RS Princeps 32nd.

Second top, and top selling bull, was a March 1955 son of DB Larry Domino 780. He sold to Obie Hoyt, Chaneyville, La., for \$600.

The second top selling bull was an October 1954 son of M Zato Heir 4th. He sold to Jimmie Adger, Gilliam, La., for \$515.

F. B. Stinson, Gilliam, was the largest buyer, taking nine bulls with several other buyers taking three to five head of bulls and females.

The entire offering was sold in practical condition with the bulls ready to turn out for range service.

G. H. Shaw and Ike Hamilton were the auctioneers.

### Amon Carter, Jr., Elected To Fill James M. North Vacancy

**A**MON CARTER, JR., was elected chairman of the board of the Southwestern Exposition and Fat Stock Show at a meeting held last month, filling the vacancy created by the death of James M. North.

Bert N. Honea and Phil R. North were elected members of the board. Honea was also appointed to the board's executive committee.

A resolution on the death of North, who was a member of the board for years, was adopted.

## Less Meat Forecast for 1957



Outlook and Situation Board, U. S. D. A.

Anticipates Another Year of Large Output.

But Sees End to Five-Year Uptrend



**P**RODUCTION of meat in the United States increased from 21.9 billion pounds in 1951 to 27.9 billion in 1956. The gain of 28 per cent is almost phenomenal for so brief a period. In 1956 consumption per person, estimated at 163½ pounds, may top for the first time the record of 1908.

By the late months of 1956, the five-year trend was halted. Production will turn down in 1957, but the 27.2 billion pounds in prospect would be greater than in any year other than 1956. Consumption per person would drop below 160 pounds, though it would exceed any recent year except 1955 and 1956.

A reduction in supply of pork is almost certain to result from the 8 per cent fewer pigs being saved in 1956. A reduction in beef output also is probable.

The cattle herd remains virtually unchanged despite serious drought in important producing regions. It will provide about as many cattle for slaughter as in 1956. However, in the first half of 1956 cattle went to slaughter at extremely heavy weights. Average weights in 1957 will be lighter. This drop in quantity of beef per head slaughtered is the principal reason to expect a decrease in beef output.

### Beef

Beef output has set a new record each year since 1953. It may not do so in 1957, but it will not slip off very far.

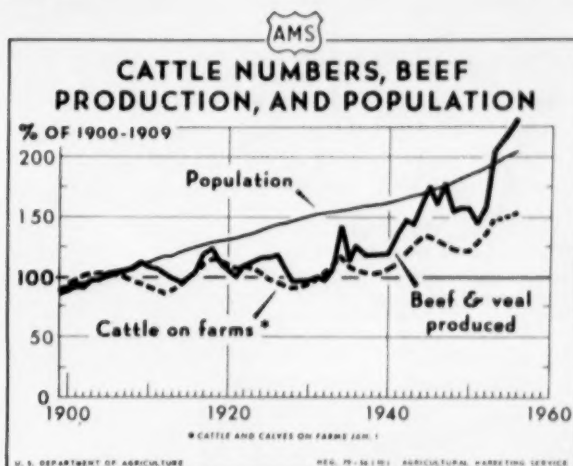
Production of beef in 1956 is up 5 per cent from 1955, and is twice that in 1940. Consumption per person will be a new high of about 83½ pounds.

About the same number of cattle and

calves are being slaughtered in 1956 as are being raised. Hence, no substantial change in the inventory on January 1, 1957, is in view. Moreover, the number of calves and yearling steers on hand will probably be at least equal that of January, 1956. Most of these classes will be slaughtered in 1957.

The average dressed weight of cattle slaughtered will be lighter than in 1956, because fewer overweight steers will be on hand at the beginning of the year and cattle fed during the year will be marketed at lighter weight. In the first six months of this year the average carcass weight of cattle slaughtered under federal inspection was up 28 pounds or 5 per cent from the previous year (table 2).

The total number of cattle to be fed in 1957 seems likely to exceed that of 1956.



Production of beef and veal increased more slowly than the population from 1910 to 1940 but more rapidly after 1940, and for the last four years has been above the population line. It has outrun the trend in cattle numbers as production per head has increased. Cattle numbers and beef production are now essentially stable. Little change in either is likely in 1957.

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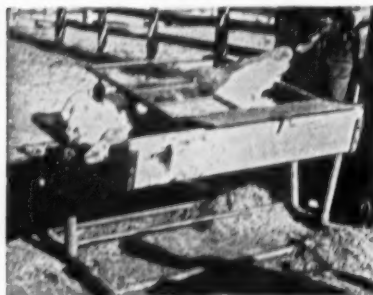
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# Staggs

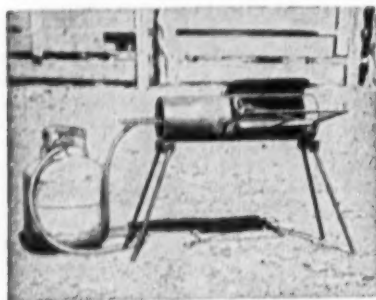
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Table 1.—Production and consumption per person of red meat and poultry, United States, 1950-56, and forecast for 1957.

Year—	Production <sup>1</sup> (millions of pounds)						Poultry Meat <sup>2</sup>	Red and Poultry Meat
	Red Meats							
	Beef	Veal	Lamb and Mutton	Pork Excluding Lard	Total			
1950	9,534	1,230	597	10,714	22,075	3,789	25,864	
1951	8,837	1,059	521	11,481	21,898	4,136	26,034	
1952	9,659	1,169	648	11,527	22,994	4,238	27,232	
1953	12,407	1,546	729	10,006	24,688	4,325	29,013	
1954	12,963	1,647	734	9,870	25,214	4,613	29,827	
1955	13,568	1,578	758	10,991	26,895	4,373	31,268	
1956 <sup>3</sup>	14,300	1,600	740	11,285	27,925	5,065	32,990	
1957 <sup>4</sup>	14,000	1,600	725	10,900	27,225	5,200	32,425	

Year—	Consumption per Person (pounds)					Poultry Meat <sup>2</sup>	Red and Poultry Meat
	Red Meats						
	Beef	Veal	Lamb and Mutton	Pork Excluding Lard	Total		
1950	62.6	7.9	3.9	68.2	142.6	24.3	166.9
1951	55.3	6.5	3.4	70.9	136.1	25.8	161.9
1952	61.4	7.1	4.1	71.4	144.0	26.4	170.4
1953	76.5	9.4	4.6	62.6	153.1	26.3	179.4
1954	79.0	9.9	4.5	59.2	152.6	27.7	180.3
1955	80.9	9.3	4.6	65.9	160.7	25.9	186.6
1956 <sup>3</sup>	83.5	9.3	4.4	66.3	163.5	28.8	192.3
1957 <sup>4</sup>	80.5	9	4.2	63	157	30	187

<sup>1</sup>Production of red meats is carcass weight equivalent of production from total United States slaughter. <sup>2</sup>Chicken, including commercial broilers, and turkey, ready-to-cook (eviscerated) basis. <sup>3</sup>Partly forecast. <sup>4</sup>Forecast.

Table 2.—Average dressed weight of cattle slaughtered under Federal inspection, by months, 1954 to date.

Year—	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Av.
	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.	Lb.
1954	541	543	542	541	538	526	516	510	506	516	514	532	526
1955	540	538	542	539	534	534	530	529	533	540	537	552	537
1956	570	571	569	569	567	552	544	527	524				

Compiled from Market News, Livestock Division.

Because of their lighter slaughter weight, the total quantity of fed beef may be no larger. Also, the output may be distributed more evenly by seasons, with perhaps less than a year before in early months and more later.

Cow slaughter and output of cow beef decreased in 1956. An upturn is probable in 1957.

A great many steers and heifers were slaughtered off grass in the fall of 1956. Their number in 1957 will depend to great extent on the weather as it affects range conditions. Unless conditions are highly unfavorable, slaughter of grass steers and heifers will probably be reduced.

Thus, the outlook points to about as much fed beef, less beef from grass steers and heifers, and a little more from cows. The total will be very close to that of 1956. Consumption per person is forecast at about 80 pounds, which would be slightly less than the very high rate of the last two years but greater than in any previous year.

#### Veal

Annual production of dairy veal is apparently on a slow decline because milk cow numbers are decreasing. "Veal" also

includes calf meat, obtained primarily from beef calves. Slaughter of these heavy calves is highly seasonal. It was especially large in the fall of 1956 when drouth in the Southwest gave an extra impetus to calf marketings. In 1957, unless severe drouth recurs, output of veal and calf combined might be no larger than in 1956 and possibly less. Consumption per person is forecast at 9 pounds. It is about 9.3 pounds in 1956.

#### Lamb and Mutton

Sheep inventories have been essentially stable. However, the lamb crop has been increasing slowly, providing enough lamb and mutton to maintain a consumption rate of around 4½ pounds per person. With so little trend underway there is little reason to expect much change in 1957. If sheep producers should decide to hold back a few more ewe lambs for breeding, the number slaughtered and the quantity of lamb and mutton produced would be reduced to some extent. It is not clear whether they will do so.

#### Pork

Unlike beef, output of which has climbed to successive new highs, pork has scarcely held its own in the meat supply. The 11.3 billion pounds pro-

Table 3.—Average retail price of pork and choice beef, per pound, by months, 1954 to date.

Yr.—	Pork, Excluding Lard											
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.
1954	61.1	61.8	61.7	62.3	62.3	61.2	58.6	56.9	56.4	53.7	52.1	51.1
1955	50.3	49.7	48.5	48.6	49.3	51.5	51.8	50.7	51.7	49.7	45.5	43.0
1956	41.5	42.6	42.3	44.5	45.6	48.9	48.6	49.2	50.3			

Yr.—	Beef, Choice Grade											
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.	Ct.
1954	69.0	68.2	67.3	67.3	68.3	68.8	68.3	67.5	68.6	68.9	70.0	69.9
1955	70.2	69.8	69.0	68.7	67.2	67.5	67.1	66.9	67.7	67.3	66.0	65.1
1956	63.5	62.0	60.8	61.4	62.6	63.7	64.9	68.2	72.4			

Compiled from data of the Marketing Research Division, AMS.



duced in 1956 was 3 per cent greater than that of 1955 but was up only 12 per cent from 1940. And in 1957, output will decrease.

The reduction next year will result from the fewer pigs saved in 1956. The spring crop was cut 8 per cent. In June producers planned for 7 per cent fewer sows to farrow fall pigs. According to a September report for 9 states, they carried out their plans for early fall farrowings but may not reduce late farrowings quite so much as previously planned.

Almost all the reduction in 1956 spring farrowings was in the latter part of the season. Consequently, it did not affect the rate of slaughtering hogs until October. In that month the level of weekly slaughter first dropped below the year previously. Hog slaughter will continue below a year earlier through at least next summer, and probably until the ending months of 1957. By then, slaughter and the output of pork could again be back to the level of 1956.

Contributing to the reduction in the pork supply in 1956 will be a smaller carryover of pork in cold storage, and a probable smaller slaughter of sows during the summer. On October 1, only 163 million pounds of pork were in storage, 16 million less than a year before and the least for the date since wartime price control ended in late 1946. It is unlikely that stocks will be rebuilt to last year's quantity by January 1. Slaughter of sows in the summer of 1957 will likely be held low as producers increase breeding for 1957 fall pigs.

Pork consumption in 1957 is forecast at 63 pounds per person. This would be 3 pounds less than the 66 pounds in 1956 and would be tied for the second lowest consumption since 1938.

#### Retail Prices of Beef to Change Little, of Pork to be Higher

Prices of meat are highly responsive to changes in supplies. The reduced output of pork will probably be reflected in somewhat higher retail prices than in 1956. Less change is likely in retail prices of choice beef, since only a small reduction in fed beef output is foreseen.

Prices of meat at retail increased considerably during 1956 from their lows early in the year (table 3). For pork the higher level will be retained, except for the usual seasonal fluctuations. The price of Choice beef, however, reached a seasonal high this fall and will likely decline. It will not drop as low as last winter but may hold relatively stable after its initial reduction, as the supply of fed cattle is expected to remain large through most of the year.

#### Demand for Meat Lags Behind Consumer Incomes

Though prices of meat at retail are above their recent low points, they are much below their highs of several years ago. The United States average of 72 cents per pound for Choice beef in September was 11½ cents above its recent low but 16½ cents below the high of November 1951. The 50 cent average for pork was up 9 cents but 12½ cents under the high in July 1953.

(Continued on Page 91)

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PRINCE LARRY  
8th



### • ABILENE - DEC. 10th - 2 HEAD

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### • BIG SPRING - JAN. 2-6 HEAD

**5 BULLS—1 HEIFER**—The bulls include one pen of three bulls, yearlings by TR Prince Larry 8th; two winning members of our show herd, one a two-year-old son of TR Prince Larry 8th and the other a grandson of TR Zato Heir—both real good prospects. The heifer is a quality daughter of TR Prince Larry 8th that sells open.

### • ODESSA - JAN. 5 - 3 HEAD

**2 BULLS—1 HEIFER**—The bulls are from our show herd and have stood at or near the top at the shows. Both are by TR Prince Larry 8th, yellow and ready for service. The heifer is a top daughter of "the 8th" and sells open.

*We invite you to attend these sales and look over our offering.*

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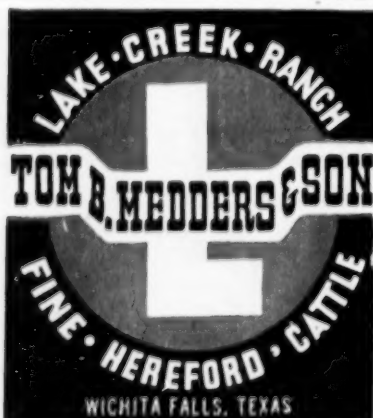
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# Merger of Hereford Associations Proposed and Rejected

**American Polled Hereford Breeders Vote Unanimously To  
Decline Proposal Made By American Hereford  
Association—Three Reasons Cited**

A PROPOSAL to merge the American Hereford Association and the American Polled Hereford Association into one organization has been submitted by members of the Board of Directors of the American Hereford Association.

The proposal was submitted by the Board of Directors of the American Hereford Association to R. E. Lambert of Darlington, Ala., president of the American Polled Hereford Association.

The American Hereford Association proposes that the merged organization be known as the American Hereford Association with offices in the headquarters building of the Association.

In the letter of transmittal, the American Hereford Association directors pointed out:

"It is the earnest belief of the directors of this Association that the adoption of this proposal will become one of the most beneficial, progressive accomplishments in the history of the Hereford breed."

Currently the American Hereford Association registers both polled and horned Herefords with proper designations between the two. The American Polled Hereford Association registers polled Herefords without the requirement of prior registration in the American Hereford Association. The American Polled Hereford Association also accepts for registry horned Herefords with polled ancestry.

The proposal points out, "It is evident, therefore, that Hereford breeders are maintaining two Hereford associations, both performing duplicate functions in registrations and transfers."

"At the recent World Hereford Conference, delegates from each country that now records Herefords voted unanimously to accept no imported Hereford for registration in the herd book of the respective countries from the United States that is not registered in the American Hereford Association."

### Polled Breeders Reject Proposal

The Board of Directors of the American Polled Hereford Association voted unanimously to reject a recent merger proposal submitted by the American Hereford Association.

The American Polled Hereford Association Board members voted to decline the merger proposal following a Polled Hereford breeders meeting Nov. 7 at Springfield, Ohio, at which the approximate 250 breeders present voted unanimously, also, recommending that the Board members reject the proposal. It

was the general consensus of the breeders present that the merger proposal would not be beneficial to the Polled Hereford breeders of America.

Some of the reasons for rejecting the merger proposal were as follows: according to J. E. Lambert, Darlington, Ala., president of the American Polled Hereford Association.

"1. The identity of the American Polled Hereford Association and its activities would be completely submerged under the American Hereford Association proposal and the separate promotional activities on behalf of Polled Herefords would suffer.

"2. Polled Hereford breeders know that the present promotional activities including separate shows and sales are the lifeblood of the progress of Polled Hereford cattle and our members would not be willing to give up their identity or program of promoting Polled Herefords.

"3. Our present experience proves to us that the 3-generation certificate is absolutely essential to the development and promotion of Polled Herefords."

Polled Herefords have enjoyed some of the most enviable progress ever attained by a breed of livestock in gains in registrations and membership growth, it was explained. The 105 per cent increase in new lifetime memberships issued during the past fiscal year was one of the all time records made by any association. A total of 2,390 new memberships were issued during the past 12 months as compared to 1,163 in the preceding year.

Widespread interest and activity has been accorded Polled Herefords through their strong program of Polled Hereford shows and sales and in many of the shows of the past year Polled Herefords equalled or surpassed all other breed entries at the events, illustrating the great attention being paid to and for Polled Herefords.

In 1955 the American Polled Hereford Association showed a 26 per cent increase in annual registrations, from 80,020 to 101,084, and was the only major beef breed association in the U. S. that showed any increase whatsoever in registrations. During the 1956 fiscal year period that ended Aug. 31 this fall, the American Polled Hereford Association registered 106,607 cattle which is a 5½ per cent increase over the 101,084 recorded last year, or in round figures an increase of 5,523 more animals recorded this year. Only one other beef breed association showed any increase in annual registrations during 1956, and that breed

association increased by only about 1/10th the 5,523 head gain shown by the American Polled Hereford Association.

The Directors of the American Polled Hereford Association have advised the American Hereford Association and all members of the American Polled Hereford Association of the results of the Nov. 7 meeting in Springfield, O., as well as the action of the Board of Directors.

Lambert pointed out that also to illustrate the tremendous popularity and interest in Polled Hereford cattle, the largest annual National Polled Hereford Show and Sale ever held will take place Nov. 28-29-30 at Little Rock, Ark. A record number of 413 head of cattle are entered. The public is cordially invited to come and see the results of more than 55 years progressive breeding of Polled Herefords that has made this breed actually America's fastest growing beef breed.

### Capital Area Hereford Sale

#### SUMMARY

51 Bulls	\$11,490; Avg.	\$225
11 Females	1,960; Avg.	178
62 Head	13,450; Avg.	218

**N**OVEMBER 1 was bargain day for the buyers who attended the Sixth Annual Capital Area Hereford Sale at Austin, Texas. Buyers found a real good offering of serviceable age bulls and were able to buy them at prices much below other sales this fall.

Top of the sale was an April 1955 son of U Royal Mixer 30th, consigned by Fair Oaks Ranch, Boerne, Texas. This good prospect went to McBride and Mayhew, Blanket, Texas, for \$600.

Second top was consigned by Bassel Hereford Farms, Temple, Texas. He was a November 1954 son of B. Zato Heir and went to Oak Oaks Farm, Telephone, Texas, for \$500. This same firm sold the third top selling bull, another son of B. Zato Heir. He went to A. G. Braun, Georgetown, Texas, for \$400.

The top selling female, was a November 1955 daughter of Hillcrest Larry 25th, consigned by Fair Oaks Ranch, and went to Julia Fink, Austin, Texas, for \$270.

Walter Britten was the auctioneer.

### Dellford Ranch Herefords Average \$1007—Top \$6500

#### SUMMARY

37 Bulls	\$45,840; Avg.	\$1,240
19 Females	10,535; Avg.	551
56 Head	56,375; Avg.	1,007

**O**NE of the top Hereford sales of the fall season was held on October 29 when Frank R. Condell held his annual sale of Dellford Ranch Herefords on the ranch just north of Eldorado, Kans.

Breeders from seventeen states and Canada were on hand for the sale, with these fifteen states taking cattle—Michigan, Iowa, Oregon, Nebraska, Maryland, Virginia, North Carolina, California, Florida, Oklahoma, Indiana, Missouri, Minnesota, South Dakota and Kansas.

Top of the sale was a May 1955 son



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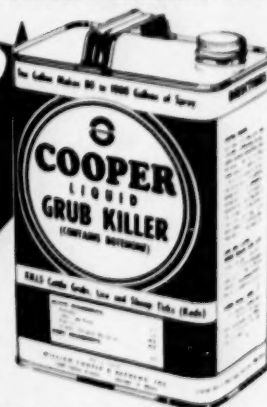
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of TR Zato Heir 248th and out of a daughter of FRC Bocaldo. This top young prospect went to Read-Moor Farm, Forest, Va., for \$6,500.

Second top was a January 1955 son of TR Zato Heir 248th and out of a daughter of FRC Bocaldo 20th. He went to Walter A. Reed, Lake Odessa, Mich., for \$6,000.

Another son of TR Zato Heir 248th went to Norman Winslow, Washington, N. C., for \$5,000, with twelve of the bulls selling for \$1,000 or above and many of the 37 bulls going to commercial breeders.

Top selling female was a daughter of TR Zato Heir 248th carrying the service of TR Husker Rupert 18th and going to Craigway Farms, Minneapolis, Minn., for \$750. This firm also took the next top selling female, another daughter of

TR Zato Heir 248th, bred to TR Husker Rupert 18th and selling for \$735.

Gene Watson was the auctioneer.

### Hill Country Hereford Association Sale

#### SUMMARY

58 Bulls	\$18,965; Avg.	\$327
3 Females	620; Avg.	207
61 Head	19,585; Avg.	321

THE Seventh Annual Fall Sale of Herefords was held by the Hill Country Hereford Association at Mason, Texas, on October 31, with a strong demand shown for bulls of serviceable age.

Top of the sale was the sale champion consigned by Hilma H. Henke, Fredericksburg, Texas. He was a December

1954 son of WHR Regality 132nd and went to Buster Poole, San Saba, Texas, for \$760.

Second top was consigned by Ray Martin, Llano, Texas. He was a September 1955 son of Flat T. Diamond 15th, with a Monty Rupert-The Prince Domino-bred dam. This good prospect went to Weldon Williams & Son, Stephenville, Texas, for \$600.

The next top selling bull was the reserve sale champion, an April 1955 son of Larry J 25th, consigned by A. L. Baethge, Fredericksburg, Texas. He went to Ira Shahan, Lometa, Texas, for \$520.

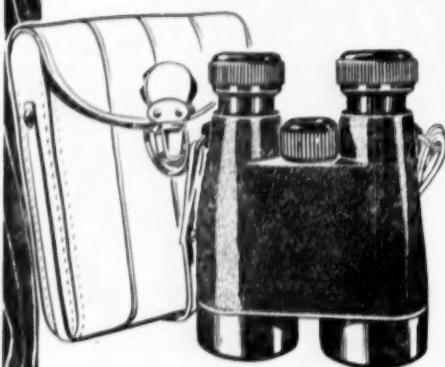
Top selling female was the champion sale heifer, consigned by A. L. Baethge, selling to Maurice Cohen, San Antonio, Texas, for \$230.

Walter Britten was the auctioneer.

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## Windsor Place Hereford Sale

### SUMMARY

25 Bulls	\$ 9,600; Avg.	\$384
60 Females	21,865; Avg.	364
85 Head	31,465; Avg.	370

**W**INDSOR PLACE, Boonville, Mo., owned by W. C. Windsor and managed by H. A. Moseley, held its production sale of Herefords at the farm on November 3, with the good offering going to breeders from Texas, Georgia, Virginia, Kentucky, Idaho, Iowa, Illinois and Missouri.

Top of the sale was a January 1955 son of Beau Zento T 125th, out of a daughter of Windsor Rupert 4th. This good prospect went to C. S. Bramble, Glasgow, Mo., for \$1,375.

Second top was a September 1955 son of H & D Tone Lad 348th. He went to Fred Guth, Bonne Terre, Mo., and L. L. Newcomer, Potosi, Mo., for \$1,425.

Top of the female sale was a straight Anxiety 4th-bred female. She was a November 1954 daughter of Superior Diamond and sold carrying the service of Imperial Lamplighter R 18th. She went to L. B. Urschel, Canadian, Texas, for \$1,000.

Three females sold for \$700 each to tie for second top selling female. Bland Bros., Sonora, Ky., who purchased several of the better females, took a 1946 daughter of Don Rupert with a bull calf at side by H & D Tone Lad 348th and a 1949 daughter of TR Zato Heir for \$700. Jack Frost Ranches, Dallas, Texas, another large buyer, selected an Anxiety 4th-bred heifer for this same figure.

A. W. Hamilton and Howard Brown were the auctioneers.

## Cattle Sell Up to \$23 at San Antonio Stocker-Feeder Sale

**M**ORE than 1,500 head of cattle were sold at the special Hereford stocker-feeder sale held at the Union Stock Yards, San Antonio, November 8, with prices ranging as high as \$23 per cwt. The sale was sponsored by the Texas Hereford Association in cooperation with the commission companies and the Union Stock Yards Company.

Winners in the respective classes were:

Pen lots of 10 steers, R. Lucas, Berclair, Texas.

Pen lots of 20 steers, Jack Love, Llano, Texas.

Pen lots of 40 steers, Lykes Brothers, Freer, Texas.

Pen lots of 10 heifers, R. Lucas, Berclair, Texas.

Pen lots of 20 heifers, David C. Bentliff Interests, Houston, Texas.

Pen lots of 40 heifers, Rueben Holbein, Hebronville, Texas.

The cattle were judged before sale and winners were awarded attractive engraved trays and ribbons.

The judges were: Maurice Cohen, San Antonio; S. A. Hoerster, Art; O. D. Dooley, Bracketville; A. N. Box, Carrizo Springs; John Billings, Smiley; and Frank Jordan, Mason.

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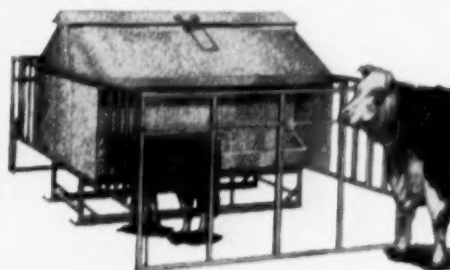
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# Make Room For Fats

**Tallow Was Nearly Crowded Out of the Soap Market, but Chemists Are Aiding a Comeback via Synthetic Detergents**

From Agricultural Research USDA

**S**YNDETS from tallow? Why not, reasoned USDA chemists seeking outlets for the tremendous excess of animal fats caused by a drop in the demand for soap, in favor of syndets (synthetic detergents). After all, some of the earliest and most important surface-active agents were made from tallow 20 or 30 years ago.

Most syndets are more than just cleansing compounds. The term "surface-active agents" embraces their many other industrial applications. These include use as emulsifiers for various purposes and as wetting agents to assist in textile finishing.

Today, most synthetic surface-active agents are based on sodium alkylbenzenesulfonate, from petroleum. Some are made from coconut oil. Only one widely used detergent includes a tallow-based component (about 25 per cent of the content).

Part of the reason that syndets are serving the oil industry so well and passing the meat packers by is that petro-

leum is a cheaper starting material than tallow. ARS chemists A. J. Stirton, J. K. Weil, and R. G. Bistline, Jr., of the Eastern Utilization Research Branch, Philadelphia, Pa., are doing continuous research on this matter. They hope their

work will result in larger use of animal fats in surface-active agents.

Already, a large meat-packing firm has started pilot-plant production of alpha-sulfonated fatty acids, one of the direct fruits of ARS research. These compounds can be made simply and cheaply by reacting the saturated acids of tallow with sulfur trioxide. They are good detergents in hard water but do not dissolve readily in water at room temperature. ARS chemists are also preparing derivatives of alpha-sulfonated acids and are evaluating them as detergents and for other possible applications.

## Detergents Based on Tallow

Some better-known tallow-based surface-active agents are the saturated

## These Oklahomans Know Their Beef

*This team from Oklahoma A. & M. College took top honors in both the beef judging and beef grading divisions of the annual intercollegiate meat judging contest at the American Royal Live Stock Show in Kansas City. The contest is sponsored by the National Live Stock and Meat Board. Left to right: Robert Scott, Carnegie, Okla.; Zerle Carpenter, Duke, Okla.; C. E. Bodwell, Woodward, Okla., and Professor L. E. Walters, coach.*



## ABERDEEN - ANGUS ASSOCIATION ANNOUNCING

### Texas' Winter SPOTLIGHT SALES

#### ANNUAL FORT WORTH FITTED SALE

January 31, 1957 — Selling 55 Head

5 Herd Sire Prospects, 50 Outstanding Females

Southwestern Exposition & Fat Stock Show Sale Pavilion, 1:00 P.M.

#### ANNUAL FORT WORTH RANGE BULL & PENS OF FEMALES SALE

January 28, 1957 — Selling 105 Head

65 Top Two-Year-Old Range Bulls and 40 Females in Pens of 5 and 10 Head

Southwestern Exposition & Fat Stock Show Pens Division, 2:00 P.M.

#### HOUSTON FITTED SALE

February 21, 1957 — Selling 55 Head

5 Herd Sire Prospects, 50 Outstanding Females

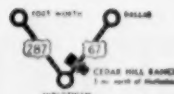
Houston Fat Stock Show Sale Pavilion, 2:00 P.M.



# CEDAR HILL RANCH

## REGISTERED ABERDEEN-ANGUS CATTLE

### CEDAR HILL, TEXAS



December, 1956

Dear Friends:

From All of us at Cedar Hill we wish you a Merry Christmas and a Prosperous New Year. The past year has been a busy one at Cedar Hill, and through experiments and experience gained, we have learned a lot. We have concentrated on producing better beef cattle through Performance Testing methods and we would like to tell you what we have accomplished during 1956 and what we expect to do in the coming year.

We are active members of The American Beef Cattle Performance Registry Assn. and the Pioneer District Beef Performance Assn. Ten Cedar Hill Bulls were the first bulls in Oklahoma to come off the American Beef Cattle Performance test officially. Our highest gaining bull gained 3.5 pounds per day and our average gain on the ten bulls was 2.97 pounds. These bulls had an average of 17 pounds of grain per head per day.

We do not wait until our calves are ten or twelve months old to put them on this 140-day American Beef Cattle Performance test. Our calves come direct from their mothers with no creep feed and they must make their weaning weight 425 pounds, at 205 days for heifers and 475 pounds at 205 days for bulls. After gaining their weaning weights, all our calves are put on feed for two weeks and then weighed in for their 140-day test. All calves that make their required weight and gain are then registered with the American Beef Cattle Performance Registry Assn.

At present we are running 135 head of good Angus Cows at the Cedar Hill Ranch. We have done considerable culling in the past year, so we feel we have a top herd of cows. Our American Beef Cattle Performance tests are being conducted on the Wallace C. Wigley Ranch at Ada, Oklahoma.

WE WISH TO THANK ALL THE ORGANIZATIONS AND INDIVIDUALS WHO HAVE HELPED US IN THIS OPERATION; AND WE PARTICULARLY WISH TO THANK OTIS PARKER AND CLYDE REED OF OKLAHOMA A. & M. COLLEGE, WALTER KRUSE OF THE PIONEER DISTRICT BEEF PERFORMANCE ASSN. AND M. R. CALLIHAM OF THE AMERICAN BEEF CATTLE PERFORMANCE ASSN., WHO HAVE SHOWN SUCH AN ACTIVE INTEREST IN OUR PERFORMANCE TESTS.

We are proud of the record our cattle have made during 1956. Through hard work, sound breeding methods and performance testing we hope to make even more progress in 1957 toward producing better Angus beef animals.

We wish to extend to all of you a cordial welcome to visit us at any time and again we wish you a happy Holiday Season.

Sincerely yours,

*David K. Danciger, Owner*

Cedar Hill Ranch

P.S. We will have a few good yearling bulls, off their weight test, for sale at reasonable prices in January. These bulls should pay for themselves with the first calf crop in extra weight they will put on the calves at weaning.

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OF THE

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- 20 Bulls, 2 years, including Herd Bull Battery.
- Over 100 Cows with calves at side.
- 20 Dry Cows.
- 36 Choice Foundation Yearling Heifers.

Included in the above, about 50 twos, coming three year old heifers with calves at side. All cows are young, mostly 2's - 3's and 4 year olds.

### Herd Bulls consist of:

One Son of Eileenmere 109B  
One Son of Prince Sunbeam 105th  
One Grandson of Eileenmere 500th  
One Grandson of Prince Envious of Bates  
One Grandson of Prince Sunbeam 105th  
15 Production Tested two year olds.

### Forced to Sell

on account of drouth. However, every cow has calved this year. This is a working herd of cattle, rich in Sunbeam, Eileenmere, Bell Boy and Earl Marshall Breeding. This is one of the few herds left so rich in and close up of Earl Marshall breeding.

Due to the sudden decision to disperse, catalogues will be available only on sale day, as it is impossible to get them from the printer for mailing.

All cattle will be tested for Bangs and T.B. 30 days prior to sale date. Cattle can be inspected at the pasture, only a short distance from Micelle Sale Barn, previous to December 15th. Contact Mr. C. D. Schwanke, who is in charge.

### Auctioneers:

**Guy Shull and Ray Sims**

## L. C. CONNER-LAKE CHARLES, LA.

alcohol sulfates. These are made by converting the tallow to alcohol and then sulfating the alcohols.

Recent detergency and foaming tests suggest possible use of these compounds as good surface-active agents with alpha-sulfonated fatty acids and with "builders."

### Work Well With "Builders"

These builders are sodium salts that provide the bulk in most syndets, enabling syndets to sell at a price competitive with soap. Although builders are not considered active ingredients, tests showed that mixtures of 80 per cent of a building compound and 20 per cent of varying proportions of the saturated alcohol sulfates and alpha-sulfonated fatty acids gave much better detergency than the sulfates and sulfonates used alone.

These tests also suggest that the cheaper alpha-sulfonated fatty acids can be added to the more expensive saturated alcohol sulfates without causing any loss in efficiency. Furthermore, the tests showed that adding alkylbenzenesulfonate to both the saturated alcohol sulfates and sulfonated fatty acids will improve the foaming properties of tallow-based compounds, as is sometimes required.

In making saturated alcohol sulfates, hydrogenation of double bonds occurs. As a chemist would put it, tallow contains a mixture of fatty acids both saturated and unsaturated. A saturated acid, such as stearic acid, contains a succession of carbon and hydrogen atoms bonded together in its molecular structure in this manner:  $\text{CH}_2 - \text{CH}_2 - \text{CH}_2 - \text{CH}_2$ . An unsaturated acid, such as oleic acid, lacks some of these hydrogen atoms and contains instead double bonds as follows:  $\text{CH}_2 - \text{CH} = \text{CH} - \text{CH}_2$ . In the process used to make saturated alcohol sulfates, hydrogen atoms replace the double bonds.

This chemical modification reduces the ability of the sulfates to dissolve and foam in hard water. ARS researchers found two ways to prevent these changes. The first requires use of special sulfating agents that keep the alcohols from being saturated or that sulfate them without attacking the double bond. The other method is to saturate the double bond with chlorine instead of hydrogen so that the compound can be sulfated with ordinary sulfating agents.

### Materials' Solubility Good

Compounds made by either method have good solubility. They also dissolve the other components of tallow alcohol not normally readily soluble. Both the unsaturated and the chlorinated alcohol sulfates are excellent detergents—as good as or better than the alkylbenzenesulfonates.

What's ahead for surface-active agents from animal fats? ARS chemists don't think that 100 per cent tallow-based syndets will be used in every washing machine in the country. But they are encouraged by commercial introduction of this alpha-sulfonated fatty acids and are working on new products as well as new applications for old products.

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Prince 12th of M. R. — a son of Prince Sunbeam 249th — reserve senior champion, State Fair of Texas, 1956. We recently purchased this and several other top bulls and choice females.

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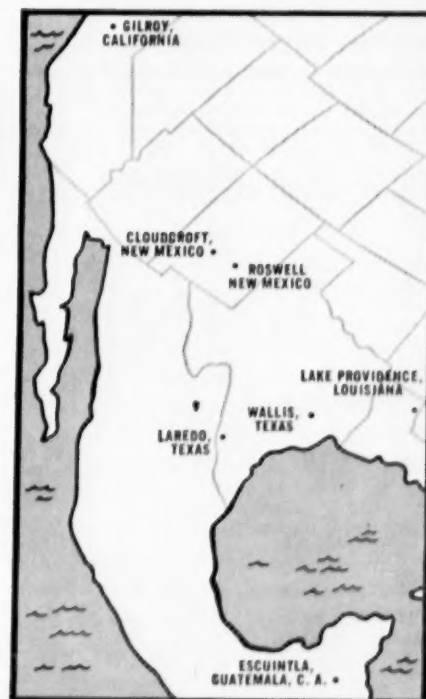
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*Season's Greetings to All*

# Fattening Steers on Native Grass In Oklahoma

**Tall Grass Pastures Slightly Superior to Short Grass During  
Summer Period — Corn More Efficient as Supplement**

By L. S. POPE, DWIGHT STEPHENS, R. D. HUMPHREY, ROBERT MACVICAR and  
O. B. ROSS, Departments of Animal Husbandry and Agricultural Chemistry,  
Oklahoma A&M College.

**A** TOTAL of 553 three-year-old grade Hereford steers were used in a three-year study comparing various pasture grasses, systems of management, and the effect of various supplements on the production of slaughter cattle off grass. The tests were conducted on pastures located on opposite sides of the Fort Reno Station by the departments of animal husbandry and agricultural chemistry, Oklahoma A. & M. College. The steers started the experiment during the first week of May and were sold either in mid-August or mid-September after approximately 108 to 136 days on grass. Data were obtained on rate of gain, feed cost, and selling price or appraised value. Yield and carcass grades were also obtained in one trial.

## Tall Grass Pastures Slightly Superior

Tall grass pastures were slightly superior to short grass under the conditions of this study. Steers on tall grass

made greater gains during the summer grazing period, whether sold in mid-August or mid-September. While the results were not entirely consistent from year to year, they tend to bear out the contention of ranchers that tall grass pastures are superior to short grass for producing optimum gain and finish on older steers that are to be sold as slaughter cattle. Also, they indicate that amount of grass, rather than quality, is perhaps the more important factor in comparing the two types of native range.

It was profitable in all but one comparison to feed at least 3½ lbs. of supplement per head daily to three-year-old steers that were sold as slaughter cattle in either mid-August or mid-September. Only when the cost of supplemental feed was prohibitive (as was true with cottonseed meal in these trials) was feeding on grass not profitable. Feeding on grass increased the daily gains of cattle and improved their selling price, as was re-

flected in their carcass grade and yield. Although the cost of production was increased, the improvement in weight and selling price of the cattle was enough to offset the additional feed cost and return more net profit.

## Corn More Efficient and Economical

Corn proved to be a more efficient and economical supplement than either cottonseed meal or 20% protein pellets. Steers fed 3½ lbs. per head daily of ground shelled corn throughout the grazing season made greater gains at lower feed cost and sold for slightly more than those fed either cottonseed meal or 20% protein pellets. This increase in rate of gain, at a lower feed cost, greatly improved the net return per steer. Twenty per cent protein pellets were only slightly superior to cottonseed meal in terms of increasing rate of gain, but proved to be a more economical supplement and therefore resulted in greater net returns.

Feeding a limited amount (3½ lbs. per head daily) of 20% protein supplement during the last 45 days on grass for steers sold in mid-August resulted in slightly less gain than feeding the same daily amount throughout the grazing period. This feeding program considerably reduced the total feed cost per steer, without a reduction in selling price; thus increasing the net return. Dressing percentage and carcass grades were essentially the same for the two groups. Steers fed limited amounts of supplement early in the grazing period may not utilize the feed to maximum advan-

## INDIVIDUAL RECORD

Name		Registration No.	Chain
Calved	Sire	No.	
Sex	Dam	No.	
Birth Weight	GAIN PERIOD		
Weaning Age	Age	Average Gain	
Weaning Weight	Grade	Grade	
Adjusted Weight	1st Weight	Condition	
Grade	Final Weight		

## THE ESSAR PERFORMANCE CHART

In the November issue we presented the charts and records that Essar keeps on all Herd Sires and Dams at the ranch. Illustrated here is a sample of the chart used to record the performance of all calves produced at Essar. Our program requires all animals to maintain an outstanding record in Beef Characteristics, Gaining Ability and Breeding potential before they will be offered to the public. A completed copy of this Individual record will accompany all breeding animals that are purchased from Essar.

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RFD 4, BOX 176

Fertility

Hardiness

Disposition

Maturity

Head

Legs

Rump

Depth

Width

Quality

Condition

Distribution

Remarks

tage until the amount and quality of grass declines in early July.

#### Limited Supplement Most Profitable

Full-feeding 20% protein pellets vs. feeding a limited amount (3½ lbs. per head daily) over the last 45 days of the grazing period were compared. Steers full-fed the supplement gained slightly more than those fed limited amounts, and sold at a slightly higher price. However, this increase in gain and selling price was not enough to pay for the ad-

ditional cost of feed for cattle full-fed on grass. The steers receiving limited amounts of protein supplement proved to be the most profitable group.

Steers sold in mid-September were much more profitable than their mates sold in mid-August. Daily gains continued good during late August and early September. In addition, it appears from the appraised value and slaughter data that the steers which had the benefit of an extra 30 days on grass were in better flesh when sold. Since the additional

pasture cost was small, grazing to mid-September was \$21.00 per head more profitable in this experiment. Where grass is ample and the pasture outlook is good, cattle could well be carried to a later marketing date, which is often more favorable for slaughter cattle.

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The Aberdeen-Angus Journal  
908 Des Moines Street Webster City, Iowa

## Australia Honors Pedigrees of U. S. Purebred Aberdeen-Angus

A RECIPROCAL agreement has been reached by the Aberdeen-Angus Society of Australia and the American Aberdeen-Angus Breeders' Association which officially recognizes the pedigrees of purebred Aberdeen-Angus registered by these two countries. The action followed a meeting of the Australian Society's council this summer and a recent meeting of the American Association's board of directors. It means that any animals which might be exported to Australia in the future will still retain their registered status.

Other countries and possessions now honoring the pedigrees of registered Aberdeen-Angus from the United States are: Canada, Argentina, Dominican Republic, Venezuela, Chile, Uruguay, Brazil, Colombia, British Honduras, Ecuador, Mexico, French West Indies, Africa, Guatemala, Alaska, Hawaii, Cuba, and Puerto Rico.

## Aberdeen-Angus Steer Grand Champion at Grand National

THE grand champion steer of the Grand National Livestock Exposition at San Francisco was a trim 950-pound Aberdeen-Angus exhibited by Charles "Jay" Conover, Hayward, Calif., sixteen-year-old Future Farmer of America. It sold for 66¢ a pound to Del Monte Meat Company, bidding for the Mannings, Inc., restaurants of San Francisco.

Champions in the Aberdeen-Angus breeding show were:

**Grand champion bull:** Bardolier DW 2401 by Criterion Bardolier 24, Dale West, Merrill, Oregon.

**Reserve champion:** Hawthorn Bardolier by Criterion Bardolier 24, H. W. Ray, Hillsboro, Oregon.

**Grand champion female:** Erica 26th of Essar by Shadow Isle Prince 37, Haystack Angus Ranch, Longmont, Colorado.

**Reserve champion:** Erica Erlata DW 2 by Criterion Bardolier 24, Dale West, Merrill, Oregon.

**Best 19 head:** Haystack Angus Ranch.

## Aberdeen-Angus Transactions

The Angus Valley Farms at Tulsa, Okla., sold six bulls and three cows to the Paramount Valley Angus Farms at El Reno, Okla.

L. A. Ferguson of Jacksboro, Texas, sold three bulls to John G. Berry, also of Jacksboro.

J. H. Clendenen, Laneville, Texas, sold four cows and a bull to Mrs. O. L. Denham, Mt. Enterprise, Texas.

Ben H. Hedricks, Jacksonville, Texas, sold seven cows to C. N. Lane of Jacksonville.

C. C. Brown & Sons of Dumas, Texas, sold three bulls to Ralph S. Phelan, Hobart, Okla.

Johnny Vince McKee, Countyline, Okla., bought three cows from Virgil Biffle & Son, Duncan, Okla.

J. E. Clegg, Baytown, Texas, sold a bull each to R. L. Huffman, Eupora, Miss.; J. F. McCain, Eupora, Miss.; and E. A. Christopher, Starkville, Miss.

80th ANNUAL CONVENTION

TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION

HOUSTON, TEXAS, MARCH 18, 19, 20, 1957



*There is no death. The stars go down  
To rise upon some other shore.  
And bright in Heaven's jeweled crown  
They shine forevermore.*

*J. L. McCreery*

#### William Condell

William (Will) Condell, widely known Hereford cattle breeder, died at his home in El Dorado, Kansas, Nov. 14. He was 73. A native of Illinois, Condell joined Robert H. Hazlett as a young man near the turn of the century in building one of the great Hereford herds of all time at Hazford Place near El Dorado. Condell managed the herd for 35 years until the Hazlett dispersion sale in 1937. During that time, under Condell's management, the herd won 184 championships and 617 first prizes in major show ring competition across the country. Many prominent herds today gained foundation stock at the Hazlett dispersion sale. Since the dispersal, Condell had continued to work with registered Hereford cattle on his home farm. He is survived by his widow and a son, Frank R. Condell, a prominent Hereford breeder.

#### J. B. Pumphrey

J. B. Pumphrey, rancher and Hereford breeder of Old Glory, Texas, died November 2 following a heart attack at the

age of 63. He had been in ill health about a year. Pumphrey, senior member of the firm of J. B. Pumphrey & Son, Hereford breeders, was a director of the farm credit board at Houston and a past president of the Stamford Production Credit Association. He had been connected with the 10X Ranch, mostly in Stonewall county, since 1920. The ranch headquarters is at Old Glory where he made his home. Survivors include a son, Jay of Old Glory, who was associated with him in the Hereford business; three sisters, Mrs. Hal Yakey of Old Glory, Mrs. Ella Bunnell of Taylor and Mrs. Stella Henderson of Taylor, and four brothers, D. S. and Parker Pumphrey of Rochelle, Dr. A. B. Pumphrey of Fort Worth and Henry Pumphrey of Taylor.

#### Carl Clifton Kincheloe

Carl Clifton (Cliff) Kincheloe, ranch foreman for the Sneed Estate Ranch and a cowboy on the ranch for more than 30 years, died in Dumas, October 27, after a brief illness at the age of 57. Kincheloe had been a resident of Moore county for more than 35 years and had been employed by the Sneed ranch for 33 years. Survivors include his mother, Mrs. Mary Lee Kincheloe; a brother, G. H.; a sister, Mrs. Charley Bryson; and a nephew, J. C., all of Crowell.

#### Walter Guy Wetzel

Walter Guy Wetzel, pioneer Texas cattleman and rancher, died last month

after a short illness. He was 63 years old. Wetzel was born in Shoal's Point, later renamed Texas City and from his youth maintained cattle holdings in Galveston county and other parts of the West. He is survived by his widow; a son, W. G. Jr., of Texas City; a brother, Sidney of Fergus, Montana; five sisters, Mrs. Sophie Zetka, of Texas City, Mrs. Ruth Henry and Mrs. Charlotte Andreason of Galveston, Mrs. Kate Sacokey of Rich Hill, Mo., and Mrs. Velma Godicka of Fort Hood, Texas.

#### Mrs. Jess Koy

Mrs. Jess Koy, wife of a Schleicher county ranchman and Quarter Horse breeder, died in San Angelo November 13 after an illness of several months. She was the daughter of Mr. and Mrs. William A. Springstun, pioneer residents of Tom Green county. Survivors include her husband; three daughters, Miss Gene Koy of Roswell, N. M., Mrs. Pauline Hallecomb of Carlsbad, N. M., and Mrs. W. A. Childress of Ozone; two brothers, Tom and Earn Springstun, both of Eldorado; three sisters, Miss Georgia Springstun and Mrs. Ruth Danford, both of Eldorado, and Mrs. Corbin Adams of Fulton, Calif., and four grandchildren.

#### Schuyler Colfax Barber

Schuyler Colfax (Buck) Barber, of Mont Belvieu, Texas, died in a Dayton hospital. Barber, a native Chambers county rancher, was the son and young-



## FOR SALE—35 ANGUS HEIFERS

Including 16 daughters of Black Knight 20th of A. V.

20 PASTURE-BRED, 18 MONTHS TO TWO YEARS—8 YEARLINGS, READY TO BREED—8 CALVES

Due to continued drouth in our area, we are literally sacrificing some of our best heifers. We are out of grass and feeding everything on the ranch. These are excellent females typical of the quality that has made our herd famous throughout the nation. They are all in good range condition and would be a wonderful set of heifers to form a foundation herd of Angus cattle at REALLY REASONABLE PRICES.



### ATTENTION MEXICAN CATTLEMEN:

We have 15 good range bulls especially priced for export into Mexico.

*Tommy Brook Ranch*

Phone 2272 Brady

Ranch located 10 miles south of Brady on U. S. Highway 87

**CAMP SAN SABA, TEXAS**

**MEREDITH CARSON**  
Foreman

"We Are Producing Champions That Are Champion Producers"

**VISITORS ARE  
ALWAYS WELCOME**

# FOR SALE

## 45 ANGUS RANGE BULLS

20 to 30 Months Old  
Rugged & Ready to go

WE ALSO HAVE FOR SALE

- Bred and Open Heifers
- Cows with calves by side
- Some good Family Cattle
- Priced to sell



Dr. Dan Roberts  
Manager

*George W. Draham*  
OWNER

Billy Gene Bray  
Breeding Herd

Breeding

# RED ANGUS

Rare, Red Angus Cattle are Heat Resistant. The yellow pigment in their hide that causes the Red color reflects the sun's rays and repels insects. They are extremely hardy animals and have the ability of all Angus cattle to convert poor roughage into a quality carcass. Red Angus have all the advantages of Black Angus plus the Resistance to Hot climates.

We Have for Sale

Bred Heifers  
Yearling and Weanling Heifers  
A Few Top Bulls

## S. TAYLOR McDANIEL

Charter member of the Red Angus Association of America

ORANGE GROVE, TEXAS

est child of the late Mr. and Mrs. E. W. Barber of Barber's Hill; and a grandson of Amos Barber, a pioneer rancher for whom Barber's Hill was named. Survivors are his wife, Mrs. Wilma Barber, Mont Belvieu; a daughter, Mrs. Leon Blagg; and three grandchildren, Jeanene Cochran, "Bruz" Cochran, and Beverly Blagg, all of Houston; three sisters, Mrs. J. O. Stockbridge, Mrs. B. Brown, and Mrs. E. Gilbert. Two brothers, Q. K. Barber, and J. R. Barber of Mont Belvieu.

### T. C. Richardson

T. C. Richardson, veteran farm magazine writer and editor, died in Palestine, Texas, Nov. 21. Richardson was in Palestine to speak at a rural-urban meeting and to gather material for his magazine, The Farmer-Stockman. He was 78. Richardson was associate editor of the Texas edition of The Farmer-Stockman at the time of his death. He had been employed by the publication for a number of years and had previously worked for Farm and Ranch magazine. Richardson was widely known in Texas and other states in the Southwest and had been a familiar figure at farm and ranch gatherings for a long time.

### Mrs. May Ward Collier

Mrs. May Ward Collier, 76, rancher and land owner, civic and church leader, died in a Pecos, Texas, hospital Nov. 20. She was the widow of Howard Taylor Collier, pioneer West Texas rancher, who died in 1945. She was associated with her son, Howard T. Collier, Jr., in the management of extensive ranching and farming interests. Her land holdings were in Reeves, Ward, and Culberson counties. Mrs. Collier took an active part in statewide affairs of the Christian Church. She is survived also by three grandchildren and a sister, Mrs. Floyd Johnson of Arlington, Texas.

### Joe H. Bridge

Joe H. Bridge, one of the last of the old-time Texas Rangers, died in a Falfurrias, Texas, hospital at the age of 65. Bridge joined the Rangers in 1936 shortly after the force was reorganized and made a part of the Department of Public Safety. He had been stationed at Kingsville for a number of years and more recently at Falfurrias. Before becoming a Ranger he was manager of the Hogg and Dixon Ranch in northern Mexico. He is survived by his wife; a daughter, Mrs. S. E. Hamilton of Falfurrias; two sons, Glenn W. of Kingsville and Joe H., Jr., of Falfurrias; two sisters, Mrs. Theresa Friend of Sonora and Mrs. Sam Green of Nevada; and seven grandchildren.

80th Annual Convention  
Texas & Southwestern Cattle  
Raisers Association

Houston, Texas,

March 18, 19, 20, 1957

PROTECT CATTLE INTERESTS

Write for further information



PROMOTE CATTLE INDUSTRY

410 East Weatherford, Fort Worth

## Less Meat Forecast for 1957

(Continued from Page 77)

Meat prices are below their previous highs because the supply of meat is larger. In addition, demand has apparently failed to advance along with rising incomes of consumers. Although only an approximate measure of demand, the retail value of meat consumed has shown a small but significant decrease the last four years. The index of retail value per person was 283 in 1952 (1935-39=100). In 1956 it is about 270.

In the same four years incomes of consumers have gone up 13 per cent. It has usually been thought that when the total United States economy expands, providing a rising annual income for its population, demand for such preferred products as meat will be increased. It also has been believed that an expanded supply of meat can be absorbed into consumption without an exorbitant decline in price. As meat supplies increased the last few years, the price dropped, despite steadily rising incomes of consumers. It is lower than would normally be expected from present supplies and income. Consumers have enjoyed more meat while spending for it fewer dollars and a considerably smaller proportion of their income. The price and expenditures for pork particularly have decreased. Only about 1.7 per cent of incomes is being spent for pork this year. Last year consumers spent 1.9 per cent for pork and in 1950, 2.4 per cent.

To be sure, over many years a decreasing per cent of consumers' incomes will be spent for meat. This, however, is a very slow trend, and does not explain the changes in expenditures the last few years.

The vital question is whether reduced prices of the past year or more reflect a greater sensitivity to increased supply, or indicate a serious decline in basic demand. If the former, the slackening supply in prospect might result in a considerable strengthening of price. If the latter, the outlook would be for continued relatively low prices. There is reason to think the late 1955-early 1956 overload of meat supplies was partly at fault, that the demand has not weakened seriously, and that a stronger price level can be anticipated.

### Imports of Meat to Remain Small

Among recent trends in our foreign trade in meat are (1) an increase in imports of pork, chiefly canned hams, and (2) a decrease in almost all other meat imports, and (3) an increase in exports of variety meats, hides, lard, tallow and other byproducts. In 1956 pork imports fell off slightly while beef imports are down more and total imports are the smallest since 1949. Exports of tallow, lard and hides have been especially large.

For 1957, few large changes in foreign trade are in prospect. A possible small increase in imports of beef might be offset by somewhat larger exports of pork. Exports of lard may decrease as a consequence of reduced hog slaughter.

## Texas Tech Team Wins Honors at Royal

The Texas Tech livestock judging team, pictured, was high team in beef cattle at the American Royal. Left to right: standing, Stanley E. Anderson, coach; Monte Griffin, Charles Probandt, Don Brothens, second high in cattle; seated, Troy D. Jones, Clarence P. Smith and Monroe Henderson.



# MAGIC VALLEY RANCH FIRST PRODUCTION SALE JANUARY 29, 1957 GRAPEVINE, TEXAS

66 LOTS

- ★ 1 — Bull by Ankonian 3216
- ★ 15 — Open Heifers
- ★ 20 — Bred Heifers
- ★ 30 — Bred Cows/Calves

Featuring the Get and Services of  
"The Best in the West" **MAGIC VALLEY BARDOLIER**  
And Our Two Junior Herd Sires

★ **Meadowmere 1614th** ★ **Magic Valley Eileenmere 500th**

### A YEARLY EVENT OF UNSURPASSED QUALITY

Each year our Production Sales will bring you the finest individuals of the superior families and daughters of the nation's greatest bulls. Each offering will be a hand-selected group that will bring you unsurpassed quality and many will carry the services of our top herd bull battery—the finest of Bardolier, Sunbeam, and Eileenmere bloodlines. We guarantee you'll like them.

#### DAUGHTERS OF GREAT BULLS!

Magic Valley Bardolier  
Black Peer 28th of A. V.  
Eileenmere 999th  
Prince 105 HR  
Prince 105 TT  
Homeplace Eileenmere 375th  
White Gates Black Bardolier 11th  
Prince Sunbeam 100th  
Homeplace Eileenmere 107th  
Black Knight 55th of A. V.  
Magic Valley Eileenmere 500th  
Homeplace Eileenmere 104th  
Prince Envious of Ames  
Prince Sunbeam 937th

#### SUPERIOR PRODUCING FAMILIES

Cherry Blossom  
Barbarosa  
Eileen  
El Jon Erianna  
Gammer  
Royal Lady  
Ruth of Tillyfour  
Karama  
Coquette  
Blackcap Bessie  
Blueblood Lady  
Ballindalloch Georgina  
Witch of Endor  
And Many, Many More

See the Fort Worth Southwestern Exposition Show and Sale and Attend  
Our Sale the Day Before the Angus Judging.

Catalogs: Joe Hooten, 5105 Crestway Drive, Austin, Texas

# MAGIC VALLEY RANCH

Dr. J. C. Calabria — Owner

W. T. Bill King — Manager

## Dean Stangel of Texas Tech Honored

Aggie Club members, ex-members and associates unveiled a portrait of Dr. W. L. Stangel, dean of the School of Agriculture at Texas Tech, Nov. 3, Dean Stangel's two daughters unveiled the portrait, painted by Mrs. Jack Edwards of Amarillo. Congratulating Dean Stangel is William C. "Brigham" Young of Fort Worth, general manager of the National Farm Life Insurance Co.



## Dean Stangel Honored For His Service to Agriculture

Dr. W. L. Stangel, dean of agriculture at Texas Technological College, Lubbock, was honored in special ceremonies during Texas Tech's 27th Homecoming November 3, when his portrait was presented to the college at an Aggie Club breakfast. The portrait, painted by Mrs. Jack Edwards of Amarillo, was a gift from former and present agricultural students and faculty members.

William Clarence Young, president, National Farm Life Insurance Company, Fort Worth, paid high tribute to the dean in the principal address, citing the long years of work he had done for agriculture in the Southwest. Young stressed that Stangel's greatest contribution to the agriculture of the area has been the training which he has given hundreds of young men who went into agricultural fields.

Dr. J. Wayland Bennett, past sponsor of the Agricultural Club, made the presentation speech and Dr. George Elle, assistant dean of agriculture, accepted the portrait for the School of Agriculture.

Stangel has worked for the Southwestern Exposition and Fat Stock Show and the State Fair of Texas for more than three decades and is generally acknowledged to be one of the Southwest's top livestock authorities. For years he has urged farmers of the area served by Texas Tech to utilize home grown feeds to fatten stock produced in the area. He has judged many major livestock shows in the United States and in foreign countries.

Stangel was born in Stangelville, Wis., a town named for his family. His parents moved to Texas before the turn of the century and Stangel attended school in Fort Worth. He taught school at Texas A & M before becoming a member of Texas Tech's first faculty in 1925. He was appointed dean of agriculture in 1945, having previously served for many years as head of the animal husbandry department.

## Arizona National Has Two Purebred Sales Scheduled

THE 9th annual Arizona National Livestock Show will be held at Phoenix Jan. 2-5, 1957, and an impressive number of events including two purebred cattle sales are scheduled in connection with the show.

Frank Snell is president of the show and Sterling Hebbard is chairman of the board. Frank Armer is secretary-treasurer.

A number of out-of-state cattlemen who will be attending the annual meeting of the American National Cattlemen's Association scheduled immediately after the show are expected to add to the large number of visitors that the stock show attracts annually.

## Mr. Black

--- Builder of Better Beef



He upgrades your calves . . . breeds the horns off . . . breeds your herd black.  
Better buy a black bull.

<b>Bill Fandree</b> 117 South Lorraine Midland, Texas	<b>Thornton's W R Ranch</b> Argyle, Texas U. S. Highway 377 J. D. Kyle, Mgr. Ph. Roanoke, Texas, 2756	<b>Penner Angus Ranch</b> C. E. Penner & Dwaine E. Penner Mill Creek, Okla.
<b>Higginbotham Cattle Co.</b> 914 Jackson St., Dallas, Tex. Star Rt. 1, Seminole, Tex.	<b>Plum Creek Angus Farm</b> Registered Angus Cattle M. E. Berry, Owner Vernon, Texas	<b>Hill Pasture Farms</b> L. R. Ward, Owner 3009 Canton St. Dallas, Texas Farm: Route 3, Royse City, Texas
<b>FLYING M RANCH</b> Mr. and Mrs. M. C. Martin, Owners Jack Brooks, Mgr. Bill Bryson, Asst. Mgr. McKINNEY, TEXAS	<p align="center"><b>YOU CAN BUY ANGUS BULLS TO FIT YOUR NEEDS AND FOUNDATION ANGUS FEMALES FROM THESE BREEDERS</b></p>	

Your brand is your coat of arms, but it is of little use unless it is recorded.



## LIVESTOCK JUDGING PROGRAM

# Arizona National Livestock Show - Phoenix

## TUESDAY, JANUARY 1

1:00 p. m.—Weighing, Sifting, Ear-Tagging  
Junior Fat Steers and Open Class Fat  
Steers.

WEDNESDAY, JANUARY 2  
JUNIOR DAY

9:00 a. m.—Junior Judging Contest.  
10:00 a. m.—Judging Open Class Fat Steers.  
Judging Pens Junior Fat Steers.  
1:00 p. m.—Judging Junior Fat Steers.  
Judging Junior Purebred Heifers.  
Finals on Showmanship Contest.  
7:30 p. m.—Junior Banquet.  
Presentation Junior Trophies.

## THURSDAY, JANUARY 3

8:00 a. m.—Judging Pens Angus Feeder Steers.  
Judging Pens Hereford Feeder Steers.  
Judging Pens Shorthorn Feeder  
Steers.  
9:00 a. m.—Judging Angus Halter Classes.  
10:30 a. m.—Judging Hereford Sale Cattle.  
1:15 p. m.—Calf Scramble.  
1:30 p. m.—Judging Grand Champion Steer.  
1:45 p. m.—Cont'd Judging Angus Halter Classes.  
Judging Hereford Halter Classes—  
Females.  
(including Champion Female & Pair  
of Females.)

8:00 p. m.—Angus Banquet.

## FRIDAY, JANUARY 4

9:00 a. m.—Cont'd Judging Hereford Halter  
Classes—Bulls.  
Shorthorn Halter Classes.  
Angus Sale Cattle.  
1:00 p. m.—Calf Scramble.  
2:00 p. m.—Angus Auction.

6:15 p. m.—Calf Scramble.  
6:30 p. m.—Junior Class Fat Steer Auction.  
Open Class Fat Steer Auction.  
SATURDAY, JANUARY 5  
8:00 a. m.—Judging Hereford Pens Bulls and Fe-  
males.  
10:30 a. m.—Feeder Steer Auction.  
12:00 Noon—Calf Scramble.  
12:30 p. m.—Hereford Auction.  
7:30 p. m.—Chuck Wagon Supper.

## American Angus Breeders Plan Second Tour to Scotland

INTEREST by American Angus cattle breeders in visiting the homeland of the breed in Scotland has brought forth plans for the second annual tour to leave the United States January 31, 1957. The first tour in February of this year was taken by 19 Americans. These tours have been planned under the auspices of the American Aberdeen-Angus Breeders' Association and the Aberdeen-Angus Cattle Society of Great Britain.

The 1957 tour will include a visit to the world-famous Aberdeen-Angus Show and Sale in Perth, Scotland, February 4, 5, and 6. Besides the Perth event, the tour will visit several Aberdeen-Angus herds in Scotland and England, as well as see many historical points of interest.

The second annual tour has been planned by Tom Maupin Tour Associates of Lawrence, Kans. Breeders interested in going with the group in January may obtain complete information by writing direct to the American Aberdeen-Angus Breeders' Association, St. Joseph, Mo.

## Dawson Hereford Dispersal

## SUMMARY

23 Bulls	\$ 2,610; Avg.	\$156
148 Females	20,760; Avg.	140
171 Head	24,370; Avg.	143

A GOOD crowd was on hand for D. G. Dawson's Paradise Valley Ranch dispersion of Hereford cattle held at the ranch near Hennessey, Okla., Oct. 22. The sale featured cattle selling in thin range condition that tended to lower the prices.

Jor-Val Rupert 16th, a 6-year-old herd sire, topped the bulls at \$270 and sold to Jack Cain, Hennessey, Okla. N. Bugg, Hennessey, paid \$205 for Larry Rupert, a two-year-old son of the 16th.

High selling female was Ruperetta Mixer that sold with heifer calf at side to John Forshee, Arp, Texas, for \$285. The second top cow was sold to J. R. and Katie Barbour, Verden, Okla., for \$275. She was Princess Belita 2d with a bull calf at side.

Cols. W. H. Heldenbrand and Guy Shull were the auctioneers.

80th Annual Convention  
Texas & Southwestern Cattle  
Raisers Association  
Houston, Texas,  
March 18, 19, 20, 1957

# JUMBO 701

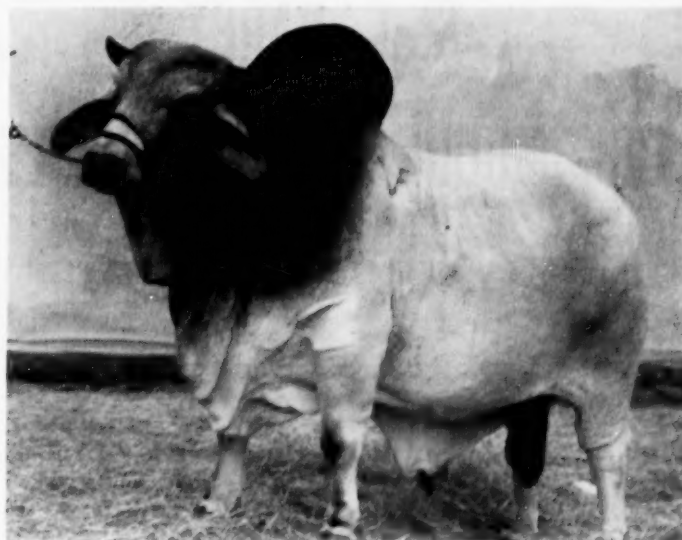
CHAMPION BULL  
PAN AMERICAN  
LIVE STOCK  
EXPOSITION

DALLAS  
1956

Excellent Selection  
Breeding Age Bulls  
\$350.00 Up

Office: 25th Floor, Esperson Bldg., Houston, Texas

Ranch: Simonton, Texas



PECAN ACRES  
RANCH

Vernon Frost, Owner

Paul Sabrsula, Livestock Mgr.

# BRAHMAN BULLS FOR SALE



**OUR 1955 BULL CALF CROP  
IS FOR SALE BEGINNING JAN. 1, 1957  
PRICE \$400 UP**



*These Bulls are by the outstanding sires listed below that have  
proven themselves in the show ring and in  
breeding Performance.*

## Herd Sires in Service

Jumbo 211

Paret Ranch 6th (Son of 211)

Paret Ranch 13th (Son of 211)

Paret Ranch 16th (Son of 211)

JTG Resoto Manse Jr.

JDH Westclox de Manse

JDH Exide de Manse

Paret Ranch 36th (Son of 211)

*Contact Us Early for the Best Selection*

**G. L. PARET**  
and  
**LOCK MOORE & COMPANY, LTD.**

P. O. Box 531

**Lake Charles, Louisiana**

*Breeders of American Type Brahman Cattle*

## BRAHMANS FOR SALE

**Offering: Two-Year-Old Bulls, Bull Yearlings & Bull Calves**

Rich in Imported Blood Jacobs AA Breeding

**ALSO—Brahman-Angus Crossbred Bulls**

**One to Three Years Old**

**Cornelius Cattle Co., Markham, Texas**

W. D. Cornelius, Sr.  
Phone Markham 2121  
PAZA

Simon Cornelius  
Phone Bay City 2861  
ABBA

The Cattleman—Subscription rates: One year, \$2; three years, \$5;  
five years, \$8; foreign, one year, \$4.

## Texas Livestock Marketing System One of the Best

A LIVESTOCK marketing specialist described the livestock marketing system of Texas as highly competitive and "one of the best" in the country. The occasion was a short course on sausage for meat packers of the state at the A&M College of Texas.

George M. Lewis, vice president of the American Meat Institute, Chicago, told the meeting that the state ranks first in the number of cattle and calves as well as sheep and lambs, and that the livestock producers have available many market places at which to offer their livestock for sale.

He said the state has 9 per cent of all the cattle and 17 per cent of all the sheep in the United States but that in spite of the large numbers the owners have no difficulty finding a place to market them. He noted there were highly competitive public stockyards in Texas and nearby states as well as more than 160 auction markets in the state.

Lewis, an A&M graduate, added that the number of meat packing plants in the state had risen from 66 in 1939 to 218 by last year, keeping in step with the rise in the state's population which now is around nine million persons.

Lewis advised the packers that they had responsibilities to their customers to maintain the quality of their product, to acquaint the public with the nutritional facts about meat, to cooperate in disease eradication programs, and to take an active interest in legislation which would be likely to affect the livestock and meat business.

## Three Dairy Breeds To Compete at Southwestern Exposition

THREE breeds will be exhibited in the dairy show of the Southwestern Exposition and Fat Stock Show—Guernsey, Holstein-Friesians and Jerseys. Premiums in the open show amount to \$5,979 and for the junior show \$2,000.

Dates of the Fort Worth exposition are Jan. 25 through Feb. 3.

In the open show, the prize money is allotted in equal amounts—\$1,993—to each breed. Twenty-seven classes are offered in each breed and awards include grand champion bull, grand champion female, junior and senior get of sire, dairy herd; produce of dam, premier breeder and premier exhibitor.

Prize money in the junior show is \$400 for Guernseys, \$400 for Holsteins and \$1,200 for Jerseys. A grand champion of each breed will be chosen, also the champion group of five females owned by three or more exhibitors. Junior show entries also may compete in the open show, but separate entries must be made.

Deadline for cattle, sheep and swine entries is Dec. 15.

Breeders Report Excellent Results  
from Advertising in  
*The Cattleman*

## LIVESTOCK JUDGING PROGRAM

# Sand Hills Hereford and Quarter Horse Show

ODESSA, TEXAS

## MONDAY, DECEMBER 31, 1956

8:00 a. m.—Open Cutting Horse Contest.  
2:30 p. m.—Weighing and Sifting of Club Lambs and Steers.

## TUESDAY, JANUARY 1, 1957

8:00 a. m.—Judging Fat Lambs and Registered Sheep.  
1:00 p. m.—Special Showing of Ector County 4-H and FFA Steers.  
1:30 p. m.—Judging Hereford Club Steers.  
3:00 p. m.—Downtown Rodeo Parade.  
8:00 p. m.—World's Championship Indoor Rodeo and Parade of Champions.

## WEDNESDAY, JANUARY 2, 1957

8:00 a. m.—Judging of Registered Quarter Horse Mares at Halter.  
1:00 p. m.—Registered Junior and Senior Quarter Horse Cutting.  
8:00 p. m.—World's Championship Indoor Rodeo and Parade of Champions.

## THURSDAY, JANUARY 3, 1957

8:00 a. m.—Judging of Registered Quarter Horse Stallions and Geldings at Halter.  
1:00 p. m.—Registered Junior and Senior Quarter Horse Reining.  
8:00 p. m.—World's Championship Indoor Rodeo and Parade of Champions.

## FRIDAY, JANUARY 4, 1957

8:00 a. m.—Judging Registered Herefords.  
1:30 p. m.—Judging Registered Herefords.  
8:00 p. m.—World's Championship Indoor Rodeo and Parade of Champions.

## SATURDAY, JANUARY 5, 1957

9:30 a. m.—Auction of Club Steers and Lambs.  
1:30 p. m.—Auction of Registered Herefords.  
8:00 p. m.—World's Championship Indoor Rodeo and Parade of Champions.

## Seven Beef Breeds to Compete at Fort Worth

**S**EVEN beef breeds will compete at the Southwestern Exposition and Fat Stock Show for \$49,860 in premiums. Dates of the Fort Worth exposition are Jan. 25 through Feb. 3.

Included in the beef breeding cattle awards is \$7,180 for the carlot-and-pen division. For the first time in this division, heifers are sharing in the prize money. Also included in the almost \$50,000 total is \$2,880 for a new feature of the junior livestock show, breeding beef heifers. Junior heifers are judged on the same day as their respective breeds.

Herefords competing for \$13,800, will show in 25 classes.

Aberdeen-Angus (\$10,000 in awards), will offer 30 classes and Shorthorns 33 classes, with prize money of \$6,000. Polled Herefords (\$5,000 in awards) will compete in 27 classes; Brahman (\$2,000) 26 classes; Santa Gertrudis (\$1,000), 24 classes, and Brangus (\$2,000), 19 classes. This is the second year for Brangus in competition.

Judging of the Santa Gertrudis will be on a somewhat different basis than for the other breeds as the animals in each class will be placed in three groups—excellent, very good and good. Champions and reserve champions will be selected.

The judging schedule for beef breeding cattle is:

Sunday, Jan. 27, 10:30 a. m. carlot-and-pen division; Monday, Jan. 28, 8 a. m., Herefords; Tuesday, Jan. 29, 8 a. m., Brahman; 8 a. m. Polled Herefords; Wednesday, Jan. 30, 8 a. m., Aberdeen-Angus; 8 a. m. Herefords; Thursday, Jan. 31, 8 a. m., Brangus; 8 a. m. Shorthorns; Friday, Feb. 1, 8 a. m. Santa Gertrudis.

Deadline for cattle entries is Dec. 15.

## Gillespie Heads Greenbelt Hereford Breeders

**G.** Y. GILLESPIE, rancher and Hereford breeder of Goodlett, Texas, was elected president of the Greenbelt Hereford Breeders Asso-

ciation at a meeting held in Childress recently. He succeeds Lee Atkinson of Throckmorton.

Jake Hess, McLean, was elected vice president and Bill Thompson, Childress, was named secretary.

The following were named directors: Tomie Potts, Memphis; Floyd Roberts, Hollis, Okla.; Jay Pumphrey, Old Glory; Cap McNeil, Crosbyton; and Ernest Rea, Childress.

Potts was reelected chairman of the sales committee, but the association decided not to hold a sale this year due to drought conditions.

Breeders Report Excellent Results from Advertising in  
*The Cattleman*

# South American Grand Champions

BURKE'S MONARCA DUTCHILAR



GRAND CHAMPION BULL

1956 Exposition—Neiva, Colombia, S. A.  
Owned and shown by Dr. Angel Antonio Diaz L.

BURKE'S JACETO POCOSUCO 7



GRAND CHAMPION BULL

1956 Exposition—Valencia, Venezuela, S. A.  
Owned and shown by Dr. Antonio Julio Branger

## BURKE BROS. WERE THE BREEDERS OF THREE GRAND CHAMPION BRAHMAN BULLS IN THE 1956 SOUTH AMERICAN EXPOSITIONS

The third being Burke's Hopkins Pocosuco, Grand Champion Bull at the Fundacion Exposition, Colombia, S. A., owned and shown by Fernando A. Garcia & Cia.

Burke Bros. have heretofore congratulated the above present owners of these Champion Brahman Bulls both privately and publicly.

BURKE BROS. NOW CONGRATULATE AURELIO COLLAZO OF HAVANA, CUBA, ON THE PURCHASE FROM BURKE BROS. OF 18 HEAD OF TOP QUALITY "BETTER BEEF-BRED BRAHMANS" TO BE ADDED TO HIS FINE REGISTERED BRAHMAN HERDS. AMONG THESE 18 BRAHMANS PURCHASED BY DR. COLLAZO WERE TWO VERY FINE SHOW AND HERD BULL PROSPECTS.

BURKE'S IMPERATOR 7th



An outstanding example produced by a blend of the Famous Dutch, Highland and Emperor Bloodlines

BURKE'S JACETO FERNANDEZ 1



Rich in the blood of Hilary, Ossigo Manse, Highland Mareto, and Highlandling.

"THE HOME OF CHAMPIONS"

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G. M. BOYD, Office Manager  
Residence Phone 4-7315  
CORNICANA, TEXAS

## HARRY BURKE

Res. Telephone 4-5853  
Office: State National  
Bank Building

## Albert K. Mitchell President of Hereford Association

**A**LBERT K. MITCHELL, Albert, N. M., operator of the Tequesquite Ranch, is the new president of the American Hereford Association. He was elected at the annual meeting held at the association's headquarters building in Kansas City last month. The retiring president is Dale Carithers, Hereford breeder of Mission San Jose, Cal.

Walter Lewis, Larned, Kans., was elected vice president. New directors elected were: Fred Dressler, Gardenville, Nev.; J. W. VanNatta, Battle Ground, Ind.; and Harold King, Canton, Miss. The new directors succeeded Dale Carithers, J. D. Gay, Jr., Pine Grove, Ky., and J. H. Cunningham, Marshall, Va.

In 1881 Mitchell's father, the late T. E. Mitchell, went to New Mexico to manage the holdings of the Dubuque Cattle Company, one of the great open range outfits.

Soon after going to New Mexico the elder Mitchell homesteaded land there and on that homestead Albert Mitchell was born in 1894. That homestead now is the location of the headquarters of Tequesquite Ranch, covering some 170,000 acres.

On the ranch, Mitchell keeps some 750 registered Hereford cows and approximately 1,500 commercial Hereford cows, producing feeder cattle for shipment to



At their annual meeting in Kansas City, members of the American Hereford Association elected Albert Mitchell, Albert, N. M., president and Walter Lewis, Larned, Kans., vice president to head the organization for the coming year. Shown above (left to right) Walter Lewis; Dale Carithers, Mission San Jose, Calif., retiring president; Albert Mitchell; and Paul Swaffar, Kansas City, Mo., Secretary of the American Hereford Association. (Photo by American Hereford Association.)

the Corn Belt for finishing into table beef.

Mitchell has been a member of the board of directors of the American Hereford Association several years and served as president in 1929. He is a member of the advisory commission on agriculture, serving under Ezra Taft Benson. He served the government in its drive to help Mexico clean up its infestation of hoof and mouth disease a few years ago and only recently has helped negotiate a deal by which the

government of Mexico will purchase up to 5 million dollars worth of breeding cattle from the drouth-infested areas of the United States.

Mitchell is president of the International Live Stock Exposition in Chicago. His picture has been hung in the famed gallery of the Saddle and Sirloin Club of Chicago where portraits of most of the outstanding men of the livestock industry in the nation hang. He is a member of the board of trustees of Cornell University, Ithaca, N. Y.



CHEROKEE PRINCESS 83, with 3-day-old heifer calf



CHEROKEE KING 100 sire of calf at left

We take great pride in announcing the first calf of CHEROKEE PRINCESS 83, our many-times Blue Ribbon Winner at the major Brahman shows of this country, and the Reserve Champion Female of the 1955 Houston Fat Stock Show. This great heifer calf is the daughter of CHEROKEE KING, 100, one of our top herd sires and an excellent son of RIO RED KING 144, our "King of Kings" herd bull.

We extend you a most cordial invitation to visit our ranch and see this calf and other prime examples of our selective Red Brahman breeding program, and see our show string in Dallas at the State Fair of Texas, October 6-21.

**FOR SALE NOW**

**Yearling Bulls  
and  
Heifers**

**C. E. YOAKAM, Owner**

**CHEROKEE RANCH**

**Registered Red Brahmans**

P. O. Box 152

**San Saba, Texas**

Ranch at Cherokee, San Saba County, Texas



# THE AMERICAN BRAHMAN

## Truly "a Beef Improver"

**Market More Beef With Precision Breeding**  
**Mate your cows to American Brahman Bulls for**  
**true hybrid vigor resulting in . . .**

- ★ Greater Fertility
- ★ Hybrid-Driven Hardiness
- ★ Increased Milking Ability
- ★ Longer Productive Life
- ★ Rapid Growth
- ★ Earlier Marketing
- ★ Higher Dressing Percentage
- ★ Less Waste on the Butcher's Block



Typical Top Quality American Brahman Bull

If you are interested in producing bigger and better calves from your commercial herd or want to buy the best foundation stock for your own registered herd, contact any of the breeders listed below.

<b>BURKE BROS.</b> <i>"Better Beef-Bred Brahman"</i> Box 876 CORNICANA, TEXAS	<b>CLARANN RANCH</b> Mr. and Mrs. Clarke A. Polk Chappell Hill, Texas 4618 Ivanhoe, Houston, Texas	<b>A. P. BEUTEL &amp; S. I. STRATTON</b> Registered Brahman Ph. 72657 Box 552 Lake Jackson, Texas	<b>J. CARTER THOMAS</b> Manso Beef-Type CUERO, TEXAS
<b>J. T. GARRETT RANCH</b> 40 ml. south of Houston on highway 35 DANBURY, TEXAS	<b>PARET RANCH</b> G. L. Paret, P. O. Box 531 LAKE CHARLES, LOUISIANA RANCH, RAGLEY, LOUISIANA	<b>PAUL HERMES</b> Breeder of Emperor-Manso Registered Brahman Hallettsville, Texas	<b>PLANTATION RANCH</b> Bill Daniel, Owner Registered Red & Gray Brahman LIBERTY, TEXAS
<b>KOONTZ RANCH</b> Guzerat Beef-Type Brahman INEZ, TEXAS	<b>C. K. BOYT</b> Devers, Texas Breeder of Registered Brahman and Crossbred Cattle	<b>V 8 RANCH</b> P. O. Box 788 Howard C. Parker, Mgr. CENTER, TEXAS	Registered Red Brahman <b>CHEROKEE RANCH</b> C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas
<b>BAR-M BRAHMAN RANCH</b> W. K. McLean CROCKETT, TEXAS	<b>MILBY BUTLER</b> Red Brahman LEAGUE CITY, TEXAS	<b>WILBOURN S. GIBBS</b> Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	<b>BLACK RANCH</b> Manso Beef-Type Brahman WEST COLUMBIA, TEXAS
<b>BARTON BRAHMAN RANCH</b> Faires Barton BERTRAM, TEXAS	<b>CARPENTER RANCHES</b> Southland Life Bldg. DALLAS, TEXAS	<b>RUNNELLS-PIERCE RANCH</b> Sam Cutbirth, Gen. Mgr. Fullblood Brahman since 1906 Red and Grey WHARTON, TEXAS	<b>BECK CATTLE &amp; LAND CO.</b> Jones Ranch 100% Full-Blood Brahman Only P. O. Box 97 HOUSTON, TEXAS
<b>J. T. WHITE</b> HEARNE, TEXAS	<b>CHEROKEE RANCH</b> Tom L. Mills, Jr., Owner Beef-type Brahman and Quarter Horses RT. 2, JACKSON, LA.	<b>W. W. MOORE</b> H Cross Ranch 100% Full-Blood Red Brahman (also purebreds) Box 97 HOUSTON, TEXAS	<b>FLATO BROTHERS</b> Registered Brahman P. O. Box 1201 Corpus Christi, Texas Ranch at Banquete, Texas

## Superintendents For Fort Worth Livestock Show Named

**A** ROLL of names reading like a large segment from a "Who's Who" in Southwestern livestock circles comprises the array of department heads of the 1957 version of the nation's oldest major show, the Southwestern Exposition and Fat Stock Show. Announcement of the roster of superintendents has been made by W. R. Watt, president-manager of the Fort Worth exposition.

All the superintendents, with one exception, are veterans of previous seasons. The only newcomer is Boyd Hilley of

Gorman and he is well known as a farmer and stockman who raises hogs, chickens and Shorthorn cattle. He is the son-in-law of C. M. Caraway, Sr., of DeLeon, long an outstanding figure in the Shorthorn field. Hilley will head the Shorthorn department.

W. L. Stangel, dean of the school of agriculture of Texas Technological College, will again have charge of the steer show. He has served as a department head at the Stock Show for 25 years or more. Two years ago, he received the "Texan of the Year Agriculture Award." The department also will include the new division of junior beef heifers. Serving as assistant superintendents with Dean Stangel will be County Agent G. S.

Blackburn of Throckmorton and Walter Labay of Plainview, vocational agricultural supervisor.

Rufus Peoples of Tehuacana, whose tenure of service with the stock show goes back almost as far as that of Stangel, will again direct the college livestock judging contests. A. B. Childers of Mart, vocational agricultural supervisor, will be assistant superintendent. This department has received recognition in national magazines.

Superintendent of dairy cattle, including the junior dairy calf show, will once more be A. L. Darnell, professor of dairy husbandry at Texas A. & M. College. F. I. Dahlberg, professor of animal husbandry at Texas A. & M. College, will be superintendent of the swine department, aided by M. E. Nelson of Fort Worth, Texas Livestock Marketing Association.

Other superintendents and assistants are:

Herefords: Leon Turner, Swift & Company, Fort Worth and T. L. Leach, associate professor of agricultural education, Texas Tech; Polled Herefords, Ernest Duke, Fort Worth, Texas, and Southwestern Cattle Raisers' Association; Aberdeen-Angus, Gene A. Bales, Fort Worth, Texas Electric Service Company; Brahman, Santa Gertrudis and Brangus, County Agent C. T. Parker, Jr., Ballinger; carlot-and-pen bulls and heifers, George R. Shepherd, Fort Worth and Jack Bourland, Fort Worth, Swift & Co.; sheep, including junior lamb show, Johnnie Vestal, Fort Worth, Armour and Company, and Charles Prindle, Fort Worth, Foley and Allen Commission Company; poultry, turkeys and rabbits, George G. Griffin, Wichita, Kansas, and John C. Sherman, Fort Worth, Armour & Company.

W. A. (Bill) King is general livestock superintendent and Walter Rice, Fort Worth, is assistant superintendent. Rice is director of the livestock division of Universal Mills. Douglas B. Mitchell is horse show superintendent. King and Mitchell are assistant managers of the exposition.

Deadline for entries of cattle, sheep and swine is December 15; for horses, January 1; for poultry, turkeys and rabbits, January 10.

## Oklahoma A&M Judging Team Wins at Royal

**O** KLAHOMA A & M College, Stillwater, Okla., won the intercollegiate livestock judging contest at the American Royal, scoring a total of 4,533 points out of a possible 5,000 in competition against 20 other colleges and universities. Oklahoma A & M placed first in hogs and sheep, second in beef cattle and ninth in Quarter Horses.

Texas Technological College and South Dakota State College, respectively, won in the beef cattle and Quarter Horse judging.

Breeders Report Excellent Results  
from Advertising in  
*The Cattleman*

## BRAHMANS

PURE STRAIN, BEEF-TYPE,  
MANSO BRAHMANS

We are offering a fine selection of bulls of serviceable age  
and bull calves.

You are welcome to visit the ranch at any time. Located 10 miles northeast  
of West Columbia, Texas, on the Nash Road.

## BLACK RANCH

Phone West Columbia 330M1

W. H. Black  
Owner

Sullivan Calahan  
Herdsmen

## BRANGUS ARE BETTER

All Breeders of Brangus with cattle in Texas are Eligible to  
Join This Association. Inquiries Invited.

ANNOUNCING OUR FIRST ANNUAL SALE

9AM FEBRUARY 14, 1957  
SAN ANTONIO, TEXAS

TEXAS BRANGUS BREEDERS ASSOCIATION

P. O. Box 2014 — T. J. Allison, Sec.

FORT WORTH, TEXAS

## Amarillo Show January 19-25

THE 50th anniversary of the Panhandle Hereford Breeders Association will be one of the featured events to be held in connection with the annual Amarillo, Texas stock show and all-professional indoor rodeo.

Dates for the show and rodeo are January 19-25, 1957. Stock show officials budgeted more than \$40,000 for the event. Of this, \$13,290 is allocated for premiums in all divisions, \$5,500 for the Hereford show and \$3,600 for the Angus division.

In addition to the beef cattle show other events include a Quarter Horse show sanctioned by the American Quarter Horse Association and a Cutting Horse contest sponsored by the High Plain Cutting Horse Association. A top-flight rodeo is being produced by Beutler & Morgan of Elk City, Oklahoma.

Numerous events of interest to visitors are being planned by the Panhandle Hereford Breeders Association and the Panhandle Livestock Association.

Delbert Dalby is president of the Tri-State Fair and Stock Show Association which stages both the fall fair and winter stock show. Rex Baxter manages both events. The Amarillo Stock Show began in 1928 in the form of a baby beef club show and sale. Interest in the event spread rapidly and the fair and stock show are now among the major attractions of their kind in the Southwest. New facilities include a coliseum that seats 7,000.

## Berl Berry Hereford Sale

### SUMMARY

26 Bulls	\$19,100; Avg.	\$731
162 Females	\$3,410; Avg.	330
188 Head	72,510; Avg.	385

THE Berl Berry Hereford Ranch Dispersion was held at the ranch near Stanley, Kans., on November 15, with a good demand shown for the good quality kind.

Top of the sale was the three-year-old proven herd sire, Zato Heritage. He is a son of TR Zato Heir 40th and out of a daughter of CK Crusty 9th. This good young sire went to Edg-Clif Farms, Potosi, Mo., for \$9,000.

Second top bull was a September 1955 son of Zato Heritage, going to Kulbeck Bros., Big Sandy, Mont., for \$2,535. This firm purchased another son of Zato Heritage for \$1,050. He was calved in April 1956.

Titus and Stout, Cottonwood Falls, Kans., selected a January 1956 son of Zato Heritage for \$1,800.

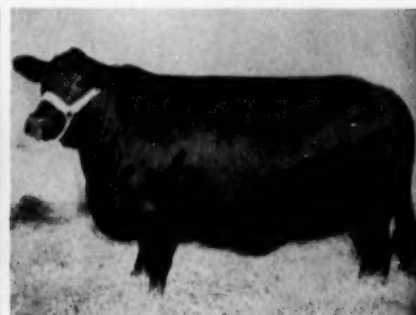
Top selling female was the 1956 Oklahoma State Fair Champion. She is a January 1956 daughter of Zato Heritage and went to E. B. Keith, Calgary, Alberta, Canada, for \$1,200. This firm also purchased the senior heifer calf shown this season. She is by Zato Heritage and sold for \$900.

The offering went to breeders in a wide area, showing a good market for breeding stock when they have the type, quality and breeding breeders want.

Jewett Fulkerson, Gene Watson and C. D. "Pete" Swaffar were the auctioneers.

# Brangus Produce

MORE BEEF AT LESS COST





Typical Champion Brangus Cattle—The Real Beef Type

**Brangus** is a breed of beef cattle developed in the United States by the use of Brahman and Aberdeen-Angus blood and has been accepted by cattlemen over the nation and in many foreign countries.

**Brangus** can do well for you because: They are easy to handle—have no horns—have great resistance to cancer eye and pink eye—are extremely hardy—solid black in color—adapt themselves to either heat or cold—are good milkers—make good gains under adverse conditions.

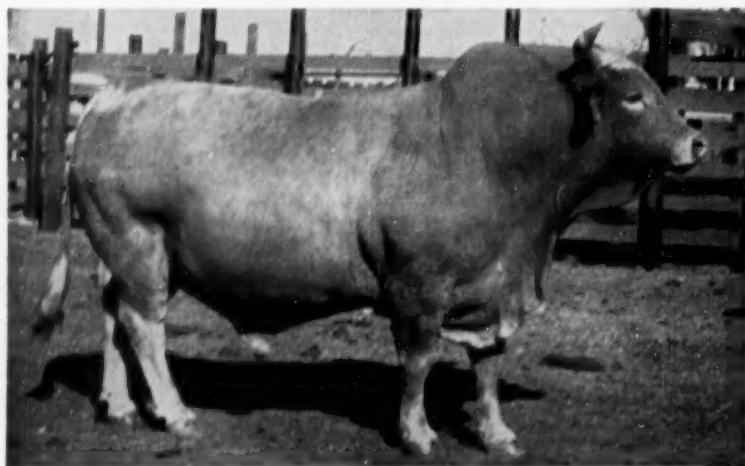
Contact any of the breeders listed below for information, and about purchasing Brangus cattle.

<p><b>WILLOW SPRINGS RANCH</b></p> <p>Registered Brangus Cattle Matt M. Syler, Mgr. Route 2, Burton, Texas Phone GR 6-8132 Brenham</p>	<p><b>WALTER POPE</b></p> <p>Phone 52118 Coalgate, Oklahoma</p>	
<p><b>J. R. &amp; R. A. CANNING</b></p> <p>Registered &amp; Commercial Brangus Eden, Texas, &amp; Magdalena, N.M.</p>	<p><b>CLEAR VIEW RANCH</b></p> <p>Raymond Pope, Owner 81 Brangus Ave. Vinita, Oklahoma</p>	
<p><b>CLEAR CREEK RANCHES</b></p> <p>Frank &amp; Dorsey Buttram Welch, Okla., &amp; Grenada, Miss.</p>	<p><b>PAUL DAVIS FARMS</b></p> <p>825 Northwest 2nd St. Oklahoma City, Okla.</p>	
	<p><b>PALEFACE RANCHES</b></p> <p>Generations of Big Beef-Type Brangus Phone 40 Spicewood, Texas</p>	

## BRANGUS BREEDERS

Listings on this page are available for \$10 per month. Take advantage of this promotion designed to put your name before more than 28,000 cattlemen in 48 states and 40 foreign countries. The Cattleman, 410 East Weatherford, Fort Worth.

Attention, South American Buyers: The breeders listed on this page can supply your needs for foundation cattle.



"Mr. Poppa"—Gibson Herd Bull

I have just sold a foundation herd of **80 GIBSON BEEFMASTER** cows to my son, Kenneth Gibson, of Route 2, Box 70, Colorado City, Texas. **FOR RED BEEFMASTERS SEE HIM.**

I am keeping only about 100 of my polled gold or blond colored **BEEFMASTERS** and will have no cattle to sell for the next several months except a few bull calves left from my 1956 calf crop. We will be glad to show our cattle at any time. **VISITORS WELCOME.**


**GIBSON**  
**BEEFMASTERS**

Phone 3-3024

**DAN GIBSON**  
**SNYDER, TEXAS**

Clairemont Route

## FOR ALL YOUR BRAHMAN NEEDS

Be sure to remember our fine selection of  bulls and heifers

available now at attractive prices

**SARTWELLE BROS.**

Ranch  
Palacios, Texas

Office  
4905 Calhoun  
Houston, Texas

## South Texas Hereford Association Sale

### SUMMARY

15 Single Bulls	\$ 5,110; Avg.	\$341
172 Pen Bulls	45,255; Avg.	264
187 Bulls	56,365; Avg.	276
16 Females	2,980; Avg.	186
203 Head	53,345; Avg.	263

**T**HE Twentieth Annual South Texas Hereford Association Sale was held at Beeville, Texas, on October 30, following the show held on October 29. The offering went to buyers in the South Texas area, the majority of individuals selling in groups and in average condition.

Top of the sale was the champion bull of the single class. He was a March 1955 son of Hillcrest Larry 25th, consigned by Fair Oaks Ranch, Boerne, Texas. He went to A. J. Kubena, Hallettsville, Texas, for \$1,250.

Second top was the reserve champion single lot bull consigned by Lucas & Webb, Berclair, Texas. He was a son of DB Symbol 1st and went to A. C. Jones, Beeville, Texas, for \$450.

Two groups of three bulls in the pen division sold for \$400 each. One group consigned by Allen Hereford Farms, Waco, Texas, all by WHR Flash On 19th, went to Larry Baker, Goliad, Texas. The other group was consigned by R. J. Roeder & Son, Yorktown, Texas, by Silver Spartan 25th, and went to A. J. Jones, Beeville, Texas, who was one of the larger buyers.

Top price on the females was \$220. This was on a group of three heifers consigned by R. J. Roeder & Son. This good group went to J. A. Handy, Beeville, Texas.

Walter Britten was the auctioneer.



Husker Rupert 34th, champion Hereford bull, American Royal Livestock Exposition, Kansas City, owned by Turner Ranch, Sulphur, Okla. Left, Dale Carithers, president of the American Hereford Association, presents championship trophy to Jim McClelland, manager of Turner Ranch.



# Cattle News

OMAHA

By HART JORGENSEN

Hart Jorgensen, Executive Director of the Livestock Foundation of Omaha, is personally known to thousands of Corn Belt and Western livestock growers and feeders through his market broadcasts, and talks before various livestock grower and feeder groups.—The Editor.

**F**AT cattle marketings continued heavy in November, with a substantial proportion of supply consisting of "new croppers." Midway in the month the percentage of cattle with finish enough to grade choice increased to the extent that the average price of slaughter steers as computed by the USDA actually moved higher in the face of a break in the market. However, even with that development the average still trailed that of a month earlier by more than \$1.50. And that sort of a break, of course, elicited no cheers from cattle feeders but actually it did not look too bad when the USDA came up with October slaughter figures on cattle and hogs. Cattle slaughter in October was the heaviest for any single month in history, and hog slaughter set an all-time record for the month of October. Having a pair of meat output marks like that come along together and still maintain well into the next

month better price levels on both cattle and hogs than a year earlier, can be regarded as no mean achievement. In short, there's not only record meat production, especially record beef production, but, by the same token also record beef consumption.

Talking about records, cattle feeders of Iowa, Nebraska and seven other Corn Belt states set an all-time mark in buying replacement cattle and calves July through October. Their purchase total for the four-month period was 2,621,588

—36% over the corresponding period of 1955, and 17% above the previous record for those months, set in 1952. Iowa, Illinois and Nebraska alone accounted for 77% of the total buy. Iowa took 1,045,842 head, compared to 772,900 last Fall; Illinois 708,928 against 506,187 a year earlier; and drouth-hit Nebraska 283,043 against 193,953 a year previous. Not a few regard the Nebraska increase as phenomenal, considering much of the state has contended with drouth not only this year but in many sections of the state for up to three and four years.



Shown from left to right are T. A. Nored, W. E. Peterson, Walter Rice of Universal Mills, John Burns of Fort Worth, former secretary of the Texas Shorthorn Association, and R. H. Peterson.



## Consignors

R. W. Briggs, Sr.  
Walter W. Cardwell, Sr.  
Walter W. Cardwell, Jr.  
John Chadwick  
J. C. Dilworth, Jr., & Son  
Luling Foundation  
J. E. (Bee) Martin  
John Martin  
C. A. McDaniel  
Joseph S. Morris  
O. R. Mitchell  
L. A. Nordan  
N. A. Quintanilla  
Jack Richardson  
A. A. Seeligson, Sr.  
Tom Shelton  
E. O. Walker

## Second Alamo Santa Gertrudis Purebred SALE

**SAN ANTONIO, FEBRUARY 14, 1957**

At San Antonio Livestock Exposition Grounds

Cattlemen everywhere remember our 1956 sale, which was one of the most successful sales of the year. For an entire year the same well-known, prize-winning breeders have been preparing for our second sale.

Offering cattle from the same championship herds which set records wherever exhibited, we will sell approximately 50 purebred male and female Santa Gertrudis animals. We will offer about 28 splendid bulls and about 22 excellent females, some with calves at side, others bred to famous bulls.

Here is the year's prime opportunity to obtain the sort of Santa Gertrudis breeding stock you have always wanted. Come to San Antonio—be with us on Valentine Day—and pick yourself a real Santa Gertrudis valentine.

## Alamo Santa Gertrudis Breeders Association, Inc.

820 Alamo National Bank Bldg.

San Antonio, Texas

# SANTA GERTRUDIS

"AMERICA'S FIRST  
BEEF BREED"



## West Texas SANTA GERTRUDIS BREEDERS Association



Typical bull from a member's herd

Our Third Annual Sale  
Feb. 2, 1957  
Fort Worth, Texas

Contact us for the best in Santa Gertrudis Bulls and Females. "Top Quality Cattle at Realistic Prices."

Address correspondence to C. T. Holekamp II, Secretary-Treasurer, Junction, Texas.

DOLPH BRISCOE, JR.  
Uvalde

M. H. CALLAN  
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LEE ROY CRAWFORD  
& SON  
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DR. HENRY L.  
HILGARTNER  
Austin

DR. C. T. HOLEKAMP II  
Junction

C. SUMNER HUNTER  
Uvalde

LOYD JINKENS  
Fort Worth

GILLIS A. JOHNSON  
Fort Worth

C. A. McDaniel  
Uvalde

MORGAN FARMS  
Batesville

ROGER PRATER  
Aledo

JACK RICHARDSON  
Uvalde

SHURLEY BROS.  
Sanara

A. A. STEWART  
San Saba

C. HUNTER STRAIN  
San Angelo

PAUL C. TEAS, JR.  
Van Horn

FRANK L. WINSLOW  
Uvalde

O. C. WHITAKER  
Aledo

JIMMY ZESCH  
Mason

## SANTA GERTRUDIS CATTLE

Let us help you  
with Your Santa  
Gertrudis needs.

Visitors Welcome

## Creslenn RANCH

Clyde Alexander • C. D. Wheatley

Trinidad, Texas • Phone 2744

Charter Member Santa Gertrudis International

Member East Texas Santa Gertrudis Ass'n



## RURI-MAR RANCH

Presents

Cincinnati Red 122



Cincinnati Red 134



Pictured are two 2-year-old sons of Cincinnati Red. They will be used this year in our program of single sire herd selective breeding.

You are cordially invited to inspect our herd of top-quality Santa Gertrudis cattle.

LUCEDALE, MISSISSIPPI

Member of Santa Gertrudis Breeders International—Herd No. 205

Sam Leftin, Jr., Manager • Route 63 • Phone, Lucedale 2421

*Santa Gertrudis breeders, you can reach a large group of prospective buyers by using this special section to give them your message.*

## BRISCOE RANCH

Founded by Dolph Briscoe, Sr.

BREEDERS  
of  
Santa Gertrudis Cattle

NOW OFFERING:

Selection of  
MATURE BULLS  
YEARLING BULLS  
YEARLING HEIFERS

"Range Raised for Range Use"  
"Priced to Fit a Cowboy's  
Pocketbook!"

Dolph Briscoe, Jr., Phone BR 8-4585  
UVALDE, TEXAS

LES BROWN, Mgr., Phone 2804  
CATARINA, TEXAS

Charter Member, Santa Gertrudis Breeders  
International



Scarlet, champion Santa Gertrudis female at the South Texas Fair, Beaumont, owned by T. N. Mauritz & Son, Ganado, Texas.

### Santa Gertrudis Winners At South Texas Fair

**S**IOUX CHIEF, an aged bull owned by R. E. Smith of Houston, Texas, was named grand champion Santa Gertrudis bull in Santa Gertrudis competition at the South Texas Fair at Beaumont, Oct. 22.

Judge Les Brandes, county agricultural agent of Jim Wells county, Alice, Texas, gave the nod for grand champion female to an animal from the herd of T. N. Mauritz and Son of Ganado, Texas. The cow, Scarlet, a two-year-old; was reserve champion at the Tulsa State Fair earlier this fall

W. W. Callan of Waco, Texas, had both reserve champions. Adolph Crisp, a two-year-old, was named reserve champion bull while his half sister, Betsy Crisp, was reserve champion female. Callan also had the champion get-of-sire.

Following are results of the judging:  
Aged bulls: Sioux Chief, owned by R. E. Smith, blue.

Two-year-old bulls: Adolph Crisp, owned by W. W. Callan, red, and Lucky, owned by T. N. Mauritz and Son, red.

Junior yearling bulls: Manhattan, owned by R. E. Smith, blue.

Two bulls: Sioux Chief and Manhattan, owned by Smith, blue.

Aged cows: Cherry, owned by Mauritz and Son, red.

Two-year-old females: Scarlet, owned by Mauritz and Son, blue.

Senior yearling heifers: Bonnie, owned by Mauritz and Son, red and Betsy Crisp, owned by Callan, blue.

Junior yearling heifers: Gypsy, owned by Mauritz and Son, blue.

Senior heifer calves: Indian Princess, owned by Smith, red and Cheyenne Princess, owned by Smith, red.

Two females: Scarlet and Gypsy, owned by

Mauritz and Son, blue; Indian Princess and Cheyenne Princess, owned by Smith, red, and Alice and Nina, owned by Callan, red.

Pair of yearlings: Adolph Crisp and Betsy Crisp, owned by Callan, blue.

Get of sire: Adolph Crisp, Betsy Crisp and Don Crisp, owned by Callan, red.

### O. C. Whitaker Santa Gertrudis Dispersion

SUMMARY		
18 Bulls	\$12,690; Avg.	\$705
182 Females	68,440; Avg.	332
200 Lots	73,130; Avg.	366

**T**HE complete dispersion of the O. C. Whitaker herd of Santa Gertrudis cattle was held in Fort Worth, Texas, Nov. 8 with 200 lots of cattle (209 head) selling for an average of \$366. The cattle went to buyers from Texas, Oklahoma, Louisiana and Arkansas.

Top selling animal of the sale was the bull Dinerio, a three-year-old King Ranch-bred herd sire going to E. A. Landreth of Fort Worth and McAllen, Texas, for

### SEE SANTA GERTRUDIS AT THESE 1957 SPRING EXPOSITIONS

**TEXAS**  
Southwestern Exp. & Fat Stock Show  
Fort Worth, Jan. 25-Feb. 3  
San Antonio Exp. & Fat Stock Show  
San Antonio, Feb. 8-17  
Houston Fat Stock Show  
Houston, Feb. 20-24

**FLORIDA**  
Florida State Fair  
Tampa, Jan. 29-Feb. 9  
Kissimmee Valley Livestock Show  
Kissimmee, Feb. 14-17  
Central Florida Fair  
Orlando, Feb. 18-23

**LOUISIANA**  
L.S.U. livestock Show, Baton Rouge, March 2-9

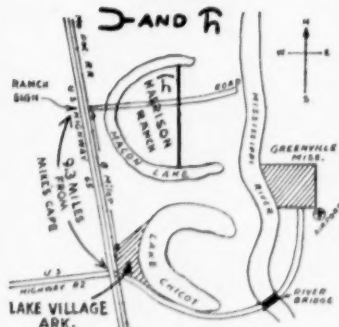


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### 2nd Annual Santa Gertrudis Auction Sale COTULLA, TEXAS ★ FEBRUARY 11, 1957 11 BULLS • 40 FEMALES

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PAYNE BRISCOE Dilley	J. T. (Jack) MALTSBERGER, Jr. Cotulla	H. D. STOREY, SR. Cotulla
BRISCOE RANCH (Dolph Briscoe, Jr.) Uvalde	JOHN MARTIN Alice	HENRY STEWART Dilley
J. C. DILWORTH, JR. & SON Tilden	J. E. MARTIN Tilden	DICK VESPER, JR. Cotulla
J. T. DINN & SON Bruni	O. R. MITCHELL Von Ormy	B. A. (Bill) VINEYARD Cotulla
HINNANT & FULBRIGHT Hebbroville	WM. C. (Bill) NEWMAN, Jr. Millett	E. O. WALKER Freer
MRS. LONNIE JACOBE Dilley	L. A. NORDAN Encinal	IRA WOOD Dilley

All the animals in the sale will be 18 months of age and older, with the exception of three or four exceptionally fine animals of 12 to 18 months of age. All of the animals 18 months and older are branded S by the Santa Gertrudis Breeders International, and the younger animals are subject to S classification upon reaching the age of 18 months. Jeff Christian screened all the Santa Gertrudis in the sale, with the instructions to "cut them deep and select only the very best!" Plan now to be with us next February, during the San Antonio Livestock Exposition and make your selections from "The Cream of The Crop."

Make your plans early to attend this great sale.  
If you desire top Santa Gertrudis cattle now, visit our area  
or contact us by wire or mail.

Walter Britten, Auctioneer

### South Texas Santa Gertrudis Breeders Assn.

B. A. (Bill) Vineyard, Sec.-Treas.

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group of prospective buyers by using this special  
section to give them your message.*

\$2,250. Landreth also purchased Bookkeeper, a six-year-old King Ranch-bred herd sire, for \$2,000. Showboy, a Dick Shelton-bred five-year-old herd sire, sold to C. G. Boyce of Baton Rouge, La., on a bid of \$1,525. T. N. Mauritz and Son, Ganado, Texas, paid \$1,500 for Hombre Grande, a three-year-old King Ranch-bred herd sire.

Ed Ray of Vinita, Okla., paid \$700 for a bull calf by Bookkeeper. J. O. Leighton of Athens bought a cow and calf for \$800 and Bailey Dunlap of San Antonio, Texas, paid \$710 for another pair.

The cattle sold in pasture condition. The offering was one of the largest of the new breed to ever be sold at public auction.

Walter Britten was the auctioneer.

### Santa Gertrudis Show At Camaguey, Cuba, Dec. 10-16

**M**ORE than 100 top quality Santa Gertrudis breeding animals will be shown in competition at the Camaguey Livestock Exposition at Camaguey, Cuba, Dec. 10-16, according to an announcement made by Sumner Pingree, Jr., Central Ermita, Oriente, Cuba, president of the Cuban Santa Gertrudis Association.

Pingree said he is expecting this event to be the most outstanding Santa Gertrudis show ever to be held in Cuba. He added that the quality of the cattle is at

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a high level and that competition will be keen.

L. J. Christian, Ganado, Texas, an authority on this new breed of beef cattle, will judge the show. The judging will be held Dec. 13.

### Leo E. Butter Santa Gertrudis Ranch Sold to H. U. Garrett

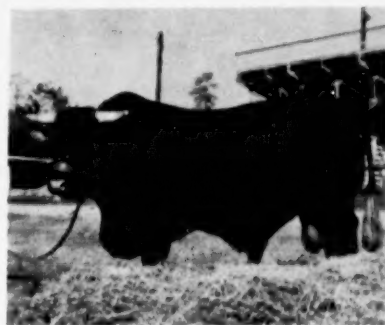
**L**EO E. BUTTER, Longview, Texas, businessman who has been a breeder of Santa Gertrudis cattle for 16 years, has announced the sale of his ranch and cattle.

The ranch consists of 1,132 acres located east of Hallsville. About 200 head of Santa Gertrudis cattle were involved in the deal. H. U. Garrett was the purchaser and plans an expansion in the near future.

### Delta Santa Gertrudis Group Meets at Winrock Farm

**T**HE Delta Santa Gertrudis Association held its third annual meeting at Winrock Farm, Morrilton, Ark., Oct. 6, with Mr. and Mrs. Winthrop Rockefeller as hosts. Twenty-six members were present.

The following officers were elected: president, J. W. Bryant, Plaquemine, La.; first vice president, W. M. Steele,



*Sioux Chief, champion Santa Gertrudis bull at the South Texas State Fair, Beaumont, owned by R. E. Smith Ranches, Houston, Texas.*

Morgan City, Miss.; second vice president, Winthrop Rockefeller; secretary-treasurer, G. W. Adkisson, Jr., Morrilton, Ark.

Board members are: Winthrop Rockefeller; Porter Rodgers, Searcy, Ark.; Ed Frank, Lake Village, Ark.; A. F. Burleigh, Plaquemine, La.; Louis Rousel, New Orleans, La.; W. S. Parks, Pollock, La.; O. W. Scott, Duck Hill, Miss.; Ed Steele; T. H. O'Connor, Lucedale, Miss.; and David Crow, Shreveport, La.

### A. M. Askew Charolaise Sale

#### SUMMARY

15 Bulls	\$35,500; Avg.	\$2,366
15 Females	\$3,250; Avg.	3,550
30 Head	\$8,750; Avg.	2,958

**A.** M. ASKEW'S first purebred sale of Charolaise cattle was held on the ranch near Richmond, Texas, Nov. 3 with 30 head of cattle selling for an average of \$2,958. The sale represented the first time an offering of all purebred Charolaise cattle was sold at auction.

Top selling animal of the sale was Lucrece, a 1954 daughter of Don Juan that sold with a bull calf at side to the Fred Turner Estate, Weslaco, Texas, on a bid of \$5,400. A. D. Cobb, Jr., of Beeville, Texas, paid \$4,600 for a Lady Fidelia, a two-year-old heifer bred to the full blood bull Sir Lyno.

Top selling bull of the sale was Sir Launcelot, a grandson of the imported Pueblo bull and recent show champion that sold to Bob Myres of Houston, Texas, on a bid of \$4,000. A. D. Cobb, Jr., paid \$3,700 for Don Juan 50, a grandson of the imported Wee bull. Rue Ranch of Simonton, Texas, paid \$4,000 for Marcie, a granddaughter of Wee.

The cattle went to buyers in Texas, Louisiana, Florida and Illinois.

Walter Britten was the auctioneer.



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## Texas Charollaise & Charollaise Cross Sale

### SUMMARY

70 Head \$33,385; Avg. \$477

THE Texas Charollaise and Charollaise-Cross Sale Corporation sale held at San Antonio, Nov. 5, averaged \$477 on 70 head of cattle with purebreds averaging \$1,345, 15/16 Charollaise averaging \$485, 29/32 Charollaise bringing \$900 and  $\frac{3}{4}$  blood cattle selling for an average of \$300.

Top selling animal of the sale was the bull FWT Cotano Halla 526, a purebred consigned by the Fred W. Turner Estate of Weslaco, Texas. This top individual sold to Herman Conrads of New Braunfels, Texas, for \$2,525.

Top selling female was another purebred, Miss Yates 963, consigned by Henry W. Darroh of Hempstead, Texas, and sold to C. E. Gorman of Flemingsburg, Kentucky, for \$1,025. Ike, a purebred bull consigned by Dr. C. H. Langford, Bandera, Texas, sold to Gorman on a bid of \$2,100.

The cattle were consigned by some of the leading Charollaise breeders in Texas and sold to buyers from Texas, Kentucky, Arkansas, Illinois, Missouri, Alabama and Arizona.

Walter Britten was the auctioneer.

## Gordon Banks Field Man For Charolaise-Charbray Breeders

GORDON BANKS, veteran Texas cattleman and Quarter Horse breeder, has been named field man for the American Charolaise and American Charbray Breeders Associations, it was announced by Andrew Askew, president of the two organizations.

Banks will make his headquarters at the association offices in the First National Bank Building in Houston.



Banks

The new field man will visit the ranches of American association members to assist them in registration procedure and will make inspections of cattle for the association. He will also encourage association members to enter American Charolaise and Charbray cattle in area and other stock shows.

## Hereford Association Revises Show Classes Effective July 1

THE American Hereford Association, at its annual meeting held in Kansas City last month, revised the show classification and order for Hereford breeding cattle effective July 1, 1957. The revised classification divided the senior calf class into senior bulls and heifers calved between September 1 and October 31, and winter bulls and heifers calved between November 1 and December 31. All groups have been eliminated except three bulls, two bulls and the get of sire. The class for two-year-old females has been eliminated.

In the junior calf class, the division is:

A—For shows before January 1: Calved after January 1 the previous year.

B—For shows after January 1: Calved between January 1 and September 28 of the previous year.

For shows after January 1, there is included in the classification a special class for the late spring calves which would include those calves dropped after March 1 the previous year. This class would replace the present summer calf class.

The junior and senior calf classes are divided the same in the junior division breeding show.

In the open and junior steer competition, the board of directors recommended a division based on age classes—junior yearling, summer yearling, senior calf, and junior calf.

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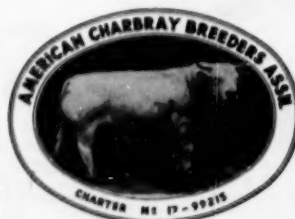
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## Cattle Performance Association Providing Weighing Service

**T**HE pioneer District Beef Cattle Performance Association is now active in Kaufman, Ellis, Navarro and Johnson counties in Texas and is probably the only organization of its kind operating on the district level.

One of the primary services of the organization is to provide a weighing service for ranchers and farmers who want to weigh their cattle in connection with determining the performance of individual animals in their herds.

The Association is headed by Buck Bardwell of Waxahachie as president; Cecil Wilkins of Kemp, vice president; J. E. Boog-Scott of Cleburne, secretary and C. E. Kennemer, Jr., of Terrell as treasurer. The program is sponsored by the Texas Extension Service and Walter E. Kruse, agent in beef cattle performance, is assigned to the district to work full-time with the program.

There are about 2,500 cows pledged to the program in some 60 herds in the four county area. A membership fee is charged for those wanting the weighing service. A rancher is not required to weigh cattle at a certain age since this is left to his own discretion and he may elect to follow any program of his choice. The weighing is done by using a portable scale provided by the association.

Most ranchers follow the weaning

Walter Kruse, left, weighs a Santa Gertrudis calf on a portable scale on the E. M. Thomson ranch near Waxahachie in connection with a program sponsored by the Pioneer District Beef Performance Association. Looking on is Charles S. Pearce, Jr., rancher at Kerens, center and Thomson.



weight program. Under this program each cow must be identified by number brand, neck chain or horn brand. All registered herds have this identification and most commercial herds do not. Each calf must be marked at birth for identification purposes. This is usually accomplished by tatoo or ear tag. A record is kept of the birth date, the dam and sire of each calf. The calves are weighed at weaning time and the weight recorded. The cattle may be weighed as yearlings

if the owner desires. After the weight is recorded the rancher has information useful in the culling of his cow herd. The association does not claim that selection of cows should be made on calf weight information alone, but that it is one essential element to consider when a rancher is trying to determine if he should keep or cull a cow. In this program the owner alone decides what animals he wants to cull and there are no mandatory requirements.

# FIGURE 4 RANCH'S 4th AUCTION SALE

**1:00 P. M. Saturday, Feb. 23, 1957**

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## Tips On Cold Fronts

By WALT THE WEATHERMAN

**M**ANY people have asked me where the term "front" came from. Frankly, I don't know. "Edge" or "boundary" would probably be better.

A cold "front" is the leading edge of a mass of air that has the distinct characteristic of being colder than the air it is replacing. It acts somewhat like a long wedge, forcing its way southward across the earth's surface and underneath the warmer air. It is important to remember that the cold layer of air immediately behind its "front" is very shallow and gets deeper northward. So we say that the "front" has a "steep slope" or a "slight slope." When the cold air reaches a depth of one mile at a distance of fifty miles behind the cold "front," it has a typical frontal slope.

The airplane pilot is always interested in finding favorable winds. Let's imagine that a cold "front" has passed from Chicago to St. Louis and the winds within the cold layer are strong northerly. If the pilot flies from St. Louis to Chicago at 3,000 feet, he will have a 30-mile-per-hour headwind. Upper wind observations tell him that he can climb to 7,000 feet and have a 40-mile-per-hour tailwind. Note that there would be a zone of shear where the upper winds changed from northerly to southerly. The shear zone or layer would be at the top of the cold layer.

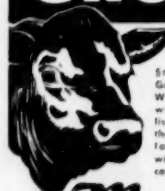
Now let's draw a cold "front" from the western tip of Lake Superior southward to the southern border of North Dakota and then northwest to the northern tip of Idaho. Our cold "front" is moving south at a speed of 30 miles per hour. What kind of air lies south of the "front"? Is it bone dry? Does it contain enough moisture to allow the advancing cold "wedge" to form some clouds?

Our cold "front" picks up speed through Nebraska and Kansas. It forces its way underneath air that has blown all the way from the Gulf of Mexico. This forcing causes the warm air to rise with big, billowy cumulus clouds resulting. Radar stations start picking up "echoes," so precipitation has started. "Weak increasing echoes along a line 20 miles wide extending from 30 miles west of Chicago to Wichita, Kansas."

In three hours the radar echoes have become "strong and increasing along the St. Louis-Oklahoma City line, moving from the northwest 35 miles per hour." A pilot lands at Oklahoma City after a flight from Omaha. He flies a weather



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summary: High thin clouds over Omaha; bands of altocumulus oriented northeast-southwest started at Topeka with bases 14,000 feet; lower cumulus clouds started at Wichita and thickened southward with scattered rainshowers from northern border Oklahoma south to cold "front;" line of dark thunderheads along "front."

The Severe Weather Warning office at Kansas City now has enough evidence to issue its forecast: "Severe thunderstorms expected along and 50 miles either side of a line from Detroit to Memphis."

Now let's take the case of a cold "front" with a slight slope. We find the cold layer one mile deep at a distance of 200 miles north of the "front." Southward movement of the cold air has almost stopped and warm moist air is overriding the "front." If conditions are just right, it produces a good old-fashioned rain. Thunderstorms often form in the warm air riding on top of the "stalled" cold "front." The good rains that fell in the North Texas area last May were produced by a set-up similar to the one I have just described.

Some cold "fronts" are well defined. There is a zone of shifting winds and a sharp drop in temperature. The weather has a real pattern with a change from clear to cloudy or from cloudy to continuous precipitation. Weather stations that have just experienced the frontal passage have a rapidly rising barometer due to the inflow of the cold heavy air.

It is difficult to locate "fronts" that are characterized by weak pressure rises, no weather, and little temperature change. They are occasionally "lost," when they pass over a large mountain range such as the Rockies. The cold layer moves downhill on the east side of the mountains and warms up, with its temperature possibly getting warmer than the air over the Great Plains.

The thing that I like about cold "fronts" is the challenge they present to the forecaster. A surge of cold air passes Cutbank, Montana. How will it affect the weather at my house? Will it pass off to the northeast? Will it drive straight south and cause a dry freeze? Is there enough loose material to rise up and form a dust storm as the wind starts to blow? Does it herald a change that will mean an end to the prolonged drouth over the Southwest?

Next month we will talk about winter weather with special emphasis on snow, sleet, and freezing rain. May your Christmas stockings be filled with rising cattle prices and just the kind of weather you want.

#### Texas Cattle to Pennsylvania

Cox & McInnis, Brownwood, Texas, report the recent sale of 35 heifer calves to Zora Hereford Farm, Fairfield, Pa. Last year this same farm bought 45 cattle from Cox & McInnis.

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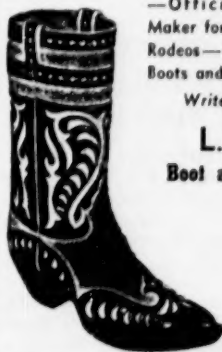
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## Par-Ker Ranch Annual Production Sale

### SUMMARY

30 Bulls	\$21,850; Avg.	\$728
27 Females	13,830; Avg.	480
57 Head	34,880; Avg.	612

**T**HE Annual Production Sale of Par-Ker Ranch Herefords was held on the ranch near Chelsea, Okla., on November 19, with the offering going to breeders in Texas, Colorado, Kansas, Missouri, Louisiana, Arkansas and Oklahoma.

Top of the sale was a September 1954 son of PKR Zato Heir 26th and out of a daughter of CK Cruiser D 23rd. This good bull went to BD Farms, Bartlesville, Okla., for \$3,500.

T. M. Lumley, Delta, Colo., purchased the second top of the sale at \$2,625. The good prospect is a September 1954 son of PKR Zato Heir 26th and out of a daughter of WHR Starland 10th.

Third top was another son of PKR Zato Heir 26th, out of a daughter of T Royal Rupert 185th, going to Lawrence

### Forthcoming Major Livestock Expositions

- Jan. 1-5: Sand Hills Hereford and Quarter Horse Show, Odessa, Texas.  
 Jan. 2-5: Arizona National Livestock Show, Phoenix, Ariz.  
 Jan. 11-19: National Western Stock Show, Denver, Colorado.  
 Jan. 21-25: Amarillo Fat Stock Show, Amarillo, Texas.  
 Jan. 25-Feb. 3: Southwestern Exposition and Fat Stock Show, Fort Worth, Texas.  
 Feb. 4-10: Southwestern Livestock Show and Rodeo, El Paso, Texas.  
 Feb. 8-17: San Antonio Livestock Exposition, San Antonio, Texas.  
 Feb. 22-Mar. 4: Houston Fat Stock Show, Houston, Texas.

and Hicks Hereford Farm, Bernice, La., for \$1,300.

Top selling female was a daughter of PKR Zato Heir 26th, selling bred to PKR Lord Vern 30th, the good son of the imported Vern Diamond this ranch purchased last January. This good heifer went to N. W. Ford, Aurora, Mo., for \$760.

Hugh Breeding, Maysville, Ark., purchased a daughter of PKR Star Zato, bred to PKR Lord Vern 30th for the second top priced female for \$700.

Naud Burnett, Greenville, Texas, selected five bulls, while Satterfield Farms, Pryor, Okla., selected five females, making them the largest buyers of the sale.

Jewett Fulkerson and C. D. "Pete" Swaffar were the auctioneers.

## Herefords Score Heavily at Grand National

**H**EREFORD carlot and pen exhibitors climaxed an outstanding breeding show at the 1956 Grand National Livestock Exposition capturing grand championship honors over all breeds in the feeder calf and fat steer competition.

California State Polytechnic College, San Luis Obispo, Calif., carried the Hereford banner to grand championship in the fat carload show, with Shafter High School, Shafter, Calif., showing their load of Herefords to the reserve grand championship.

California State Polytechnic College also showed the reserve grand champion steer, a Hereford. It sold for 33 cents a pound.

In the carloads of feeder calves, Mee Ranches, Lonoak, Calif., took the grand championship, with Norrell Herefords, Collbran, Colorado, winning the reserve championship.

In the pen of five feeder cattle competition, Paicines Ranch, Paicines, Calif., won the grand championship over all breeds on their Herefords.

In the breeding show, Stockton Ranch, Morgan Hill, Calif., won both the champion bull and female awards. The champion bull was SR Heir Apparent 4, a summer yearling. Their champion female was a two-year-old, SR Larry's Lady 6.

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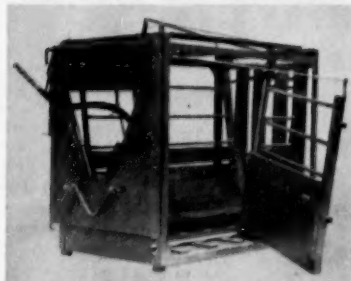
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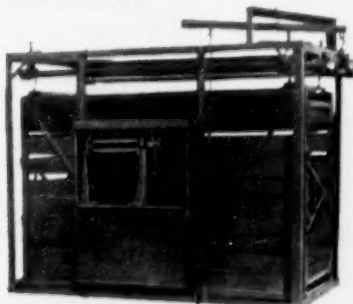
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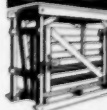
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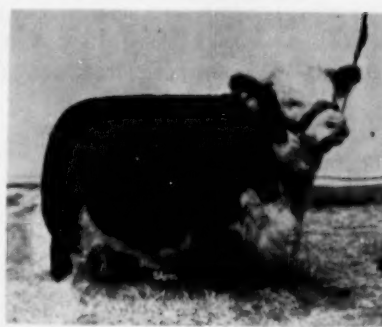
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*HD Miss Zato Onward A 31, champion Hereford female, American Royal Livestock Exposition, owned by Hull-Dobbs Ranch, Fort Worth.*

The reserve champion bull was a junior yearling, LM Zato Heir 19, shown by Long Meadow Ranch, Prescott, Ariz. Reserve champion female honors went to a junior calf, Lucky Miss Silver 16, shown by Lucky Hereford Ranch, Gilroy, Calif.

The show was judged by Charles Chandler, Baker, Ore. The American Hereford Association was represented by M. H. McDonald of their field staff.

Class winners follow:

**Two-year-old bull:** Foley Farm, Santa Barbara, Calif., on FF Prince Real 8.

**Senior yearling bull:** George & JoAnn Brewer, Grass Valley, Calif., on BHR Donald Dhu 44.

**Junior yearling bull:** Long Meadow Ranch on LM Zato Heir 19.

**Summer yearling bull:** Stockton Ranch on SR Heir Apparent 4.

**Senior bull calf:** Parks Hereford Ranch, Bakerville, Calif., on PHR P Royal Mixer 2.

**Junior bull calf:** Double L Hereford Ranch, Encinitas, Calif., on LL Zato Heir 13.

**Three bulls:** Foley Farm.

**Two bulls:** Foley Farm.

**Two-year-old heifer:** Stockton Ranch on SR Larry's Lady 6.

**Senior yearling heifer:** Herky Willis, Dos Palos, Calif., on PB Royal Maid 72.

**Junior yearling heifer:** Straus Medina Hereford Ranch, San Antonio, Texas, on 88 Zato Lady 80.

**Summer yearling heifer:** Corona Hereford Ranch, Corona, Calif., on 88 Corona Lady.

**Senior heifer calf:** Parks Hereford Ranch on PHR Miss Royal Mixer 2.

**Junior heifer calf:** Lucky Hereford Ranch on Lucky Miss Silver 16.

**Two females:** Lucky Hereford Ranch.

**Get of sire:** Straus Medina Hereford Ranch on get of TR Zato Heir 88.

**Junior get of sire:** Straus Medina on get of TR Zato Heir 88.

**Pair of yearlings:** Stockton Ranch.

**Pair of calves:** Straus Medina Hereford Ranch.

**Best 10 head:** Straus Medina Hereford Ranch.

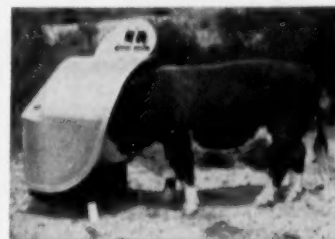
## Appaloosa Horse Show During San Antonio Livestock Exposition

J. D. HIGH, secretary-treasurer of Texas Appaloosa Horse Club, announces that the second annual International Appaloosa Horse Show will be held during the San Antonio Livestock Exposition, February 13-17. There will be 20 halter classes and all registered Appaloosa horses are eligible to compete.

Judging in the Appaloosa division will be held Saturday and Sunday, Feb. 16 and 17, with a parade of Appaloosa champions at 1:50 p. m. Sunday.

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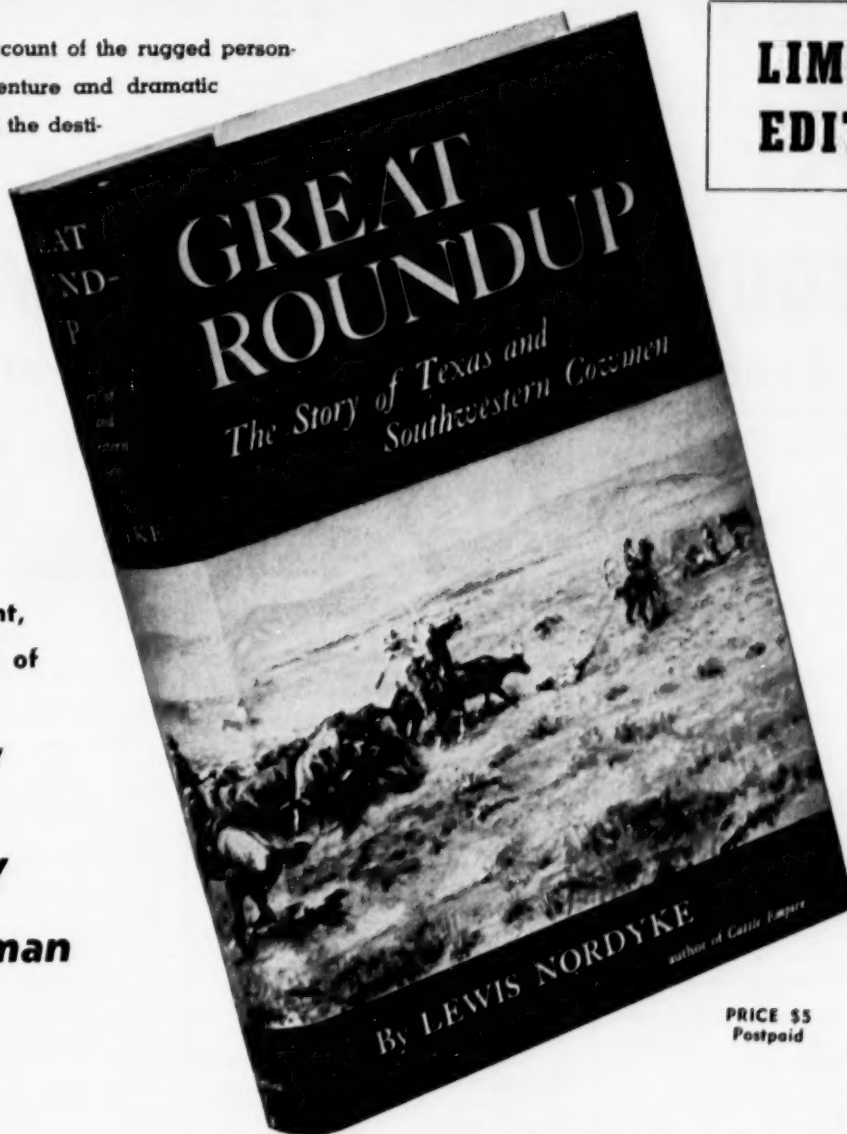
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## University of Wisconsin Wins Meat Judging Contest

THE University of Wisconsin, competing against 15 other agricultural colleges from as many states, emerged as the winning team in the intercollegiate meat judging contest at the American Royal Livestock Exposition.

And the only girl among the 48 contestants, Sandra Snowden, a pretty, 20-year-old blond from Pennsylvania State University, took top individual honors.

The contest, sponsored by the National Live Stock and Meat Board in connection with the American Royal Live Stock Show, was held in a packing house cooler.

In winning the contest the Wisconsin team amassed a total of 2,632 points out of a possible 3,000 and gained for their school its second leg on the Meat Board's challenge trophy which must be won three times for permanent possession.

Miss Snowden placed as top individual in the contest by making 909 points out

of a possible total of 1,000. She is an animal husbandry student and her home is in Pittsburgh, Pa.

Her school, Pennsylvania State University, ranked second in the contest with a score of 2,550 points, while Ohio State University was third with 2,529 points.

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bearing brands shown should be reported to this Association. Advertising service in this section is available to members of this Association. Write: The Cattleman, 410 E. Weatherford, Fort Worth, Texas.

# Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio and New Orleans During Past Month

**FORT WORTH** Fairly liberal receipts at mostly weak to lower prices prevailed on most classes of livestock on the Fort Worth market during a good part of November. Receipts during the first three weeks of the month showed increased numbers of all classes, compared with a similar period a year ago.

Recent sales in the cattle yards compared with a month ago show good and choice slaughter steers selling 50c lower. Standard grades of slaughter steers and all heifers were 50c to \$1.00 lower. Most cows were steady, some cutters a little higher. Bulls were steady to \$1.00 higher, mostly 50c up. Stocker and feeder yearlings were 50c to \$1.00 lower and stocker calves steady to \$1.00 lower.

Offerings in the cattle yards this month comprised about 35 per cent cows, 35 per cent stockers and feeders and around 25 per cent slaughter steers and yearlings, leaving 5 per cent bulls.

Good and choice slaughter steers sold during the second and third week of November from \$17.00 to \$21.50. Some prime 893 pound yearlings brought \$26.00 with 767 lb. heifers out at \$25.00. Utility and standard grade steers and yearlings cleared from \$12.00-16.00. Most good and choice heifers turned from \$16.00-19.50, with utility and standard heifers from \$10.00-15.00.

A very light supply of commercial cows sold from \$11.00-12.00, with a few early in the month to \$13.00. Utility cows ranged from \$9.50-11.00. Canner and cutter cows sold recently from \$6.00-9.00, a few to \$9.50 and shelly canners under \$6.00. Commercial bulls turned recently from \$12.00-13.00, very few above \$12.00. Canner and cutter lightweight bulls sold from \$8.00-10.00.

After mid-November good and choice slaughter calves crossed the scales from \$14.00 to \$18.00, a few \$18.25. Early in the month choice calves reached \$19.00 and \$19.50. Utility and standard slaughter calves cashed recently from \$9.00 to \$14.00 and culls from \$8.00 to \$9.00.

Good stocker and feeder steer yearlings moved out recently from \$15.00-16.00,

with a limited supply of good and choice \$16.50 to \$17.00. Some choice yearlings reached \$18.00. Medium stocker yearlings moved out from \$12.00-14.00 and common \$10.00-11.00. Stocker cows sold from \$7.00-10.00. Good stocker and feeder steer calves turned from \$15.00-17.50, with good and choice \$18.00-18.50 and some early in the month to \$19.00. Medium stocker calves moved from \$12.00-14.00. Medium and good heifer stocker calves \$12.00-15.50.

Recent sales of butcher hogs were 50c-\$1.00 lower than a month ago and sows were \$1.00 lower. The top so far this month \$16.25 was paid November 6th. No. 1, 2 and 3 grade butchers averaging 200-265 lbs. sold Thanksgiving week from \$15.25-15.75 and most 155-190 lbs. from \$13.00-15.25. Butcher pigs cashed from \$10.00-11.00 and sows from \$13.00 to \$14.00. Toward the fore part of the month sausage makers paid up to \$15.50 for sows.

About 65 per cent of the sheep and lambs here this month were lambs, with about one-third of these feeders. Nearly 25 per cent of the receipts were old ewes, the remainder yearlings and aged wethers. Recent sales of slaughter lambs were steady to 50c lower than a month ago, slaughter yearlings 50c-\$1.00 higher, slaughter ewes 50c or more higher and feeder lambs \$1.00 higher. Slaughter lambs topped at \$20.00 early in the month. Good and choice woolled and shorn slaughter lambs sold recently from \$17.50-19.00, latter price for No. 1 and 2 pelt lambs. Fresh shorn around \$17.00 and less. Cull slaughter lambs ranged down to \$10.00. Good and choice shorn slaughter yearlings sold from \$15.00-16.00 and aged wethers from \$10.00-12.00. Cull and utility slaughter ewes cashed from \$4.50-6.00. Stocker and feeder lambs moved out from \$12.50 to \$17.00.

**SAN ANTONIO** Price decline on all classes was noted in cattle trading on the San Antonio market during November, with slaughter steers, yearlings and heifers taking the greatest loss. As compared with the close

of the previous month, levels at the end of the third week of November showed the above classes \$1.00-1.50 lower. Slaughter cows averaged 75c down and slaughter bulls were steady to mostly 50c lower. Slaughter calves suffered losses of 50c to mostly \$1.00 and quotations on stocker calves reflected 50c-\$1.00 downturns, with the choice end untested.

Bulk of standard to low good slaughter yearling steers and heifers sold in mixed lots at \$14.50-18.00, including standard and better cattle at \$16.50-18.00. A few mixed lots of low to average good brought \$18.00-19.25 as well as some pens of straight steers or heifers at \$18.75 and \$18.00, respectively. A couple of loads of high good to low choice steers cashed at \$22.00-22.50. Mixed lots of utility and low standard sold at \$12.00-14.00 and utility crossbreds at \$10.00-12.00.

High utility and low commercial cows cleared at \$11.00-12.00 with a few commercial promising a high yield reaching \$13.00. Bulk cutter and utility cows cleared at \$8.50-11.00. Cannors and cutters ranged from \$6.50-8.50. Utility and commercial bulls scored \$11.00-13.50 with cutter and utility going at \$10.00-11.50.


A few individual high good and low choice slaughter calves ranged \$18.50-20.00. Small lots of standard and good calves and short yearlings turned at \$15.00-18.50. Mixed utility and standard earned \$12.00-14.50, with crossbreds of these grades taking \$11.50-13.50.

Bulk of medium to good stocker and feeder steers claimed \$13.50-16.00 with scattered common and medium crossbreds \$12.00-13.50. Medium and good stocker and feeder heifers sold in a \$12.00-13.50 range, with a few mostly good to \$14.00. Medium to good stocker steer calves moved in a \$14.00-16.00 spread, and common to medium brought \$12.00-14.00. Medium to good stocker heifer calves sold at \$12.00-13.50, a few good to \$14.00. Common and medium brought \$10.50-12.00.

U. S. Nos. 1, 2 and 3 barrows and gilts scaling 180-260 lbs. earned \$14.50-15.50, a few to \$15.75. No. 1 and 2 sows

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<p style="text-align: center;"><b>LOCAL REPRESENTATIVES</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 25%;">Alpine</td> <td style="width: 25%;">Alfred E. Creigh, Jr.</td> <td style="width: 25%;">Marfa</td> <td style="width: 25%;">H. A. Colfield</td> </tr> <tr> <td>Brady</td> <td>Otto Frederick</td> <td>Mason</td> <td>Milton E. Loeffler</td> </tr> <tr> <td>Del Rio</td> <td>Grady Lowrey</td> <td>Ozona</td> <td>Houston S. Smith</td> </tr> </table>				Alpine	Alfred E. Creigh, Jr.	Marfa	H. A. Colfield	Brady	Otto Frederick	Mason	Milton E. Loeffler	Del Rio	Grady Lowrey	Ozona	Houston S. Smith
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Sanderson	John T. Williams														
Uvalde	W. F. Hare														

under 300 lbs. claimed \$13.00-13.50, heavier No. 2 and 3 weights \$12.00-13.00.

Shorn slaughter lambs grading good and choice ranged \$16.50-19.00. Utility to low choice yearling wethers sold at \$12.00-15.00 with utility aged mutton wethers down to \$10.00 or less. Cull and utility shorn slaughter ewes brought \$4.00-4.50 with small lots utility at \$4.50-5.50 and some utility to low good to \$6.50. Limited numbers good and choice feeder lambs found country outlets at \$14.00-15.00.

In the goat division, Spanish type and shorn Angora slaughter goats, the latter with 90-day hair or better, brought \$4.00-5.50. Bulk of slaughter kids sold at \$3.25-4.00 per head, one lot to \$5.00. Small lots Angora stocker goats in the hair sold at \$6.50-6.75 per cwt.

**HOUSTON** Trading for cattle supplies on offer at the Port City Stockyards during the past month was fairly active most of the time but some slow sessions occurred, especially toward the close of each week after packers had filled their week's needs. One of the bolstering factors in the cow market was the leasing of a local plant by a major packer. Some flurries of stocker activity were noted after some local and regional rains. Cows comprised about 75 per cent of the month's cattle run, the remainder

made up of occasional lots of yearlings and some bulls. The total salable receipts for the month amounted to about 9,100 cattle, about the same number as were offered the previous month but 2,500 more than arrived the corresponding month of last year. Most all classes realized some price advances, slaughter yearlings advancing about \$1.00, slaughter cows from 50c-\$1.50 higher, bulls up \$1.00 and stock cows about \$1.00 higher. A few lots of mostly good with a few choice fed slaughter yearlings weighing from 750-825 lbs. made from \$20.00-21.00, standard from \$14.00-16.00 and cutter and utility from \$9.00-13.00. Utility and commercial slaughter cows closed from \$9.50-11.50, canner and cutter from \$6.00-9.25, shelly cows at \$5.00 and under. Cutter and utility bulls sold from \$10.00-13.50, canner from \$8.00-9.00. Occasional common and medium stocker yearling steers sold from \$9.00-13.00, common and medium stock cows from \$8.00-9.00.

Calves: Trading was generally slow in the slaughter calf division for all but good grade or better with the most action centered on weights over 400 pounds. The abundance of the supply of lower grades proved a glut on the market at times, but good grade was never offered in sufficient numbers to supply the demand. Stocker demand was fairly constant, the bulk of the desirable weights of 225-275 lbs. and those with fair conformation moving readily. The total salable receipts for the month amounted to about 33,000 calves, about 7,000 head more than came in during the preceding month and 4,300 more than arrived during the corresponding month of 1955. Good and choice slaughter calves advanced about \$2.00 price wise during the month and lower grades were about 50c-\$1.00 higher but many lots went at weak rates compared with the general trend. Stocker calves were weak to \$1.00 lower compared with the last report. Several lots of good and choice slaughter calves weighing over 500 lbs. sold at \$19.50, some good heavy lots at \$18.00-19.00, the bulk of the good from \$16.00-18.00, mixed standard and good lots at \$15.00-15.50, the bulk of the utility and standard from \$9.00-13.00, some to \$14.00 and cull down to \$7.00. Good stocker steer

calves cleared at \$14.00, high medium cross-bred steers from \$12.50-13.00, the bulk of the common and medium mixed breed and cross-bred kind from \$8.00-12.00, many at \$11.00 and under.

**NEW ORLEANS** Receipts on the New Orleans Stock Yards, Inc., during November were slightly lower than the comparable period of last year. Bulk of offerings were comprised of cows and calves, mostly on the medium and in-between class, with a scarcity of quality stock.

Calves and yearlings ranged from active to very active during the month. Yearlings showed some weakness during the first part of the month but were in very good demand at the close, especially those weighing from 400 to 600 lbs. Action was very brisk on the better grade calves all during the month.

The cow trade was very good all during the period with good demand on all classes. Bulls started slow but were active and higher toward the close of the month. Steers were in light supply during the period, especially the better class. These were active and steady, with the low grades showing some weakness. Stocker trade was slow during the period.

Hogs were very active all during the period with excellent demand on all classes.

Good to choice calves sold from \$16-17; commercials \$13-14; utilities from \$10-12; and culls \$6-9.

Commercial cows brought \$11-12.50; utilities \$9-10; cutters \$8-9; and canners \$6-7.

Best bulls sold \$12-12.50; utilities \$10-11; cutters \$7-9.

Good to choice slaughter steers; sold \$20-22; commercials \$14-16; and utilities \$11-12.

Good to choice slaughter heifers sold \$18-20; commercials \$13-15; and utilities \$11-12.

Good stocker steers brought \$13-14; common and medium \$10-12; stocker heifers ranged from \$8-10.

Good to choice hogs, 180-220 lbs., brought \$14-14.50; good, 230-250 lbs., \$13-14; good, 160-180 lbs., \$13-14; good butcher pigs \$11-12; packer sows \$9-10; and good feeder pigs \$11-12.

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# Range News of the Southwest



## Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

### AMARILLO

Lloyd Sheldon, Clarendon, sold 257 one- and two-year-old steers to Harris Grain Co., Sterling, Colo.

W. S. Cline, Amarillo, sold 117 calves, steers and heifers to Arnold Cattle Co., Silvis, Ill.; and bought 703 steer yearlings from R. C. Johnson, Dalhart.

J. D. Swift, Clarendon, sold 113 yearling heifers to Wm. Groninger, North Manchester, Ind.

J. P. Matheson, Claude, sold 95 two-year-old steers to Chas. Kilgore, Amarillo.

Singer & Brummett, Kansas City, Mo., bought 120 two-year-old steers from D. M. Womble, Morse; 114 one- and two-year-old steers from Britten & Katara, Groom.

Ridley Comm. Co., Detroit, bought 96 yearling steers from Sherman Tanner, Amarillo; and 46 yearling steers from Bob Hulett, Amarillo.

Wallace Locke, Amarillo, sold 984 one- and two-year-old steers to Kern Co. Land Co., Bakersfield, Calif.

Herschel Weir, Kansas City, Mo., bought 344 yearling and two-year-old steers from Jim McMurtry, McLean.

Hay Hook Ranch, Pampa, shipped 357 steers and calves to Illinois points.

J. H. McMurtry, Clarendon, sold 217 one- and two-year-old steers to Smiley Triplett, Monmouth, Ill.

Ralph Britten, Groom, sold 50 two-year-old steers to Fred Winzler, Madison, Kans.; and 192 yearling heifers to John Lebsack, Sterling, Colo.

W. J. Lewis, Clarendon, sold 130 yearling steers to C. B. Newby, Plattsburg, Mo.

John Cator, Morse, sold 207 yearling steers to James Allen & Son, Corcoran, Calif.

S. Weisbart & Co., Denver, sold 372 yearling steers to Henry Miller, Eaton, Calif.

Ware Cattle Co., Tascosa, sold 640 steer calves to Laurence Knepper, Tarkio, Mo.; 243 calves and heifers to Mike Lewis, Sahuarita, Ariz.; 473 heifer yearlings to Seckler Feed, Inc., Sterling, Colo.; 173 heifer calves to Harris Stock



Yards, Sahuarita, Ariz.; 77 steers, heifers and bulls to John Clay, Denver; and shipped three cars of steer yearlings to Iowa and 13 cars of steers to Fairfax, Mo.

Henry Cone, Canyon, sold 114 yearling steers to B. H. McCulley, Trenton, Mo.

John Clark, Amarillo, sold 81 one- and two-year-old steers to McTeer Bros., Omaha, Neb.

Jim Stroope, Panhandle, sold 114 one- and two-year-old steers to Dutch Ott and Fred Winzler, Gridley, Kans.

Dr. Guy Owens, Amarillo, sold 91 yearling steers to George Brueington, Monmouth, Ill.

Jim Weymouth, Amarillo, sold 125 steer calves and 148 heifer calves to Allen Dawson, Amarillo.

Jake Greene, Texline, sold 62 steer yearlings to Wilson, Flynn & Laws L. S. Comm. Co., Kansas City, Kans.

Hugh Rose, Dalhart, sold 13 steers to Rue Wharton, Dalhart.

Perkins & Prothro, Kerrick, shipped 19 bulls to a California market.

Scott Motors, Dalhart, shipped 19 cows and 4 bulls to the Fort Worth market.

Fred Finch, Middlewater, shipped 17 steers and 37 heifers to the Kansas City, Kans., market.

Harris Mullins, Dalhart, sold 124 heifers to Fred Bauer and Fred Felte, Eaton, Colo.

Taylor Cattle Co., Dumas, sold 41 steer yearlings and calves to John Day, Kansas City.

C. A. Franks, Dumas, sold 60 heifer yearlings to John Foltys, Valley, Nebr.

Lee Bivins, Amarillo, shipped 299 cows and bulls to the San Antonio market.

Leonard Traylor, Gluck Switch, shipped 246 cows and 9 bulls to the San Antonio market.

Johnny Burson, Silverton, sold 40 steer calves and 60 heifers to W. S. Cline, Amarillo; and 11 cows and one bull to O. C. Payne, Quitaque.

Ralph Collinson, Amarillo, bought 193 heifer yearlings from Nick Holt, Adrian; and 6 cars of steer yearlings from W. E. Schott and Oliver Ware, Tulia.

Charlie Hoover, Hereford, sold 79 steers to Swift & Henry, Galesburg, Ill.

C. T. Guseman, Hereford, sold 373 steers to Smiley Triplett, and shipped 120 steers to Bovina feed pens, and 253 to Illinois.

Carlie Harter, Canyon, sold 44 steer yearlings to Art Waggoner and Dale Schooler, Kansas.

O. C. Payne, Quitaque, bought 53 cows and 52 calves from V. F. Coker & Son, Turkey; 11 cows and 2 calves from Mrs. U. G. Wylie, Matador; 31 cows and one bull from Troy Burson, Silverton; and 35 calves, two cows and one bull from Bud Simpson, Northfield.

Mary Fain, Amarillo, sold 111 heifer calves to T. L. Roach & Son, Amarillo.

Red Dodson, Dalhart, sold 218 steer and heifer calves and yearlings to Gilbert Childers, Dalhart.

Reynolds Cattle Co., Hartley, sold 240 steers to Bud Houser & S. Weisbart Co., Eaton, Colo.; 546 steers to Bill Miller and S. Weisbart & Co., Eaton, Colo.; 155 steers to Bill Miller, LaSalle, Colo.; 220 steers to Allen Weisbart, Eaton, Colo.; 256 steers to Harry Weisbart, Eaton, Colo.; 800 heifer yearlings to Allen, Harry, George and Gary Weisbart, Eaton, Colo.; and 180 cows to John Clay, Kansas City, Kans.

J. B. Birdwell, Romero, sold 325 fat steer yearlings to Vincent Donohoe, Monticello, Iowa.

Bravo Cattle Co., Romero, shipped 3 cars of steers to Carbon Cliff, Ill.; and 3 cars of heifers to Arnold Cattle Co., Milan, Ill.

Billy Brewster, Dalhart, sold 96 steer calves and yearlings to O. O. Turner, Brush, Colo.

Hall Medford, Amarillo, sold 210 steer yearlings to Kansas City Producers, Kansas City.

Jack Mansfield, Adrian, sold 160 heifer calves to Gober Mitchell, Montgomery, Ill.

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# LIVESTOCK ★ LOANS

Bill Curry & Son, Adrian, sold 45 steers and 91 heifers to Jewell Avant, Tulia.

H. C. Cattle Co., Ware Switch, sold 358 steer yearlings to Doc Ryan & S. Weisbart, Brush, Colo.

We are having cold, windy weather and have had no rain since last report. The heat that came up is having a hard time getting a start. A lot of cattle have been moving and going to the sales.

Steer calves are selling 15c to 19c; heifer calves, 13c to 17c; dry cows, 9c to 10½c; cows with calves, \$75 to \$135; yearling steers, 14c to 17c; canners and cutters, 5c to 7½c; bulls, 10c to 12½c.—Maynard Wilson.

### CANADIAN

Ike Rounds, Montgomery, Ill., bought 86 steers and heifers from Dick Barton, Canadian; 223 from Pat Huff, Canadian; 115 from John Young, Canadian; 115 from Henry Young, Canadian; and 100 from Frank, Jr. and John McMordie, Canadian.

Western Livestock Order Buyers, Denver, bought 176 cows from Andrew H. Smith & Sons, Miami; 348 steers and heifers from Virby Conley, Perryton; 135 heifers and steers from Cap Kelly, Canadian; 575 steers from R. L. Flowers, Miami; 541 steers from Bryant Flowers, Miami; 144 steers and heifers from Madge Porter, Wheeler; 266 steers and heifers from J. D. Johnson, Wheeler; 201 heifers and steers from Daily & Lemon, Booker; and 105 heifers from Billy Herndon, Perryton.

Charlie Miles, Beaver, Okla., sold 350 steers and heifers to Riverside Cattle Co., Brush, Colo.

Don Morrison, Pampa, sold 58 steers and heifers to Walter Swank, Ft. Madison, Iowa.

Wallace Locke, Miami, sold 203 steers to Kern County Land Co., Bakersfield, Calif.; 41 bulls, steers and heifers to W. Locke, Bowling Green, Ky.; and bought 104 steers from Clark Mathers, Canadian.

Melvin Wheeler, Canadian, sold 32 and heifers to Ray Logsdon, Hollis, Okla.

Jerry Chemlka, Garden City, Kans., bought 300 steers and heifers from the Urshel Ranch, Canadian; 23 from Raymond Hall, Canadian; and 180 from Mrs. J. B. Waterfield, Canadian.

Leo Singer, Stanton, Nebr., bought 170 heifers from Tiny Brillhart, Spearman.

Reynolds & Shotwell, Coffeyville, Kans., bought 230 steers and heifers from Bob Campbell, Pampa; and 30 steers from W. C. Moseley, Pampa.

James Dallem Co., Cochran, Calif., bought 290 steers from Tiny Brillhart, Spearman; and 34 steers from Rex Jones, Spearman.

John Clay & Co., Kansas City, Mo., bought 55 steers from Ernest Archer, Spearman.

J. A. Whittington, Amarillo, sold 174 heifers and 175 steers to Hedley Comm. Co., Kansas City, Mo.; and shipped 370 steers and heifers to St. Jo and Kansas City markets.

Roy Wheeler, Canadian, sold 106 steers to Joe Roundtree, Wellington.

Hugh Parsell, Canadian, sold 105 steers to James Allen & Son, Cochran, Calif.

R. W. Brown, Wheeler, sold 35 steers to Ralph Collingsworth, Amarillo.

Texas Producers, Garden City, Kans., bought 25 cows and calves from Bob Edgmon, Higgins; and 59 steers and heifers from Herschel & Cecil Gill, Canadian.

George and Ray Uhlenhopp, Indianapolis, Ind., bought 132 steers and heifers from Charlie Wagnon, Arnett, Okla.; 199 from John Dunn, Arnett, Okla.; and 102 steers from A. C. Nickleson, Arnett, Okla.

L. D. Stinson, Perryton, sold 153 steers to Clarence Barr, Clinton, Ind.

Ralph Longhoofer, Perryton, sold 72 steers and heifers to Woodward L. S. Co., Woodward, Okla.

Roland Wheat, Higgins, shipped 207 cows to Sidney, Ark. grass.

A. C. Nickleson, Arnett, Okla., sold 87 heifers to Raikes Cattle Co., Indianapolis, Ind.

Reed Hill, Canadian, shipped 114 steers

to McLain, Ill., and sold 116 steers to Zack Martin, Kansas City, Mo.

Gomer Lewis, Higgins, sold 165 cows to Dan Eastman, Matfield Green, Kans.

W. W. Richardson, Perryton, sold 30 cows to Jess Hurber, Los Angeles, Calif.

Cliff Herndon, Perryton, shipped 150 heifers and steers to the Kansas City market.

Olson & Henry, Kansas City, bought 51 heifers and steers from David Kelln, Glazier; 51 steers from Jake Hurber, Perryton; and 37 steers from W. H. Lee, Booker.

Roy Wilmeth, Spearman, sold 283 steers to Raymond, Herschel and Jess Phelps, Princeton, Ky.; 110 steers to Singer & Brummett, Sioux City, Iowa; and 190 steers to Max Rosenstock, Sioux City, Iowa.

Nick Holt, Gruver, sold 607 steers to Montsford Feed Lots, Greeley Junction, Colo.

Ellis Locke, Miami, sold 74 steers to Kern Land Co., Bakersfield, Calif.

H. C. McDowell, Amarillo, shipped 212 steers to Bushland wheat fields.

Carl M. Archer, Spearman, sold 448 heifers to L. W. Ryan, Denver L. S. Feeding Co., Denver; and 105 heifers to Weisbart Cattle Co., Denver.

This section is still dry and we have had very little cold weather. Most of the salable cattle have been shipped out—they were sold on contracts made earlier in the fall. A few cattle are still on stalk fields but they will be moved in the next few weeks.—Jack H. Mims.

### CLARENDON

J A Cattle Co., Palo Duro, sold 978 steer yearlings to C. H. White, Council Grove, Kans.; 383 steer calves and 470 steer yearlings to Lowell Windsor, Texline; and 779 heifer yearlings to Miller & Karsh, Denver.

Lowell Windsor, Texline, bought 547 calves and yearlings from Britt Ranch, Wheeler; and 259 calves from W. G. Stiles, Wheeler.

Cogdell Bros. Snyder, sold 432 calves to L. C. Hill, Wellington.

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Jess W. Smith, Memphis, sold 113 calves to J. M. Crews, Childress.

Rusty Henard, Wellington, bought 37 steer yearlings from Cameron Bean, Wellington; 34 calves from R. H. Baker, Vinson, Okla.; 46 calves from Albert Boyd, Mangum, Okla.; 155 calves and yearlings from Paul Montgomery, Memphis; 62 calves from Fred Yarborough, Vinson, Okla.; 115 steer yearlings from Fires & Son, Wellington; 71 calves, 55 cows and 28 heifer yearlings from L. M. Tittle, Mangum, Okla.; 131 calves from George Green Est., Shamrock; 300 calves from W. R. Breeding, Memphis; 38 calves from Buddy Yarborough, Vinson, Okla.; 22 calves from Earl Yarborough, Vinson, Okla.; and 66 calves from Elzy White, Wellington.

Hess & Kemp, McLean, Shamrock, bought 55 calves from Miller Ranch, McLean; 196 calves from Oscar Laycock, Shamrock; 43 calves from H. H. Hudgins, McLean; and sold 374 calves to Paul Hatcher, Emporia, Kans.

Wm. E. Cushing, Clarendon, sold 158 calves to Tom Campbell, Lubbock.

Frank Carter, Pampa, sold 470 calves to John T. Sims, Pampa.

Ray Burger, Pampa, sold 40 steer yearlings to George Smoker, Amarillo.

Wiley Reynolds, Pampa, sold 28 two-year-old steers to Parker Cox, Madison, Kans.

Jake Osborne, Pampa, sold 269 steer yearlings to Kincaid Bros., Plattsburg, Mo.

Bob Sherrod, McLean, bought 39 calves from Bain Bros., Clarendon; 73 from Benson Bros., Clarendon; 44 from Fontayne Elmore, Clarendon; 9 from Houston Bell, Clarendon; and 10 from F. A. Finch, Memphis.

Fontayne Elmore, Clarendon, bought 44 calves from Holland & Eddleman, Estelline; 120 calves from Tom Wilson, Quail; 106 calves from F. A. White, Jr., Clarendon; 48 calves from Mrs. G. A. Blankenship, Goodnight; 28 calves from Frank Bourland, Clarendon; and sold 106 calves to Avant Cattle Co., Tulia.

Jack Stewart & Carl Suggs, Wellington, sold 120 two-year-old steers to Albert Mesom, Peckham, Colo.; and 257 steer yearlings to Virgil Biffell, Waurika, Okla.

Shelton & Chamberlain, Clarendon, bought 95 calves from Ralph Grady, Brice; 106 calves from Don Grady, Brice; 62 heifer yearlings from Guy Andis,

Pampa; 92 yearling steers from Hermes-meyer Bros., Jericho; and 299 calves from Head & Knorpp, Clarendon.

Walter Smith, Wyoming, Ill., bought 58 calves from Mrs. Fred Surratt, Panchandle; and 50 calves from Lewis Williams, Amarillo.

W. R. Breeding, Memphis, bought 300 calves from Evan Sitter, McLean.

Shelton & Son, Clarendon, sold 44 steer yearlings to C. B. Newby & Son, Plattsburg, Mo.

F. A. Finch, Memphis, sold 50 steer calves to E. S. Turnbull, Edelstein, Ill.

J. C. Morse, McLean, sold 390 calves to Bill Stockstill, Pampa.

Bill Stockstill, Pampa, sold 100 heifer calves to G. B. Cree, Pampa; and 140 steer calves to L. A. Hudson, Groom.

Mrs. T. L. Griffin, Clarendon, sold 900 calves to C. T. Guseman, Hereford.

Most of the fall cattle trading and movement is over. This part of the country has had very little moisture and there is no wheat grazing on the plains. In the Quanah area the wheat looks pretty good but needs more rain.

Steer calves are selling 18c to 20c; heifer calves and yearling steers, 16c to 17c; dry cows, 8c to 10c.—A. T. Jefferies.

### LUBBOCK

Birdwell Cattle Co., Lubbock, bought 600 heifer and steer calves from E. K. Warren, Las Vegas, N. M.; 366 steer yearlings from Roy Thompson, Las Vegas, N. M.; 57 heifer yearlings, 295 steer yearlings, 269 steer calves, and 225 heifer calves from Dick Low, Lubbock; and sold 535 steer yearlings to Ira Gaskill & Son, Sudan; and 456 heifer yearlings to Peyton Packing Co., El Paso.

Roy Fitzgerald, Plains, sold 107 heifer and steer calves to Tom Campbell, Lubbock.

Brown & Son, Bledsoe, sold 140 heifer and steer calves to E. K. Warren, Las Vegas, N. M.

Spade Farms, Inc., Lubbock, sold 259 steer yearlings to Janss Inv. Co., California; and 373 steer yearlings to Coachella Feed Yards, Thermal, Calif.

Most of the calves and yearlings have been delivered but there are a few small bunches unsold.—J. W. Drace.

### MIDLAND

Buck Jackson, Pecos, bought 251 cows and 153 mixed calves from McElroy Ranch, Crane; and 325 cows, yearlings

and calves from Allen Canull, Penwell.

Sam Baize, Stamford, bought 134 mixed calves from J. F. Fernandez, Kermit; and 99 from Ben Jenkins, Odessa.

Most of the cattle that were for sale in this area have been moved. There are still a few short bunches to go. Everybody is feeding. We have had a good fall and winter weeds have started but we need some moisture.—Howard McDaniel.

### MULESHOE

Clovis Auction Sale bought one truck load of cows from Golden Benton, Muleshoe; and sold one truck load of steers to Jennings & Son, Muleshoe; one truck load of steer calves to Ted Haberer, Earth; one truck load of steer calves to Arnold & Burke, Friona; and 65 cows to T. V. Murrell, Earth.

Sudan L. S. & Feeding Co., Sudan, sold 7 cars of fed steers to Armour & Co., California; and one load of fed heifers to Lubbock Parking Co., Lubbock.

Halsell Cattle Co., Earth, sold 170 fed heifers to Lamesa Meat Co., Lamesa; 185 heifer calves to Ewing Halsell, Eagle Pass; and 578 steer calves to Texas L. S. Marketing Assn., San Antonio.

We have had no moisture for ninety days and cattle are still going to the auction sales. The weather has been mild except for a few severe dust storms. Harvest is about over.

Steer calves are selling 16c to 20c; heifer calves, 14c to 18c; two and three-year-old heifers, \$75 to \$100; dry cows, 9c to 9½c; cows with calves, \$80 to \$150.—Jno. S. McMurtry.

### SWEENEY

The coastal area received some rain the middle of November, four or five inches in spots. Cattle in some parts of this area are in bad shape and ranchers are selling all but their best cattle. There has been a large number of calves on the market the past three weeks. Fat fed calves are selling around 18c; grass calves around 14c to 15c. There are very few steers in this area, mostly cows on salt grass pastures.—Leonard Stiles.

### TAHOKA

This section is still dry. The calves are about all sold.

Steer calves are selling 19c to 20c; heifer calves, 16c to 17c; dry cows, \$80 to \$90; cows with calves, \$100 to \$125; yearling steers, 15c to 16c.—B. L. Parker.

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# LIVESTOCK CALENDAR

## HEREFORD SALES

- Dec. 1—Blanco Hereford Assn., Johnson City, Texas.  
 Dec. 2—Anxiety 4th Hereford Assn., Amarillo, Texas.  
 Dec. 2—C K Ranch, Brookville, Kans.  
 Dec. 6—Clay County Hereford Assn., Henrietta, Texas.  
 Dec. 6—Circle L Ranch, E. C. Love, McAdams, Miss.  
 Dec. 7—Texas-Oklahoma Hereford Assn., Wichita Falls, Texas.  
 Dec. 8—Oklahoma Hereford Assn. Bull Sale, Fort Reno, Okla.  
 Dec. 10—West Texas Hereford Assn., Abilene, Texas.  
 Dec. 12—Lazy T Ranch, Hallett, Okla.  
 Dec. 13—Turner Ranch, Sulphur, Okla.  
 Dec. 14—Montague County Hereford Assn., Bowie, Texas.  
 Dec. 15—Hereford Heaven Bull Sale, Ardmore, Okla.  
 Dec. 17—Arrowhead Hereford Ranch, Okmulgee, Okla.  
 Jan. 2, 1957—Howard-South Plains Hereford Assn., Big Spring, Texas.  
 Jan. 2—Red River Valley Hereford Br. Assn., Frederick, Okla.  
 Jan. 3—Concho Hereford Assn., San Angelo, Texas.  
 Jan. 5—Sand Hills Hereford Assn., Odessa, Texas.  
 Jan. 7—Mid-Texas Hereford Assn., Stephenville, Texas.  
 Jan. 8—Heart O' Texas Hereford Assn., Waco, Texas.  
 Jan. 9—Ellis County Hereford Br. Assn. Sale, Shattuck, Okla.  
 Jan. 15—National Western Hereford Sale, Denver, Colo.  
 Jan. 18—S. E. New Mexico Hereford Assn., Roswell, N. M.  
 Jan. 23—Panhandle Hereford Assn., Amarillo, Texas.  
 Jan. 26—Hull-Dobbs Ranch, Fort Worth, Texas.  
 Jan. 29—Southwestern Hereford Sale, Fort Worth, Texas.  
 Feb. 1—Five States Hereford Assn., Boise City, Okla.  
 Feb. 7—International Range Bull Sale, El Paso, Texas.  
 Feb. 8—South Texas Hereford Assn., Columbus, Texas.  
 Feb. 9—Straus Medina Hereford Ranch, San Antonio, Texas.  
 Feb. 12—North Plains Hereford Assn., Perryton, Texas.  
 Feb. 12—San Antonio Hereford Sale, San Antonio, Texas.  
 Feb. 12-13—Tri-State Hereford Assn. Show & Sale, Clayton, N. M.  
 Feb. 13—Harper County Hereford Assn., Buffalo, Okla.  
 Feb. 20—Top O' Texas Hereford Assn., Pampa, Texas.  
 Mar. 7—Steele Hereford Farms, West Plains, Mo.  
 Mar. 8—Van Winkle Ranch, Buffalo, Texas.

## POLLED HEREFORD SALES

- Dec. 3—Northwest Louisiana Polled Hereford Assn., Shreveport, La.  
 Dec. 12—Oklahoma Polled Hereford Assn., Stillwater, Okla.  
 Jan. 14, 1957—(Night) National Western Polled Hereford Sale, Denver, Colo.  
 Jan. 19—Double E Ranch, Senatobia, Miss.  
 Jan. 19—Brown County Polled Hereford Assn., Brownwood, Texas.  
 Jan. 30—Texas Polled Hereford Assn., Fort Worth, Texas.

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- Feb. 4—A. H. Karpe's Greenfield Hereford Ranch, Bakersfield, Calif.  
 Feb. 12—Texas Polled Hereford Assn., San Antonio, Texas.  
 Feb. 15—4-B Ranch, Tallulah, La.  
 Feb. 18—Circle M Ranch, Senatobia, Miss.  
 Feb. 28—Cravens Ranch Range Bull Sale, Oklahoma City, Okla.  
 Mar. 6—Hill Polled Hereford Ranch, Fairfield, Texas.  
 Mar. 7—PR Hereford Ranch, Pittsburg, Texas.  
 Mar. 12—Panola-Tate Polled Hereford Assn., Senatobia, Miss.  
 Apr. 1—Hull-Dobbs Ranch, Walls, Miss.

## ANGUS SALES

- Dec. 5—Moore Bros., Lemley & Allen Angus Bull Sale, San Angelo, Texas.  
 Dec. 8—Hill Country Angus Assn., Fredericksburg, Texas.  
 Dec. 10—Oklahoma Angus Bull Sale, Muskogee, Okla.  
 Dec. 11—Mernac Herd Sire and Range Bull Sale, Poteau, Okla.  
 Dec. 15—L. C. Conner Angus Dispersion, Lake Charles, La.  
 Jan. 12, 1957—Angus Valley 10th Annual Production Sale, Tulsa, Okla.  
 Jan. 28—Texas Aberdeen-Angus Assn. Range Bull Sale, Fort Worth, Texas.  
 Jan. 29—Magic Valley First Annual Production Sale, Dallas, Texas.  
 Jan. 31—Texas Aberdeen-Angus Assn. Fitted Sale, Fort Worth, Texas.  
 Feb. 18—Triple SSS Farm Production Sale, Magnolia, Ark.  
 Feb. 21—Texas Aberdeen-Angus Assn. Fitted Sale, Houston, Texas.  
 Feb. 27—O. K. & T. 16th Annual Sale, Buffalo, Okla.  
 Mar. 16—Diem Angus Farm Production Sale, Inola (Tulsa), Okla.  
 Mar. 18—Magnolia Plantation Production Sale, Shreveport, La.

## BRANGUS SALES

- Feb. 14, 1957—Texas Breeders, San Antonio, Texas.

## SANTA GERTRUDIS SALES

- Dec. 7—W. F. Edens Sale, San Marcos, Texas.  
 Feb. 2, 1957—West Texas Santa Gertrudis Sale, Fort Worth, Texas.  
 Feb. 11—South Texas Santa Gertrudis Breeders, Cotulla, Texas.

- Feb. 14—Alamo Santa Gertrudis Assn., San Antonio, Texas.  
 April 10—King Ranch Bull Sale, Kingsville, Texas.  
 April 11—Pioneer Santa Gertrudis Breeders Sale, San Antonio, Texas.  
 April 13—East Texas Santa Gertrudis Breeders, Waco, Texas.

## CHAROLAISE SALES

- Feb. 22, 1957—International Charollaise Breeders, Houston, Texas.  
 Feb. 23—Figure 4 Ranch Charollaise Sale, Brookshire, Texas.

## HORSE SALES

- Dec. 12—Lee Berwick Quarter Horse & Hereford Sale, St. Joseph, La.  
 Jan. 26, 1957—Quarter Horse Auction, Fort Worth, Texas.  
 Feb. 24—Frost Brahman Ranch Quarter Horse Sale, Sugar Land, Texas.  
 April 10—King Ranch Quarter Horse Sale, Kingsville, Texas.  
 May 20, 1957—RS Bar Ranch, R. Q. Sutherland, Overland Park, Kans.

## GENERAL

- Jan. 1-5, 1957—Sand Hills Hereford and Quarter Horse Show, Odessa, Texas.  
 Jan. 2-8—Arizona National Livestock Show, Phoenix, Ariz.  
 Jan. 7-9—American National Cattlemen's Assn. Convention, Phoenix, Ariz.  
 Jan. 11-19—National Western Stock Show, Denver, Colo.  
 Jan. 21-25—Amarillo Fat Stock Show, Amarillo, Texas.  
 Jan. 25-Feb. 3—Southwestern Exposition & Fat Stock Show, Fort Worth, Texas.  
 Feb. 4-10—Southwestern Livestock Show & Rodeo, El Paso, Texas.  
 Feb. 7-8—Oklahoma Cattlemen's Convention, Oklahoma City, Okla.  
 Feb. 8-17—San Antonio Livestock Exposition, San Antonio, Texas.  
 Feb. 22-Mar. 4—Houston Fat Stock Show, Houston, Texas.  
 Mar. 10-12—Third Annual American Aberdeen-Angus Conference, East Lansing, Mich.  
 Mar. 14-18—Rio Grande Valley Livestock Show, Mercedes, Texas.  
 Mar. 18-20—Eightieth Annual Convention, Texas and Southwestern Cattle Raisers Assn., Houston, Texas.

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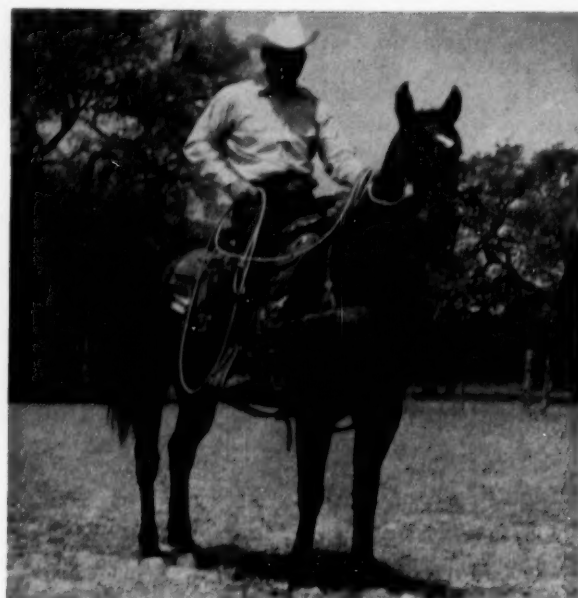
*Special Horse Section of Interest to Horsemen*

# John D. Holleyman

This Texan is One of the Fastest Ropers  
In the Game Today



By WILLARD H. PORTER



John D. Holleyman of Rankin mounted on the late great roping horse, Punkin, a bay gelding of Hancock breeding.

ONE of the most thrilling things about professional calf roping, after you once get on to the finer points of the sport, is watching the different styles of the competitors and the speed with which they execute the various maneuvers of their styles. Generally speaking, all ropers rope alike. That is, they all swing a loop and they all hurry as fast as they can.

But throwing the loop, yanking the slack rope, dismounting, going to a calf, throwing and tying a calf—all these maneuvers may—and usually do—vary with the individual performer.

## Hurry Too Much Sometimes

But as I said, no matter how a fellow ropes he'll be in a hurry and one of the fastest ropers in the game today is John D. Holleyman of Rankin, Texas.

To prove this point let's look at a couple of runs I saw John D. make in matched calf roping contests in 1953. The first one was in the early spring at Bandera, Texas, when 16 ropers gathered there to match loops on eight head of calves in two days.

Commencing the second half of this roping, Holleyman was among the leaders. But on his fifth calf, old man "Hard Luck" rode with him from the chute box and he threw four loops before connecting with a critter. He tied the calf in a slow 46.9 seconds, ruining his chances for placing in the finals. So John D. decided to go out and tie the fast calf of the evening. He had three calves to go to do it. On his sixth calf he scored 15.5 seconds; on his seventh, 16 flat.

On the last run, he made everybody sit up and adjust their specks. John D. left the box on his excellent bay gelding, Punkin, knowing that this was his last chance. He latched onto the calf quick; he threw himself out of the

saddle; he raced to the calf; and he tossed and tied it—with a wrap and a hooley—in one of the most remarkable runs I have ever seen. His time was 10.8 seconds! And these were large, fairly active calves, too. They'd been kicking the stuffings out of some of the ropers.

## Roped Another Calf in 10.9 Seconds

The second incident I'm speaking of occurred later that same year at Roswell, New Mexico, in another matched calf roping contest. This one was a one-day affair in which each roper was spot-looping four head. When his fourth Brahman was driven into the chute, John D. was out of any final money. He could, however, get his entry fee back by tying the fastest calf.

Out of the chute box he rode, again on Punkin. What happened then was almost an exact likeness of the Bandera run: he roped quick, he bailed out in a hurry, and he secured his calf in 10.9 seconds—the fastest time of the day.

The bay gelding, Punkin, was one of the greatest horses I believe I've ever seen work. When he was hot, he was sensational. And I believe John D. honestly thinks he was one of the best horses living.

I am speaking in the past tense now because Punkin died on February 3, 1954, in his owner's corral at Rankin. On New Year's Eve, he stepped on a nail. They found the hole in his left hind foot, took the nail out and saturated the entire foot, filling the hole, with turpentine. But blood poisoning set in and the 12-year-old horse died.

Punkin was well built. He stood 14.2 hands and weighed almost 1,100 pounds in top shape. He scored well, rated stock perfectly, and had a killing stop. He was by Lightning Weaver out of a mare by old Joe Hancock. He was raised by Buck

Patterson of Wichita Falls. Out of 20-odd mares Buck bought from the Tom L. Burnett Estate, one was a foal, carrying the bay that was later to become one of the best of calf horses. As a two-year-old, Punkin was owned by Houston Burns of Anadarko, Oklahoma.

As a six-year-old, when John D. bought him, Jiggs Burk won the Albuquerque rodeo roping on him. Punkin and his new owner got along famously right away, and other prominent loop tossers rode Punkin also when he was in the hands of Holleyman. Troy Fort once tied a calf on the old pony in 10.3 seconds. James Kenney, Walton Poage and Buddy Neal have also roped on him and have tied their share of fast calves.

## Born at Sipe Springs, Texas

John D. was born at Sipe Springs, Texas, on January 7, 1920. His father worked in the oil fields there. When John D. was a year old, the Holleymans moved to Spur, Texas, where John D.'s dad got a job with the U. S. Agricultural Experiment Station. After that there was an endless number of moves. When a little boy John D. lived at Crosbyton, Midland and Mertzon, in Texas, and at Lovington, New Mexico.

When he was 14 he started roping with an eye to the professional arena, but he didn't make his professional start until 1940. Before that time he roped goats and calves in little shows and jackpots. He had also broken a lot of horses for different outfits, which made him quite an all-around hand.

John D. won his first real money at Midland, taking second in the finals. He was riding a horse called Gayler, named after Manerd Gayler, Arizona rancher and one-time rodeo contestant. The horse was a bald-faced sorrel with three white feet. At the time John D.

started out, George Teague owned Gayler and let his friend ride him.

From that first win at Midland, John D. developed quickly into a really fast roper. Everything he does after he leaves the box is phenomenally fast. I have watched him snag a calf, jerk the loop tight around the calf's neck and pitch his slack rope almost quicker than the eye can follow. And this sort of speedy doings has helped him to win or place at New York, Phoenix, Tucson, Denver, Las Vegas, Colorado Springs, Pueblo, Sidney, Prescott, Tulsa, Woodward. He has been several times high on the RCA calf roping championship list for the year.

In 1949 John D. proved that he was just as good a team tyer as he was a calf roper. He and Tom Powers, who both worked in those days for Joe Davidson at Ozona, Texas, took off in the late winter and entered this event at the big Tucson, Arizona, rodeo.

#### Won Close to \$2,000 Apiece

Before the four-day show was over, the Holleyman-Powers combination, with John D. going to the steers' horns, had won a first day money with a neat 14.4, another first with an 18.1, and a third with a 17.2. Of course, they came out the winners in the finals and won close to \$2,000 apiece in the four-steer average.

In that roping John D. was riding a mare named Mollie, a black animal that really flew to those steers.

John D. took up steer roping single-handed several years ago and has proved to the old-timers—and youngsters, too—that he is also quite a hand at this rough-and-tumble event. He has won money at Cheyenne, Pendleton, Ada and Clovis.

Mounted on Buddy Neal's steer horse, Jim, John D. made a spectacular series of runs at the Clovis roping one fall. Because of a very poor start—he took 93.6 seconds to bed down his first steer—he didn't win anything in the finals. But he did take home ten per cent of the purse for tying the fastest steer. After his very sorry beginning, he tied his last four head down in 21.3, 20.7, 16.4 and 19 seconds. The 16.4-second run won him the fast-tie purse.

Of all the many matched ropings Holleyman has competed in, the one he remembers the most vividly is the ten-calf match against Toots Mansfield at Pecos in April of 1949. On these ten head of snorty Brahman, these two great ropers finished in a split-second draw.

On his last calf, John D., riding Punkin, had to tie in 11.4 or better to win. If he tied in 11.5, both ropers would end up with the exact total time—155.5 seconds. So John D. hurried as fast as he could and when the timers inspected the watches, they discovered he had made the run in exactly 11.5 seconds.

#### In Partnership With Walton Poage

Today John D. works at Rankin and is in partnership with Walton Poage. They have some sheep and cattle and are

always looking for and training a good rope horse prospect.

The last calf horse I saw John D. on was one called Red Light that he had got from Buddy Neal. He won the tough Phoenix calf roping average on Red Light, a well built chestnut, in 1955.

John D. is not a full-time circuit roper. He stays pretty close to home and

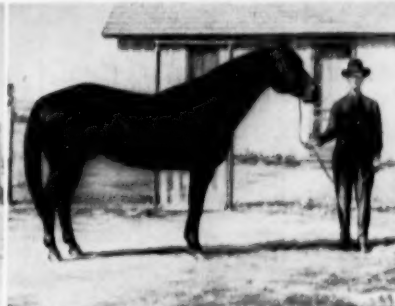
his family. He married Eva Mae Wilken, Lefty Wilken's sister, in 1947, and they have several children. He makes the really important shows and matched ropings. And he wins his share of money at them. If he was on the rodeo circuit full time, I think it would be pretty disagreeable, money-wise, for the other ropers.

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*Marion's Girl,  
champion 1956  
NCHA cutting  
horse in action.—  
Frank Reeves photo.*



## Marion's Girl 1956 NCHA Champion Cutting Horse

**Seven-Year-Old Mare Amassed a Total of 12,494.86  
Points in 30 Approved Shows—Chickasha  
Mike Reserve Champion**

**M**ARION'S GIRL, owned by Marion Flynt, Midland, Texas, and ridden by Buster Welch, was named National cutting horse champion for 1956 in the finals at the American Royal Livestock Exposition last month. Marion's Girl amassed a total of 12,494.86 points while competing in 30 NCHA approved shows during the year. She was also the champion NCHA mare for the year.

Marion's Girl 27,822 was sired by Silver Wimpy P-3507. Silver Wimpy was sired by King Ranch Wimpy P-1. Her dam was Joan Scharbauer 24,468. As a weaning colt she was presented to Gerald Nobles by Clarence Scharbauer, Jr. Nobles sold her to Marion Flynt when she was a coming four-year-old.

Chickasha Mike, owned by Leonard Proctor, Midland, Texas, was reserve champion cutting horse for the year, amassing a total of 9835.70 points in 41 shows. He was champion NCHA stallion for the year.

Chickasha Mike 19,501 was bred by N. T. Baca of Gallegos, New Mexico. He was sired by Billy Clegg P-427, whose sire was Paul Ell, he by Hickory Bill by Peter McCue. Chickasha Mike's dam is Lilly M. 5,069 by Strake (Old Mike), by Chickasha Bob. The dam of Lilly M was a Gallegos mare by Billy Sunday.

Chickasha Mike was bought by Buster Welch, Midland, Texas, as a six-year-old, in New Mexico and brought to the Midland country. He was unbroken at the time but in the skillful hands of Buster Welch was developed into a great cutting horse.

The championship in the gelding division went to Skeeter Conway, owned by H. R. Burden, Ennis, Texas, who amassed a total of 5000.47 points in 29 shows.

The top ten horses for 1956, their standing and the number of shows in which they have placed in the money are as follows:

1 Marion's Girl—12,494.86 points—NCHA Certificate of Annual Achievement No. 1—1956.

Marion's Girl is a 7 year old bay registered Quarter Horse mare, owned by Marion Flynt of Midland, Texas, and ridden by Buster Welch. Marion's Girl, NCHA Certificate of Ability No. 196 placed in 30 NCHA approved open cutting horse contests.

2 Chickasha Mike—9835.70 points—NCHA Certificate of Annual Achievement No. 2—1956. Chickasha Mike is a 12 year old dark chestnut sorrel registered Quarter Horse stallion, owned by Leonard Proctor of Midland, Texas, and ridden by J. T. Fisher. Chickasha Mike, NCHA Certificate of Ability No. 125, placed in 41 NCHA approved open cutting horse contests.

3 Poco Mona—8583.51 points—NCHA Certificate of Annual Achievement No. 3—1956. Poco Mona is an 8 year old bay registered Quarter Horse mare, owned and ridden by B. A. Skipper, Jr., of Longview, Texas. Poco Mona, NCHA Certificate of Ability No. 202, placed in 42 NCHA approved open cutting horse contests.

4 Poco Lena—7043.58 points—NCHA Certificate

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*Salty Buttons, champion Quarter Horse stallion, New Mexico State Fair, owned by C. P. Honeycutt, Maricopa, Ariz. Cathey photo.*

of Annual Achievement No. 4—1956. Poco Lena is a 7 year old bay registered Quarter Horse mare, owned and ridden by Don Dodge of North Sacramento, Calif., Poco Lena, NCHA Certificate of Ability No. 165, placed in 27 NCHA approved open cutting horse contests.

5 **Snooky**—6236.27 points—NCHA Certificate of Annual Achievement No. 5—1956. Snooky is an 8 year old double registered Palomino Quarter Horse mare (Registered AQHA as Trinket Bennett), owned by the Pinehurst Ranch of Orange, Texas and ridden by Milt Bennett and since September 1st by Willis Bennett. Snooky, NCHA Certificate of Ability No. 199, placed in 33 NCHA approved open cutting horse contests.

6 **Skeeter Conway**—5000.47 points—NCHA Certificate of Annual Achievement No. 6—1956. Skeeter Conway is an 8 year old bay registered Quarter Horse gelding, owned by H. R. Burden of Ennis, Texas, and ridden by Snooks Burton. Skeeter Conway, NCHA Certificate of Ability No. 235, placed in 29 NCHA approved open cutting horse contests.

7 **Hooger Red**—4782.27 points—NCHA Certificate of Annual Achievement No. 7—1956. Hooger Red is an 8 year old sorrel registered Quarter Horse gelding (Registered AQHA as Wardlo's Rusty), owned and ridden by L. E. Shawver of Dallas, Texas. Hooger Red, NCHA Certificate of Ability No. 236, placed in 24 NCHA approved open cutting horse contests.

8 **Snipper W**—4768.91 points—NCHA Certificate of Annual Achievement No. 8—1956. Snipper W is an 11 year old dun registered Quarter Horse gelding owned by Clyde Bauer of Victoria, Texas, and ridden by Stanley Bush. Snipper W, NCHA Certificate of Ability 119, placed in 19 NCHA approved open cutting horse contests.

9 **Little Tom W**—4722.54 points—NCHA Certificate of Annual Achievement No. 9—1956. Little Tom W is a 9 year old bay registered Quarter Horse gelding, owned and ridden by Philip Williams of Tokio, Texas. Little Tom W, NCHA Certificate of Ability No. 143, placed in 14 NCHA approved open cutting horse contests.

10 **Calamity Jane**—3909.48 points—NCHA Certificate of Annual Achievement No. 10—1956. Calamity Jane is a 7 year old black and white mare of Quarter Type, owned by Bob and Judy Burton of Arlington, Texas, and ridden by Judy Burton, Bob Burton, Bubba Caseo and Billy Bush. Calamity Jane, NCHA Certificate of Ability No. 237, placed in 15 NCHA approved open cutting horse contests.

### J. B. Ferguson Quarter Horse Sale

#### SUMMARY

39 Head \$15,717; Avg. \$403

**T**HE second annual sale of Quarter Horses at the Bar JF Ranch owned by J. B. Ferguson, Wharton, Texas, saw 39 head of horses sell for an average of \$403. Most of the offering was colts.

An unnamed stud colt by Top Deck TB brought the top money of the sale. This top racing prospect sold to Price Hamilton of Muleshoe, Texas, on a bid of \$885. Mackay Dick, a two-year-old stud by

Hired Hand's Cardinal by Hired Hand, sold to B. F. Williford of San Angelo, Texas, for \$875.

Lester Goodson of Houston, Texas, topped the filly offering by paying \$735 for an unnamed yearling by Top Deck TB, a half sister to the running mare, Patsy Jo. An unnamed filly by Wally's



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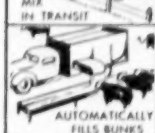
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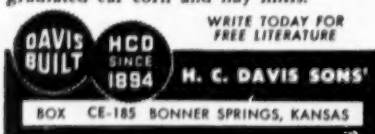


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L. M. She'll Do, champion Quarter Horse as well as champion Palomino mare, New Mexico State Fair, owned by Von Davidson, Albuquerque, N. M. Cathey photo.

Champ by King sold to Raymond Reeds of Lake Charles, La., on a bid of \$660. L. W. Pierce, Jr., of Lindale, Texas, paid \$600 for another Top Deck TB filly.

Walter Britten of College Station was the auctioneer.

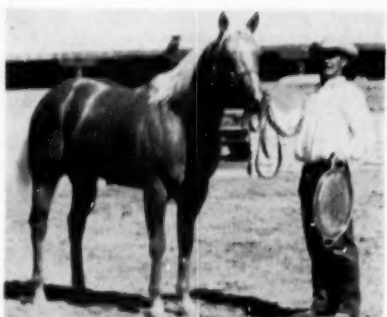
## Excellent Quarter Horse Show at American Royal

INTEREST in Quarter Horses at the American Royal this year was spurred by the finals in the National cutting horse contest. Marion's Girl, owned by Marion Flynt, Midland, Texas, and ridden by Buster Welch, won top honors in the finals and was named champion for 1953. Marion's Girl was also national champion in 1954.

Cat Deck, owned by Mrs. Robert Dickey, Lee's Summit, Mo., was named champion Quarter Horse stallion in the halter division, with reserve honors accorded Handful, owned by A. E. Sharp, Grand Prairie, Texas.

The champion Quarter Horse mare was Beauty Joleta, owned by Bill and Jeanne Moore, Broken Arrow, Okla. Paulalika, owned by Robert Q. Sutherland, Kansas City, Mo., was reserve champion.

Pretty Boy Pokey, owned by Cliff Majors, Fort Worth, was champion gelding and Beaver Top, owned by E. Paul Waggoner, Vernon, Texas, was reserve champion.



Skipity Scoot, champion Palomino stallion, New Mexico State Fair, owned by J. P. Davidson, Albuquerque, N. M. Cathey photo.

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The Cattleman

## RANCHES—FARM LANDS

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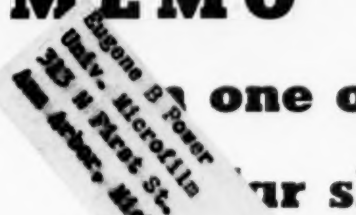
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shippers



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1-5 GP

This statement was made by one of our customers at the recent Hereford sale held at Fort Worth. We here at THE TEXAS are proud of his comments and the many similar ones made to us during 1956. We realize our best advertisement is a pleased customer and with this year's end message we want to include a simple expression of our gratitude "Thank You" and . . .

**A Merry Christmas and A Happy New Year  
To All**

# **TEXAS**

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